This is a published notice on the Find a Tender service: <a href="https://www.find-tender.service.gov.uk/Notice/032100-2024">https://www.find-tender.service.gov.uk/Notice/032100-2024</a>

Contract

# **Public and Statutory Notices Advertising Service**

NORTH EAST LINCOLNSHIRE COUNCIL

F03: Contract award notice

Notice identifier: 2024/S 000-032100

Procurement identifier (OCID): ocds-h6vhtk-03d39f

Published 7 October 2024, 3:30pm

## **Section I: Contracting authority**

### I.1) Name and addresses

NORTH EAST LINCOLNSHIRE COUNCIL

Municipal Offices, Town Hall Square

**GRIMSBY** 

**DN31 1HU** 

#### **Email**

procurement@nelincs.gov.uk

### Country

**United Kingdom** 

### Region code

UKE13 - North and North East Lincolnshire

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

https://www.nelincs.gov.uk/

Buyer's address

https://www.nelincs.gov.uk/your-council/finances-spending-and-contracts/contracts-and-tenders/

# I.4) Type of the contracting authority

Regional or local authority

## I.5) Main activity

General public services

## **Section II: Object**

### II.1) Scope of the procurement

### II.1.1) Title

Public and Statutory Notices Advertising Service

Reference number

56740

#### II.1.2) Main CPV code

• 79340000 - Advertising and marketing services

#### II.1.3) Type of contract

Services

#### II.1.4) Short description

The Authority requires a Provider to deliver a high quality and cost effective public and statutory notice (the 'Notices') advertising service which includes publishing Traffic Regulation Orders.

#### II.1.6) Information about lots

This contract is divided into lots: No

#### II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £177,984

### II.2) Description

#### II.2.2) Additional CPV code(s)

• 79341000 - Advertising services

#### II.2.3) Place of performance

**NUTS** codes

• UKE13 - North and North East Lincolnshire

Main site or place of performance

#### North East Lincolnshire

#### II.2.4) Description of the procurement

The Authority requires a Provider to deliver a high quality and cost effective public and statutory notice (the 'Notices') advertising service which includes publishing Traffic Regulation Orders.

#### II.2.5) Award criteria

Quality criterion - Name: Advertisement Process / Weighting: 9%

Quality criterion - Name: Design and Production / Weighting: 9%

Quality criterion - Name: Advert Location / Weighting: 7%

Quality criterion - Name: Social Value and Sustainability / Weighting: 5%

Price - Weighting: 70%

#### II.2.11) Information about options

Options: Yes

Description of options

The duration is made up of an initial 12 month period followed by 3 optional 12 month extensions.

#### II.2.14) Additional information

The opportunity was not lotted because the Authority requires a sole Supplier for efficiency.

## Section IV. Procedure

### **IV.1) Description**

#### IV.1.1) Type of procedure

Open procedure

### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

### IV.2) Administrative information

#### IV.2.1) Previous publication concerning this procedure

Notice number: <u>2023/S 000-015809</u>

### Section V. Award of contract

#### **Title**

Public and Statutory Notices Advertising Service

A contract/lot is awarded: Yes

### V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

1 December 2023

#### V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 2

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

#### V.2.3) Name and address of the contractor

Reach	PΙ	_C
neach	ГЬ	

One Canada Square, Canary Wharf

London

E14 5AP

Country

**United Kingdom** 

**NUTS** code

• UKI42 - Tower Hamlets

Companies House

00082548

The contractor is an SME

No

## V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £177,984

Total value of the contract/lot: £177,984

# **Section VI. Complementary information**

# VI.4) Procedures for review

VI.4.1) Review body

North East Lincolnshire Council - Legal Services

Grimsby

**DN31 1HU** 

Country

**United Kingdom** 

Internet address

http://www.nelincs.gov.uk