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Planning

## **ITIS Wave 6, 7 and 8**

Department for International Trade

F01: Prior information notice

Prior information only

Notice identifier: 2022/S 000-032351

Procurement identifier (OCID): ocds-h6vhtk-03848a

Published 15 November 2022, 12:12pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Department for International Trade

London

#### **Email**

[commercialresearchandconsultancy@trade.gov.uk](mailto:commercialresearchandconsultancy@trade.gov.uk)

#### **Country**

United Kingdom

#### **Region code**

UK - United Kingdom

#### **Internet address(es)**

Main address

<https://www.gov.uk/government/organisations/department-for-international-trade>

### **I.3) Communication**

Additional information can be obtained from the above-mentioned address

### **I.4) Type of the contracting authority**

Ministry or any other national or federal authority

### **I.5) Main activity**

Other activity

Research

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

ITIS Wave 6, 7 and 8

#### **II.1.2) Main CPV code**

- 79300000 - Market and economic research; polling and statistics

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The Department for International Trade (“DIT”) has a potential requirement for the provision of the International Traders and Investors Study Wave 6, 7 and 8. The requirement is for a supplier to provide timely survey data working with international companies across a range of countries.

#### **II.1.5) Estimated total value**

Value excluding VAT: £1,350,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 79300000 - Market and economic research; polling and statistics

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

The requirement is for a supplier to provide timely survey data working with international companies across a range of countries. The total requirement is for three waves of the International Traders and Investors Study (ITIS): Waves 6, 7 and 8. The committed contractual spend for this tender is for the first wave only, Wave 6. The Authority are under no obligation to commission Waves 7 and 8 of the survey, and the supplier must only commence work on Wave 7 or 8 once formally commissioned by the Authority.

Bidders will need to be experienced providers of multi-country quantitative research and be able to meet the methodological challenges and provide the deliverables summarised below, in accordance with the project timetable. The successful supplier will need to be available for several meetings with DIT throughout the contract that will take place in central London or online as determined by DIT. These meetings will be to discuss the progress of the project, any issues suppliers need to make DIT aware of and vice versa. In addition to the inception meeting, we anticipate there being at least one other meeting before fieldwork begins, one after fieldwork concludes, and a final meeting after the final reports and before the presentation to DIT colleagues.

The supplier will be required to survey businesses in fourteen (14) core countries: Australia, Brazil, Canada, China, France, Germany, India, Japan, Mexico, South Africa, South Korea, Turkey, United Arab Emirates, United States. The supplier will have the capability to interview senior decision makers at international companies, their understanding of the regional differences in relation to the survey design and the choice of the methodology given the specific characteristics of the selected country. Further country options may also be selected by DIT, including but not limited to Colombia, Hong Kong, Italy, Kenya, Netherlands, Nigeria, Qatar, Saudi Arabia, Singapore and Spain.

The key deliverables will be:

- 1) Presentation to disseminate the findings

- 2) Slide deck to summarise key findings from each individual market
- 3) Publication-ready summary report
- 4) A full publication-ready technical report on the conduct of the survey
- 5) Provision of a fully functional, error checked CSV dataset (will be analysed in Python and R)
- 6) A set of pre-agreed tabulated Excel tables and charts (weighted and unweighted) with 95% confidence intervals to allow for significance testing between waves of the survey
- 7) A full publication-ready report (optional deliverable)
- 8) Publication-ready country summary report (optional deliverable).

#### **II.2.14) Additional information**

If you would be interested in bidding for the requirement or finding out more information, please respond to this Prior Information Notice by emailing [commercialresearchandconsultancy@trade.gov.uk](mailto:commercialresearchandconsultancy@trade.gov.uk) by 14:00 14th December 2022. We will be holding market engagement calls with interested suppliers as responses are received.

#### **II.3) Estimated date of publication of contract notice**

14 November 2022

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes