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Tender

C1155 - Data Gathering and Promotional Material Distribution

NI Water and its subsidiaries

F05: Contract notice – utilities

Notice identifier: 2022/S 000-032368

Procurement identifier (OCID): ocids-h6vhtk-038495

Published 15 November 2022, 1:32pm

Section I: Contracting entity

I.1) Name and addresses

NI Water and its subsidiaries

Westland House

Belfast

BT14 6TE

Contact

sourcingniwater.com

Email

sourcing@niwater.com

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://etendersni.gov.uk/epps>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://etendersni.gov.uk/epps>

I.6) Main activity

Water

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

C1155 - Data Gathering and Promotional Material Distribution

II.1.2) Main CPV code

- 79342200 - Promotional services

II.1.3) Type of contract

Services

II.1.4) Short description

NI Water is seeking to promote the completion of audits among the public so the organisation can gather valuable information on customer behaviour in relation to how they use and view water and wastewater services within their home. For example, water usage, flushing habits, disposal of Fats, Oils and Grease and winter preparation. The information gathered from the answers in the audits will be used by NI Water, but not limited to, future campaign targeting, for news releases and as evidence of ongoing changes in customer habits. NI Water also requires a service for the procurement and distribution of promotional items to individual addresses within NI linked to NI Water campaigns and as an incentive to complete the audits. Please refer to Appendix 1 - Specification (Draft) for further information.

II.1.5) Estimated total value

Value excluding VAT: £356,250

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description**II.2.2) Additional CPV code(s)**

- 72316000 - Data analysis services
- 72300000 - Data services
- 72310000 - Data-processing services
- 79342200 - Promotional services
- 30199000 - Paper stationery and other items

II.2.3) Place of performance

NUTS codes

- UKN - Northern Ireland

II.2.4) Description of the procurement

NI Water is seeking to promote the completion of audits among the public so the organisation can gather valuable information on customer behaviour in relation to how they use and view water and wastewater services within their home. For example, water usage, flushing habits, disposal of Fats, Oils and Grease and winter preparation. The

information gathered from the answers in the audits will be used by NI Water, but not limited to, future campaign targeting, for news releases and as evidence of ongoing changes in customer habits. NI Water also requires a service for the procurement and distribution of promotional items to individual addresses within NI linked to NI Water campaigns and as an incentive to complete the audits. Please refer to Appendix 1 - Specification (Draft) for further information.

II.2.5) Award criteria

Quality criterion - Name: quality / Weighting: 60-70

Cost criterion - Name: cost / Weighting: 40-30

II.2.6) Estimated value

Value excluding VAT: £356,250

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

36

This contract is subject to renewal

Yes

Description of renewals

extensions available

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Negotiated procedure with prior call for competition

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

16 December 2022

Local time

3:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 16 March 2023

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: Yes

Estimated timing for further notices to be published: once contract has ended after extension periods

VI.4) Procedures for review

VI.4.1) Review body

NI Water

belfast

Country

United Kingdom