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Contract

Public and Statutory Notices Advertising Service

NORTH EAST LINCOLNSHIRE COUNCIL

F03: Contract award notice

Notice identifier: 2024/S 000-032100

Procurement identifier (OCID): ocids-h6vhtk-03d39f

Published 7 October 2024, 3:30pm

Section I: Contracting authority

I.1) Name and addresses

NORTH EAST LINCOLNSHIRE COUNCIL

Municipal Offices, Town Hall Square

GRIMSBY

DN31 1HU

Email

procurement@nelincs.gov.uk

Country

United Kingdom

Region code

UKE13 - North and North East Lincolnshire

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.nelincs.gov.uk/>

Buyer's address

<https://www.nelincs.gov.uk/your-council/finances-spending-and-contracts/contracts-and-tenders/>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Public and Statutory Notices Advertising Service

Reference number

56740

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

The Authority requires a Provider to deliver a high quality and cost effective public and statutory notice (the 'Notices') advertising service which includes publishing Traffic Regulation Orders.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £177,984

II.2) Description

II.2.2) Additional CPV code(s)

- 79341000 - Advertising services

II.2.3) Place of performance

NUTS codes

- UKE13 - North and North East Lincolnshire

Main site or place of performance

North East Lincolnshire

II.2.4) Description of the procurement

The Authority requires a Provider to deliver a high quality and cost effective public and statutory notice (the 'Notices') advertising service which includes publishing Traffic Regulation Orders.

II.2.5) Award criteria

Quality criterion - Name: Advertisement Process / Weighting: 9%

Quality criterion - Name: Design and Production / Weighting: 9%

Quality criterion - Name: Advert Location / Weighting: 7%

Quality criterion - Name: Social Value and Sustainability / Weighting: 5%

Price - Weighting: 70%

II.2.11) Information about options

Options: Yes

Description of options

The duration is made up of an initial 12 month period followed by 3 optional 12 month extensions.

II.2.14) Additional information

The opportunity was not lotted because the Authority requires a sole Supplier for efficiency.

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-015809](#)

Section V. Award of contract

Title

Public and Statutory Notices Advertising Service

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

1 December 2023

V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 2

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Reach PLC

One Canada Square, Canary Wharf

London

E14 5AP

Country

United Kingdom

NUTS code

- UKI42 - Tower Hamlets

Companies House

00082548

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £177,984

Total value of the contract/lot: £177,984

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

North East Lincolnshire Council - Legal Services

Grimsby

DN31 1HU

Country

United Kingdom

Internet address

<http://www.nelincs.gov.uk>