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Award

UK_249 - Cultural Relations Comparative Data collection 2025

British Council

UK6: Contract award notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-032203

Procurement identifier (OCID): ocds-h6vhtk-0509c8 ([view related notices](#))

Published 13 June 2025, 11:22am

Scope

Reference

UK_249

Description

As the UK continues to implement its Indo-Pacific tilt, rebuild bilateral ties with its European neighbours and middle ground powers, as set out in the Integrated Review Refresh, the British Council, its UK funders and partners need to have a comprehensive understanding of how the UK's infrastructure and resources compares with other countries. Building on previously collected analysis and data on how the UK and other countries connect and project their brand and influence, the British Council now wishes to update the picture based on publicly available information sources and data and capture trends.

Contract 1

Supplier

- [ICR Research](#)

Contract value

- £6 excluding VAT
- £7 including VAT

Below the relevant threshold

Award decision date

12 June 2025

Earliest date the contract will be signed

17 June 2025

Contract dates (estimated)

- 20 June 2025 to 17 June 2026

- Possible extension to 17 June 2028
- 2 years, 11 months, 28 days

Description of possible extension:

Initial one year term with two annual extensions

Main procurement category

Services

CPV classifications

- 73000000 - Research and development services and related consultancy services

Contract locations

- UK - United Kingdom

Information about tenders

- 8 tenders received
- 8 tenders assessed in the final stage:
 - 0 submitted by small and medium-sized enterprises (SME)

- 0 submitted by voluntary, community and social enterprises (VCSE)
- 1 supplier awarded contracts
- 7 suppliers unsuccessful (details included for contracts over £5 million)

Procedure

Procedure type

Below threshold - open competition

Supplier

ICR Research

- Companies House: 11771040

1 The Green, Richmond,

Surrey

TW9 1PL

United Kingdom

Email: stuart@icr-research.com

Region: UKI75 - Hounslow and Richmond upon Thames

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

British Council

- Public Procurement Organisation Number: PHTN-1551-GCQH

1 Redman Place

London

E20 1JQ

United Kingdom

Contact name: Aung Thein

Email: Aung.Thein@britishcouncil.org

Website: <http://www.britishcouncil.org>

Region: UKI41 - Hackney and Newham

Organisation type: Public authority - sub-central government

