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Contract

Cognitive Behavioural Therapy (CBT) Informed Therapeutic Pathway and Supervision

NHS Norfolk and Waveney Integrated Care Board

F03: Contract award notice

Notice identifier: 2025/S 000-032452

Procurement identifier (OCID): ocids-h6vhtk-03cd78

Published 16 June 2025, 9:13am

Section I: Contracting authority

I.1) Name and addresses

NHS Norfolk and Waveney Integrated Care Board

8th Floor, County Hall, Martineau Lane

Norwich

NR1 2DH

Contact

Karen Martin

Email

karen.martin31@nhs.net

Country

United Kingdom

Region code

UKH15 - Norwich and East Norfolk

Internet address(es)

Main address

<https://www.improvinglivesnw.org.uk/>

Buyer's address

<https://www.improvinglivesnw.org.uk/>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Health

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Cognitive Behavioural Therapy (CBT) Informed Therapeutic Pathway and Supervision

II.1.2) Main CPV code

- 85100000 - Health services

II.1.3) Type of contract

Services

II.1.4) Short description

NHS Norfolk and Waveney Integrated Care Board (referred to as the Commissioner) invited suitably qualified and experienced providers to express their interest in the provision of a Cognitive Behavioural Therapy (CBT) informed therapy service.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £3,855,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKH1 - East Anglia

II.2.4) Description of the procurement

NHS Norfolk and Waveney Integrated Care Board (referred to as the Commissioner) invited suitably qualified and experienced providers to express their interest in the provision of a Cognitive Behavioural Therapy (CBT) informed therapy service.

The aim of this service is to provide Cognitive Behavioural Therapy (CBT) informed therapy for 5-18s, delivered by a team of Children's Wellbeing Practitioners (CWPs), Senior CWPs and other senior roles, including management and clinical supervision.

Clinical supervision will also be provided for a team of CWPs embedded within Norfolk County Council.

CWPs are trained to offer guided self-help to children, young people and families with mild to moderate anxiety, low mood and common behavioural problems.

The brief focused evidence-based interventions provided by CWPs are in the form of low intensity support and guided self-help to young people who demonstrate mild/moderate: Anxiety (primary and secondary school age)

Low mood (adolescents)

Common behavioural difficulties (working with parents for under 8s).

Delivery of CBT informed therapy expected outcomes:

In line with Children and Young People's Improving Access to Psychological Therapies (CYP-IAPT) principles this service provision should seek to improve services to children, young people (CYP) and their families through:

- Better evidence-based practice - increasing the availability and knowledge of best evidence-based interventions
- Better collaborative practice - goal focused and client centred interventions, using feedback tools to facilitate better working between mental health professionals and families and young people, leading to more personalised care
- Improved service user participation - children, young people and their families having a

voice and influence at all levels of the organisation

- Improved cross agency working - encouraging and supporting cross agency collaboration between Health, Social Care and the voluntary and independent sectors
- More accountable services - through the rigorous monitoring of clinical outcomes to be able to share outcomes with young people and families and demonstrate effectiveness to commissioners
- Increased awareness - working in partnership with organisations delivering mental health services, and those in other sectors working with young people and families to increase understanding of the importance of well-being and decrease stigma.

The provider of this project will commit to working collaboratively with children and young people's mental health (CYPMH) and wider health, education and care system partners and adopt a Thrive approach for CYP accessing mental health (MH) services

Clinical supervision expected outcomes:

- CWPs within relevant services receive the required level of clinical supervision, mentoring and support by an appropriately trained clinical supervisor in line with British Association for Behavioural and Cognitive Psychotherapies (BABCP) accreditation requirements
- CWPs receive a positive experience and are well supported

This is an initial 3 year contract with the option to extend for up to an additional 2 years.

II.2.5) Award criteria

Quality criterion - Name: Technical Quality / Weighting: 100

Cost criterion - Name: Cost / Weighting: 0

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-017228](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

13 June 2025

V.2.2) Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Ormiston Families

333 Fleixstowe Road Ipswich Suffolk

Suffolk

IP3 9BU

Country

United Kingdom

NUTS code

- UKH1 - East Anglia

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £3,855,000

Lowest offer: £3,855,000 / Highest offer: £3,855,000 taken into consideration

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

NHS England

Wellington House, 133-135 Waterloo Rd

London

SE1 8UG

Country

United Kingdom

Internet address

<https://www.england.nhs.uk/>