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Planning

MAT CEO: Development Programme

Department for Education

F01: Prior information notice

Prior information only

Notice identifier: 2022/S 000-032212

Procurement identifier (OCID): ocds-h6vhtk-03842c

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Section I: Contracting authority

I.1) Name and addresses

Department for Education

Sanctuary Buildings, 20, Great Smith Street

London

SW1P 3BT

Email

Megan.KELLY@education.gov.uk

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<https://www.gov.uk/government/organisations/department-for-education>

I.3) Communication

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

MAT CEO: Development Programme

II.1.2) Main CPV code

- 80000000 - Education and training services

II.1.3) Type of contract

Services

II.1.4) Short description

The purpose of this Early Engagement Notice is to inform the market about a forthcoming market engagement event relating to an imminent contract opportunity to translate the Department's Multi Academy Trust (MAT) CEO Development Offer, designed by an Expert Advisory Group, into a realisable programme for delivery. The Department's intention is to build a sector-leading MAT CEO training programme.

Background

In the 2030 White Paper, the Department announced the ambition that by 2030 all schools will be in strong MATs or have plans to join or form one. We anticipate both growth in the number of academies and consolidation in the sector in terms of the number of trusts. This will require strong leadership in the executive and in the board, as well as creating a pipeline of new leaders. To support this, the White Paper committed to introduce training and support for trust leaders to equip them with the knowledge, skills, and behaviours needed to be highly effective in their role.

We have therefore begun the design of a MAT CEO development offer. The offer will form a new, distinct, part of the golden thread of teacher and school leader development, enabling participants to make the step up from the National Professional Qualification for Executive Leadership (NPQEL) by preparing them to provide effective leadership of large trusts. The intention is for the offer to increase the quality of leadership in large trusts as part of our ambition to deliver a fully trust-led system.

The Requirement

The successful Supplier(s) will be tasked with creating a deliverable curriculum for potential applicants to the MAT CEO development offer based on the final content framework. Materials will need to be designed for each of the knowledge domains included in the framework, with a combination of taught content and long-term immersive opportunities being the preferred model for effectively delivering professional development.

Delivery

The success of this programme as a sector-leading MAT CEO development offer will hinge on its delivery. The first cohort should begin their teaching in September 2023, with a full programme schedule already in place.

Self-evaluation should be built into the programme to assess the learning experience of participants, ensuring that adaptations can be made where required in future iterations of the offer. Alumni of the course should demonstrate the capacity to grow their group of schools into a large MAT then lead that MAT effectively.

II.1.5) Estimated total value

Value excluding VAT: £2,800,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 80000000 - Education and training services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

The Department will be hosting a series of online events on the following dates:

Wednesday 23rd November: 3.30pm – 4.30pm

Thursday 24th November: 1pm – 2pm

The event is anticipated to last 45 minutes and will summarise the requirement and provide an opportunity for the Department to test our broader questions around delivery and feasibility.

To participate in this market engagement event please register your interest in the opportunity via DfE-Tendering portal - Jaggaer: <http://education.app.jaggaer.com>

Each organisation is limited to a maximum of three participants.

Each organisation should provide a list of attendees, including their email addresses, and indicate their preferred date. The Department will endeavour to arrange sessions based on each organisations' preferred date but cannot guarantee this will be possible.

Once your organisation has expressed their interest in the opportunity, event details and joining instructions will be issued.

The procurement is expected to commence in the New Year, with a contract awarded by the end of April 2023. More information on the procurement process will be provided at the market engagement event.

This notice is for information only and is not a call for competition. The Department reserves the right not to enter into a formal procurement process and not to award a contract. Accordingly, the Authority will not be liable for any bid cost, expenditure, work, or effort incurred by a supplier in acting on the basis of this PIN. Attendance at the market engagement event is not a pre-requisite for being able to submit a tender against this opportunity.

All future engagement regarding this opportunity will take place via Jaggaer and will be advertised on Contracts Finder and Find a Tender Service.

All information included in this notice is indicative and subject to change.

II.3) Estimated date of publication of contract notice

14 November 2022

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes