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Contract

Provision of Interpretive Design, Project Management and Installation at Gnoll Estate Country Park Neath

Neath Port Talbot County Borough Council

F03: Contract award notice

Notice identifier: 2024/S 000-032208

Procurement identifier (OCID): ocids-h6vhtk-04789d

Published 8 October 2024, 11:38am

Section I: Contracting authority

I.1) Name and addresses

Neath Port Talbot County Borough Council

Civic Centre

Port Talbot

SA13 1PJ

Email

w.thomas3@npt.gov.uk

Country

United Kingdom

NUTS code

UKL17 - Bridgend and Neath Port Talbot

Internet address(es)

Main address

<http://www.npt.gov.uk>

Buyer's address

https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0274

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Provision of Interpretive Design, Project Management and Installation at Gnoll Estate
Country Park Neath

Reference number

CPU24-25-15

II.1.2) Main CPV code

- 72224000 - Project management consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

See Description of the Procurement II.2.4

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £326,000

II.2) Description

II.2.2) Additional CPV code(s)

- 72224000 - Project management consultancy services
- 79340000 - Advertising and marketing services
- 79341100 - Advertising consultancy services
- 79413000 - Marketing management consultancy services
- 79415200 - Design consultancy services

II.2.3) Place of performance

NUTS codes

- UKL17 - Bridgend and Neath Port Talbot

II.2.4) Description of the procurement

Neath Port Talbot Council has recently been awarded UK Government's Levelling Up Fund (LUF) to deliver the Vale of Neath Heritage Corridor Project. As part of this project the Council will be delivering major investment at Gnoll Estate Country Park including a new Visitor Centre, new outdoor play, visitor accommodation at Pond Cottage and a complete reinterpretation of the park and its historic landscape.

The Council has also secured funding from the Heritage Culture, Tourism and Events Fund a tranche of the UK Government's Shared Prosperity Fund (SPF) to deliver digital interpretation as part of this overall project.

Following a tender process an award has been made by the Council for a project management and interpretive design consultancy to design and install an interpretive scheme across the Country Park in addition to project management of the interpretation project and consultation with key parties.

Due to differing funding deadlines for LUF and SPF the project has been broken down into three distinct work packages.

Some elements of Work Package 1, namely the design of digital interpretation, branding and visual identity and community consultation, in addition to all elements of Work Package 2 will need to be delivered in full by 31st March 2025. All other remaining elements of Work Package 1 and 3 must be delivered in full by 31st March 2026.

The reinterpretation of the historic parkland is a key output of the LUF project which aims to enable the local community and visitors to better understand the significance of key features of the park and the important role that the Estate has played in the wider context of the town of Neath. The environmental and biodiversity significance of the park should also be a key message within the interpretive scheme.

All deliverables as part of this project must take full account of accessibility for a wide range of resident and visitor needs. All elements must be delivered bilingually in Welsh and English. The costs of this should be accounted for within your submission.

The wider LUF funded project is of significant size and scope, the successful consultancy will be required to liaise with the wider project management team in order to understand any complexities, timescales and ensure that the context of the development is factored into the interpretive scheme.

All elements of the project will be delivered by no later than 31st March 2025 for Work Package 2 and 31st March 2026 for Work Package 3. Work Package 1 should be split across stages 2 and 3 with some elements in Work Package 1 (i.e. visual identity and branding, being required to inform Work Package 2).

This project is funded by the UK Government through the UK Shared Prosperity Fund.

II.2.5) Award criteria

Quality criterion - Name: Project Team / Weighting: 20

Quality criterion - Name: Interpretation of Requirements / Weighting: 40

Cost criterion - Name: Cost to deliver commission / Weighting: 40

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-019891](#)

Section V. Award of contract

Contract No

CPU24-25-15

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

9 September 2024

V.2.2) Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 1

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

35 PERCENT LTD

Old Farmhouse Hyde, Chalford

Stroud

GL6 8NZ

Country

United Kingdom

NUTS code

- UKK13 - Gloucestershire

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £326,000

Section VI. Complementary information

VI.3) Additional information

(WA Ref:145068)

VI.4) Procedures for review

VI.4.1) Review body

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone

+44 2079477501

Country

United Kingdom