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Contract

E Tourism Portal

Staffordshire County Council

F03: Contract award notice

Notice identifier: 2024/S 000-032399

Procurement identifier (OCID): ocds-h6vhtk-041bbf

Published 9 October 2024, 12:06pm

Section I: Contracting authority

I.1) Name and addresses

Staffordshire County Council

1 Staffordshire Place

STAFFORD

ST162LP

Contact

Paul Taylor-Grime

Email

paul.taylor-grime@staffordshire.gov.uk

Telephone

+44 1785854510

Country

United Kingdom

Region code

UKG24 - Staffordshire CC

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

www.staffordshire.gov.uk

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

E Tourism Portal

II.1.2) Main CPV code

- 72413000 - World wide web (www) site design services

II.1.3) Type of contract

Services

II.1.4) Short description

Provide hosted Software as a Service (SaaS) E-tourism platform including, but not limited to,

web content management tools (CMS), product data repository (DMS), consumer database

(CRM), trade customer database (BRM) and e-commerce functionality

Provide hosted website(s) to showcase Staffordshire as a short break holiday destination with detailed tourist information (enjoystaffordshire.com) and a separate trade / industry microsite (destinationstaffordshire.com) with information for businesses.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £233,273.59

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKG24 - Staffordshire CC

II.2.4) Description of the procurement

Provide hosted Software as a Service (SaaS) E-tourism platform including, but not limited to,

web content management tools (CMS), product data repository (DMS), consumer database

(CRM), trade customer database (BRM) and e-commerce functionality

Provide hosted website(s) to showcase Staffordshire as a short break holiday destination

with detailed tourist information (enjoystaffordshire.com) and a separate trade / industry

microsite (destinationstaffordshire.com) with information for businesses.

II.2.5) Award criteria

Cost criterion - Name: Quality / Weighting: 60

Cost criterion - Name: Price / Weighting: 40

II.2.11) Information about options

Options: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-034455](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

5 July 2024

V.2.2) Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

ew Mind Internet Consultancy (trading as Simpleview Europe)

Liverpool

Country

United Kingdom

NUTS code

- UKG24 - Staffordshire CC

Companies House

03490987

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £233,273.59

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Staffordshire County Council

Stafford

Country

United Kingdom