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Contract

## **Skills Bootcamps DPS Call off Competition 1: Sales, Marketing and Procurement**

Department for Education

F03: Contract award notice

Notice identifier: 2023/S 000-032208

Procurement identifier (OCID): ocids-h6vhtk-037db1

Published 31 October 2023, 5:25pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Department for Education

2 St Paul's Pl

Sheffield

S1 2FJ

#### **Email**

[skillsbootcamps.dps@education.gov.uk](mailto:skillsbootcamps.dps@education.gov.uk)

#### **Telephone**

+44 00000000

#### **Country**

United Kingdom

#### **Region code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://www.gov.uk/guidance/bid-to-supply-skills-bootcamps>

**I.4) Type of the contracting authority**

Ministry or any other national or federal authority

**I.5) Main activity**

Education

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Skills Bootcamps DPS Call off Competition 1: Sales, Marketing and Procurement

**II.1.2) Main CPV code**

- 800000000 - Education and training services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

Skills Bootcamps offer flexible, primarily level 3 – 5 equivalent courses of up to 16 weeks in technical skills which are free to eligible adult learners. They give adults the opportunity to build up in-demand, sector-specific skills and fast-track to an interview with an employer – supporting adults to move into well-paid jobs and helping employers to fill much-needed vacancies. Unemployed, employed and self-employed adults can be eligible for a Skills Bootcamp; they can be used to support an unemployed person into a job, an employed adult into a different job in another organisation or to gain another role or other responsibilities in the same organisation, or a self-employed adult to gain new opportunities. They also support groups such as those returning to work after a break, ex-

veterans and eligible prisoners within 6 months of release. There is a clear expectation that employers are involved in the whole end-to-end delivery of Skills Bootcamps; and where an employer is using a Skills Bootcamp to train up a current employee, they must contribute towards the costs of the Skills Bootcamp.

The Dynamic Purchasing System was launched in November 2022, and the first competition launched shortly afterwards. This Contract Award Notice is for the contracts awarded under the sales, marketing and procurement category.

#### **II.1.6) Information about lots**

This contract is divided into lots: Yes

#### **II.1.7) Total value of the procurement (excluding VAT)**

Lowest offer: £168,798.66 / Highest offer: £2,457,600.05 taken into consideration

### **II.2) Description**

#### **II.2.1) Title**

Lot No

1

#### **II.2.2) Additional CPV code(s)**

- 800000000 - Education and training services

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

#### **II.2.4) Description of the procurement**

IT Technical Sales

#### **II.2.5) Award criteria**

Price

#### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Lot No

2

### **II.2.2) Additional CPV code(s)**

- 800000000 - Education and training services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

Digital Marketing

### **II.2.5) Award criteria**

Price

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Lot No

3

### **II.2.2) Additional CPV code(s)**

- 800000000 - Education and training services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

Accelerated Apprenticeships

### **II.2.5) Award criteria**

Price

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the setting up of a dynamic purchasing system

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2022/S 000-032965](#)

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## **Section V. Award of contract**

### **Lot No**

Lot 1

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

1 September 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

We Are Digital Training Ltd

Friars House, Manor House Drive

Coventry

CV1 2TE

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £903,408

**V.2.5) Information about subcontracting**

The contract is likely to be subcontracted

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## **Section V. Award of contract**

### **Lot No**

Lot 2

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

1 September 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 26

The contract has been awarded to a group of economic operators: Yes

#### **V.2.3) Name and address of the contractor**

CENIT GROUP LIMITED

Edinburgh

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

#### **V.2.3) Name and address of the contractor**

CREATIVE PROCESS DIGITAL LTD

Brighton

Country



United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

DATA AND MARKETING ASSOCIATION LIMITED

London

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

ENTERPRISE4ALL (NORTH WEST) LIMITED

BLACKBURN

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

FEARLESS ADVENTURES LIMITED

Wilmslow

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

J G W TRAINING LIMITED

Derbyshire

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

OPTIMUM SKILLS LIMITED

County Durham

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

PLAYBACK STUDIO LTD

London

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

SERCO LIMITED

Hampshire

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

THE GROWTH COMPANY LIMITED

Manchester

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

THE SKILLS NETWORK LIMITED

Selby

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

THELIGHTBULB LTD

London

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

THINK EMPLOYMENT LIMITED

Grimsby

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

WE ARE DIGITAL TRAINING LTD

Coventry

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £7,272,287.64

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## **Section V. Award of contract**

### **Lot No**

Lot 3

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

1 September 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 3

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

THELIGHTBULB LTD

London

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £168,798.66

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Courts of Justice

London

Country

United Kingdom