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Contract

## **Public and Statutory Notices Advertising Service**

NORTH EAST LINCOLNSHIRE COUNCIL

F03: Contract award notice

Notice identifier: 2024/S 000-032100

Procurement identifier (OCID): ocds-h6vhtk-03d39f

Published 7 October 2024, 3:30pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

NORTH EAST LINCOLNSHIRE COUNCIL

Municipal Offices, Town Hall Square

GRIMSBY

DN31 1HU

#### **Email**

[procurement@nelincs.gov.uk](mailto:procurement@nelincs.gov.uk)

#### **Country**

United Kingdom

#### **Region code**

UKE13 - North and North East Lincolnshire

#### **Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

<https://www.nelincs.gov.uk/>

Buyer's address

<https://www.nelincs.gov.uk/your-council/finances-spending-and-contracts/contracts-and-tenders/>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Public and Statutory Notices Advertising Service

Reference number

56740

#### **II.1.2) Main CPV code**

- 79340000 - Advertising and marketing services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The Authority requires a Provider to deliver a high quality and cost effective public and statutory notice (the 'Notices') advertising service which includes publishing Traffic Regulation Orders.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £177,984

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79341000 - Advertising services

#### **II.2.3) Place of performance**

NUTS codes

- UKE13 - North and North East Lincolnshire

Main site or place of performance

North East Lincolnshire

#### **II.2.4) Description of the procurement**

The Authority requires a Provider to deliver a high quality and cost effective public and statutory notice (the 'Notices') advertising service which includes publishing Traffic Regulation Orders.

#### **II.2.5) Award criteria**

Quality criterion - Name: Advertisement Process / Weighting: 9%

Quality criterion - Name: Design and Production / Weighting: 9%

Quality criterion - Name: Advert Location / Weighting: 7%

Quality criterion - Name: Social Value and Sustainability / Weighting: 5%

Price - Weighting: 70%

#### **II.2.11) Information about options**

Options: Yes

Description of options

The duration is made up of an initial 12 month period followed by 3 optional 12 month extensions.

#### **II.2.14) Additional information**

The opportunity was not lotted because the Authority requires a sole Supplier for efficiency.

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2023/S 000-015809](#)

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## **Section V. Award of contract**

### **Title**

Public and Statutory Notices Advertising Service

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

1 December 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 3

Number of tenders received from SMEs: 2

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Reach PLC

One Canada Square, Canary Wharf

London

E14 5AP

Country

United Kingdom

NUTS code

- UKI42 - Tower Hamlets

Companies House

00082548

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £177,984

Total value of the contract/lot: £177,984

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

North East Lincolnshire Council - Legal Services

Grimsby

DN31 1HU

Country

United Kingdom

Internet address

<http://www.nelincs.gov.uk>