This is a published notice on the Find a Tender service: <a href="https://www.find-tender.service.gov.uk/Notice/032294-2023">https://www.find-tender.service.gov.uk/Notice/032294-2023</a>

Contract

# P-2374 - Fixed Site Advertising (2023)

**Translink** 

F06: Contract award notice – utilities Notice identifier: 2023/S 000-032294

Procurement identifier (OCID): ocds-h6vhtk-0333b0

Published 1 November 2023, 12:27pm

# **Section I: Contracting entity**

## I.1) Name and addresses

**Translink** 

**Procurement Department** 

**Belfast** 

BT2 7LX

Contact

Andy Henry

**Email** 

etni@translink.co.uk

Country

**United Kingdom** 

Region code

UK - United Kingdom

Internet address(es)

Main address

https://etendersni.gov.uk/epps

Buyer's address

https://etendersni.gov.uk/epps

# I.6) Main activity

Urban railway, tramway, trolleybus or bus services

# **Section II: Object**

### II.1) Scope of the procurement

#### II.1.1) Title

P-2374 - Fixed Site Advertising (2023)

#### II.1.2) Main CPV code

• 79341200 - Advertising management services

#### II.1.3) Type of contract

Services

#### II.1.4) Short description

Translink requires a suitability qualified service provider to manage, maintain, develop and expand upon the portfolio of fixed site advertising across Northern Ireland. This will include both internal and external opportunities throughout the network. The duration of this Contract will be a maximum of 11 years in total. There will be an initial 5-year term with the option for extension(s) by up to a maximum of a further 72 months. No individual extension will be granted for a period longer than 36 months and any extension will be at the discretion of the Client. Your response must be submitted via the relevant Call for Tender (CfT) on the eTendersNI portal. Instructions on how to submit your response can be found within the Interactive Walkthrough on the eTendersNI Homepage. NO OTHER METHOD OF SUBMISSION WILL BE ACCEPTED.

#### II.1.6) Information about lots

This contract is divided into lots: No

#### II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £1,000,000

### II.2) Description

#### II.2.2) Additional CPV code(s)

- 79340000 Advertising and marketing services
- 79341000 Advertising services
- 79341100 Advertising consultancy services

79341400 - Advertising campaign services

#### II.2.3) Place of performance

**NUTS** codes

• UKN - Northern Ireland

Main site or place of performance

UKN

#### II.2.4) Description of the procurement

Translink requires a suitability qualified service provider to manage, maintain, develop and expand upon the portfolio of fixed site advertising across Northern Ireland. This will include both internal and external opportunities throughout the network. The duration of this Contract will be a maximum of 11 years in total. There will be an initial 5-year term with the option for extension(s) by up to a maximum of a further 72 months. No individual extension will be granted for a period longer than 36 months and any extension will be at the discretion of the Client. Your response must be submitted via the relevant Call for Tender (CfT) on the eTendersNI portal. Instructions on how to submit your response can be found within the Interactive Walkthrough on the eTendersNI Homepage. NO OTHER METHOD OF SUBMISSION WILL BE ACCEPTED.

#### II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 30

Cost criterion - Name: Financial / Weighting: 70

#### II.2.11) Information about options

Options: No

#### II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

# Section IV. Procedure

## **IV.1) Description**

#### IV.1.1) Type of procedure

Open procedure

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

## IV.2) Administrative information

#### IV.2.1) Previous publication concerning this procedure

Notice number: <u>2022/S 000-011539</u>

## Section V. Award of contract

#### **Contract No**

1

#### **Title**

Contract

A contract/lot is awarded: Yes

#### V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

1 November 2023

#### V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 1 Number of tenders received by electronic means: 3 The contract has been awarded to a group of economic operators: No V.2.3) Name and address of the contractor **CLEAR CHANNEL NI LIMITED** Unit 2 Channel Commercial Park **BELFAST** BT3 9DT Email peter.megarrell@clearchannel.ie Telephone +44 2890463250 Fax +44 2890463260 Country **United Kingdom NUTS** code • UK - United Kingdom Internet address https://etendersni.gov.uk/epps The contractor is an SME Yes

# Section VI. Complementary information

# VI.4) Procedures for review

VI.4.1) Review body

The High Court

Belfast

Country

United Kingdom