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Contract

International Public Relations Consultancy for Environment, Climate and Sustainability

University of Exeter

F03: Contract award notice

Notice identifier: 2023/S 000-032041

Procurement identifier (OCID): ocds-h6vhtk-03b7f1

Published 30 October 2023, 4:35pm

Section I: Contracting authority

I.1) Name and addresses

University of Exeter

Northcote House

Exeter

EX4 4QH

Contact

Jodie Underhay

Email

j.underhay@exeter.ac.uk

Telephone

+44 1392723072

Country

United Kingdom

Region code

UKK4 - Devon

National registration number

RC000653

Internet address(es)

Main address

<http://www.exeter.ac.uk>

Buyer's address

<https://uk.eu-supply.com/ctm/Company/CompanyInformation/Index/53042>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

International Public Relations Consultancy for Environment, Climate and Sustainability

Reference number

UOE/2023/026/JU

II.1.2) Main CPV code

- 79416000 - Public relations services

II.1.3) Type of contract

Services

II.1.4) Short description

At the University of Exeter we are already delivering outstanding research, education and partnerships to tip the scales towards positive change on the environment and climate emergency. In the years ahead we want to continue to raise the profile of our work through international media coverage and events to help foster new relationships, attract new investment and contribute to societal change. We want to work with a public relations consultancy to help deliver high quality international media coverage and raise the profile and visibility of Exeter's academics and work. We have made good progress over the past 12 months but need additional support and expertise to promote our work on the international stage, for example the Global Systems Institute to be known as one of the world's leading centres for climate solutions.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £180,000

II.2) Description

II.2.2) Additional CPV code(s)

- 79416200 - Public relations consultancy services

II.2.3) Place of performance

NUTS codes

- UKK4 - Devon

II.2.4) Description of the procurement

At the University of Exeter we are already delivering outstanding research, education and partnerships to tip the scales towards positive change on the environment and climate emergency. In the years ahead we want to continue to raise the profile of our work through international media coverage and events to help foster new relationships, attract new investment and contribute to societal change. We want to work with a public relations consultancy to help deliver high quality international media coverage and raise the profile and visibility of Exeter's academics and work. We have made good progress over the past 12 months but need additional support and expertise to promote our work on the international stage, for example the Global Systems Institute to be known as one of the world's leading centres for climate solutions.

We are looking to work with a public relations agency with a strong track record of environment and climate communications with exceptional media relations and events expertise who can position the University of Exeter effectively internationally to achieve maximum impact and profile for the University's work. We particularly want to focus our communications strategy on solutions and adaptations, utilising our knowledge and expertise to achieve transformational change. We also want the public relations strategy to help us attract new partners and investors to help us build our research and education capability. We have partnerships with top universities around the globe and those support our ten year University strategy which puts leading the fight against climate change and ecological crisis as a key strategic priority.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-009541](#)

Section V. Award of contract

Contract No

1

Title

International Public Relations Consultancy for Environment, Climate and Sustainability

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

19 October 2023

V.2.2) Information about tenders

Number of tenders received: 9

Number of tenders received by electronic means: 9

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Browning & Associates Ltd

39 Long Acre

London

WC2E 9LG

Email

tom@browningenvironmental.com

Country

United Kingdom

NUTS code

- UKI - London

National registration number

GB113154461

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £180,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Royal Court of Justice

Strand

London

WC2A 2LL

Country

United Kingdom