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Tender

MARKETING AND STUDENT RECRUITMENT FOR BAYES ONLINE PROGRAMMES

City, University of London

F02: Contract notice

Notice identifier: 2022/S 000-032044

Procurement identifier (OCID): ocds-h6vhtk-0383ba

Published 11 November 2022, 2:05pm

Section I: Contracting authority

I.1) Name and addresses

City, University of London

Northampton Square, Northampton Square

London

EC1V0HB

Email

procurement@city.ac.uk

Telephone

+44 2070400196

Country

United Kingdom

Region code

UKI4 - Inner London – East

National registration number

United Kingdom

Internet address(es)

Main address

<https://city.ac.uk>

Buyer's address

<https://city.ac.uk>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.delta-esourcing.com/tenders/UK-UK-London:-Marketing-services./9697PST7FF>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://www.delta-esourcing.com/tenders/UK-title/9697PST7FF>

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

MARKETING AND STUDENT RECRUITMENT FOR BAYES ONLINE PROGRAMMES

Reference number

23/1017

II.1.2) Main CPV code

- 79342000 - Marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

City are seeking one or more partners to help support and deliver the ongoing marketing and recruitment services of the current portfolio of Bayes online programmes.

II.1.5) Estimated total value

Value excluding VAT: £3,000,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKI4 - Inner London – East

Main site or place of performance

Inner London – East

II.2.4) Description of the procurement

City are seeking one or more partners to help support and deliver the ongoing marketing and recruitment services for the current portfolio of Bayes online programmes.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

36

This contract is subject to renewal

Yes

Description of renewals

Could be extended as described in the procurement documents

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

12 December 2022

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

12 December 2022

Local time

12:00pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.3) Additional information

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-London:-Marketing-services./9697PST7FF>

To respond to this opportunity, please click here:

<https://www.delta-esourcing.com/respond/9697PST7FF>

GO Reference: GO-20221111-PRO-21422280

VI.4) Procedures for review

VI.4.1) Review body

City University

London

Telephone

+44 2070408003

Country

United Kingdom