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Contract

Skills Bootcamps DPS Call off Competition 1: Sales, Marketing and Procurement

Department for Education

F03: Contract award notice

Notice identifier: 2023/S 000-032208

Procurement identifier (OCID): ocids-h6vhtk-037db1

Published 31 October 2023, 5:25pm

Section I: Contracting authority

I.1) Name and addresses

Department for Education

2 St Paul's Pl

Sheffield

S1 2FJ

Email

skillsbootcamps.dps@education.gov.uk

Telephone

+44 00000000

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<https://www.gov.uk/guidance/bid-to-supply-skills-bootcamps>

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Skills Bootcamps DPS Call off Competition 1: Sales, Marketing and Procurement

II.1.2) Main CPV code

- 800000000 - Education and training services

II.1.3) Type of contract

Services

II.1.4) Short description

Skills Bootcamps offer flexible, primarily level 3 – 5 equivalent courses of up to 16 weeks in technical skills which are free to eligible adult learners. They give adults the opportunity to build up in-demand, sector-specific skills and fast-track to an interview with an employer – supporting adults to move into well-paid jobs and helping employers to fill much-needed vacancies. Unemployed, employed and self-employed adults can be eligible for a Skills Bootcamp; they can be used to support an unemployed person into a job, an employed adult into a different job in another organisation or to gain another role or other responsibilities in the same organisation, or a self-employed adult to gain new opportunities. They also support groups such as those returning to work after a break, ex-

veterans and eligible prisoners within 6 months of release. There is a clear expectation that employers are involved in the whole end-to-end delivery of Skills Bootcamps; and where an employer is using a Skills Bootcamp to train up a current employee, they must contribute towards the costs of the Skills Bootcamp.

The Dynamic Purchasing System was launched in November 2022, and the first competition launched shortly afterwards. This Contract Award Notice is for the contracts awarded under the sales, marketing and procurement category.

II.1.6) Information about lots

This contract is divided into lots: Yes

II.1.7) Total value of the procurement (excluding VAT)

Lowest offer: £168,798.66 / Highest offer: £2,457,600.05 taken into consideration

II.2) Description

II.2.1) Title

Lot No

1

II.2.2) Additional CPV code(s)

- 80000000 - Education and training services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

IT Technical Sales

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Lot No

2

II.2.2) Additional CPV code(s)

- 800000000 - Education and training services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Digital Marketing

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Lot No

3

II.2.2) Additional CPV code(s)

- 800000000 - Education and training services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Accelerated Apprenticeships

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the setting up of a dynamic purchasing system

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-032965](#)

Section V. Award of contract

Lot No

Lot 1

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

1 September 2023

V.2.2) Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

We Are Digital Training Ltd

Friars House, Manor House Drive

Coventry

CV1 2TE

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £903,408

V.2.5) Information about subcontracting

The contract is likely to be subcontracted

Section V. Award of contract

Lot No

Lot 2

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

1 September 2023

V.2.2) Information about tenders

Number of tenders received: 26

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

CENIT GROUP LIMITED

Edinburgh

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

CREATIVE PROCESS DIGITAL LTD

Brighton

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

DATA AND MARKETING ASSOCIATION LIMITED

London

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

ENTERPRISE4ALL (NORTH WEST) LIMITED

BLACKBURN

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

FEARLESS ADVENTURES LIMITED

Wilmslow

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

J G W TRAINING LIMITED

Derbyshire

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

OPTIMUM SKILLS LIMITED

County Durham

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

PLAYBACK STUDIO LTD

London

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

SERCO LIMITED

Hampshire

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

V.2.3) Name and address of the contractor

THE GROWTH COMPANY LIMITED

Manchester

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

V.2.3) Name and address of the contractor

THE SKILLS NETWORK LIMITED

Selby

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

V.2.3) Name and address of the contractor

THELIGHTBULB LTD

London

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

THINK EMPLOYMENT LIMITED

Grimsby

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

WE ARE DIGITAL TRAINING LTD

Coventry

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £7,272,287.64

Section V. Award of contract

Lot No

Lot 3

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

1 September 2023

V.2.2) Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

THELIGHTBULB LTD

London

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £168,798.66

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

High Courts of Justice

London

Country

United Kingdom