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Tender

## **Transport Out of Home Advertising at Managed Stations, Roadside, Bridges and onTrains**

Transport for Wales Rail Limited (Utility Buyer)

F05: Contract notice – utilities

Notice identifier: 2022/S 000-032129

Procurement identifier (OCID): ocids-h6vhtk-03695d

Published 14 November 2022, 8:45am

### **Section I: Contracting entity**

#### **I.1) Name and addresses**

Transport for Wales Rail Limited (Utility Buyer)

3 Llys Cadwyn, Pontypridd

Rhondda Cynon Taf

CF37 4TH

#### **Email**

[nathan.jones@tfwrail.wales](mailto:nathan.jones@tfwrail.wales)

#### **Telephone**

+44 2920720500

#### **Country**

United Kingdom

#### **NUTS code**

UKL - Wales

**Internet address(es)**

Main address

<http://www.tfwrail.wales>

Buyer's address

[https://www.sell2wales.gov.wales/search/Search\\_AuthProfile.aspx?ID=AA80566](https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA80566)

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.sell2wales.gov.wales>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://www.sell2wales.gov.wales>

**I.6) Main activity**

Railway services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Transport Out of Home Advertising at Managed Stations, Roadside, Bridges and onTrains

Reference number

TEN050

#### **II.1.2) Main CPV code**

- 79341000 - Advertising services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

1.1 Transport for Wales has possession and control of space at both its stations and on land adjacent to tracks, roads, bridges, and railway stations which is or may in due course be available as out of home (OOH) advertising space. Transport for Wales is seeking to establish an exclusive Concession Agreement with a suitable media owner or similar organisation to manage, promote and exploit its transport advertising space.

The Seller (Concessionaire) will provide Transport advertising to cover the following areas;

Transport Out of Home Advertising at Managed Stations, Roadside and Bridges

Out of Home (OOH) on Station,

Roadside and Rail Bridges

Land and Buildings

Interchanges

Transport Experiential Marketing and Promotion at Managed Stations

Experiential

### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 79341000 - Advertising services

### **II.2.3) Place of performance**

NUTS codes

- UKL - Wales

### **II.2.4) Description of the procurement**

Transport for Wales has possession and control of space at both its stations and on land adjacent to tracks, roads, bridges, railway stations and on-train which is or may in due course be available as out of home (OOH) advertising space. Transport for Wales is seeking to establish an exclusive Concession Agreement with a suitable media owner or similar organisation to manage, promote and exploit its transport advertising space.

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Transport Experiential Marketing and Promotion at Managed Stations

Experiential

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

84

This contract is subject to renewal

No

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: Yes

Description of options

Scope may change during the duration of the contract to include the addition or removal of sites or assets

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

### **III.2) Conditions related to the contract**

#### **III.2.2) Contract performance conditions**

See attached information

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2022/S 000-026151](#)

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

21 December 2022

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 90 (from the date stated for receipt of tender)

#### **IV.2.7) Conditions for opening of tenders**

Date

21 December 2022

Local time

12:00pm

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.2) Information about electronic workflows**

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

### **VI.3) Additional information**

NOTE: To register your interest in this notice and obtain any additional information please visit the Sell2Wales Web Site at [https://www.sell2wales.gov.wales/Search/Search\\_Switch.aspx?ID=126495](https://www.sell2wales.gov.wales/Search/Search_Switch.aspx?ID=126495).

The buyer has indicated that it will accept electronic responses to this notice via the Postbox facility. A user guide is available at [https://www.sell2wales.gov.wales/sitehelp/help\\_guides.aspx](https://www.sell2wales.gov.wales/sitehelp/help_guides.aspx).

Suppliers are advised to allow adequate time for uploading documents and to dispatch the electronic response well in advance of the closing time to avoid any last minute problems.

(WA Ref:126495)

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone



+44 2079477501

Country

United Kingdom