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Contract

Teacher Surveys

OAK NATIONAL ACADEMY LIMITED

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-032466

Procurement identifier (OCID): ocids-h6vhtk-0548fb

Published 16 June 2025, 9:37am

Scope

Description

Oak National Academy has awarded a contract to Teacher Tapp for provision of two integrated research services: (1) a Brand Tracker Service providing triannual data on Oak's awareness, usage and advocacy among UK teachers, benchmarked against 20 education providers; and (2) on-demand ad hoc surveys using a unique digital panel of over 5,000 teachers to inform strategic priorities.

The supplier is the sole provider with access to the relevant methodology and longitudinal data necessary for continuity and comparability of results.

The contract was awarded under sections 42(1)(b) and 45(2)(b) of the Procurement Act 2023, on grounds that only one supplier could meet Oak's technical requirements and no reasonable substitute exists. Preliminary market engagement under section 16 confirmed the absence of viable alternatives.

The total contract value is £23,052 (inc. VAT), comprising £10,812 for the Brand Tracker and £12,240 for ad hoc survey activity. Services must be delivered between 2 June 2025 and 31 March 2026. The award notice is published in accordance with section 50 and regulation 28 of the Procurement Regulations 2024.

Contract 1

Supplier

- [Education Intelligence Limited](#)

Contract value

- £19,210 excluding VAT
- £23,052 including VAT

Below the relevant threshold

Date signed

2 June 2025

Contract dates

- 2 June 2025 to 31 March 2026
- 9 months, 29 days

Main procurement category

Services

Options

The right to additional purchases while the contract is valid.

The contract includes the right for Oak National Academy to commission additional teacher surveys on an ad hoc basis during the contract term, up to the maximum stated contract value (£23,052 inc. VAT). These surveys may be used in response to emerging organisational needs or research priorities. The timing, subject, and volume of these surveys will be agreed in writing between the parties during the contract period (2 June 2025 to 31 March 2026). No extension beyond this period is permitted, and the total spend will not exceed the approved contract value.

CPV classifications

- 79315000 - Social research services

Contract locations

- UK - United Kingdom

Procedure

Procedure type

Below threshold - without competition

Supplier

Education Intelligence Limited

Freshmill Delta House, Bridge Road

Haywards Heath

RH161UA

United Kingdom

Email: hello@teachertapp.co.uk

Region: UKJ28 - West Sussex (North East)

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

OAK NATIONAL ACADEMY LIMITED

- Companies House: 14174888
- Public Procurement Organisation Number: PWYQ-7722-NDVX

1 Scott Place

Manchester

M3 3AA

United Kingdom

Email: procurement@thenational.academy

Region: UKD33 - Manchester

Organisation type: Public authority - central government