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Contract

Public Affairs Consultancy

University of Exeter

F03: Contract award notice

Notice identifier: 2023/S 000-032040

Procurement identifier (OCID): ocds-h6vhtk-03dc2e

Published 30 October 2023, 4:20pm

Section I: Contracting authority

I.1) Name and addresses

University of Exeter

Northcote House

Exeter

EX4 4QH

Contact

Jodie Underhay

Email

j.underhay@exeter.ac.uk

Country

United Kingdom

Region code

UKK4 - Devon

National registration number

RC000653

Internet address(es)

Main address

<http://www.exeter.ac.uk>

Buyer's address

<https://uk.eu-supply.com/ctm/Company/CompanyInformation/Index/53042>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Public Affairs Consultancy

Reference number

UOE/2023/027/JU

II.1.2) Main CPV code

- 79416000 - Public relations services

II.1.3) Type of contract

Services

II.1.4) Short description

We require the development of a bespoke public affairs and investment strategy for the University of Exeter, based on the institution's core strengths, that will:

1. Attract inward investment for the University from the UK Government, public bodies, business and other private investors to deliver and scale its programmes and innovations, gain competitive advantage, and maximise its impact.
2. Influence national policymaking to support delivery of the University's priorities, and to use the University's successes as a model for national reform.
3. Build awareness of our strengths in a way that leads to new partnerships, within specific sectors and government departments so that we build a reputation for unique contributions to tackling systemic national/global challenges across the environment, health and social justice.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £180,000

II.2) Description

II.2.2) Additional CPV code(s)

- 79416000 - Public relations services

II.2.3) Place of performance

NUTS codes

- UKK4 - Devon

II.2.4) Description of the procurement

The University of Exeter invites companies to bid to develop a bespoke public affairs and investment strategy and delivery plan. The strategy will be based on the institution's core strengths, and support it to secure inward investment, influence and awareness. The strategy should align to the UK's ambitions and match up the University's strategic priorities with the local, regional and national opportunities ahead.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-018002](#)

Section V. Award of contract

Contract No

1

Title

Public Affairs Consultancy

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

23 October 2023

V.2.2) Information about tenders

Number of tenders received: 10

Number of tenders received by electronic means: 10

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Public First

Ashleigh Villa

Nottingham

NG10 1BY

Email

jonathan.simons@publicfirst.co.uk

Telephone

+44 7866581073

Country

United Kingdom

NUTS code

- UKF1 - Derbyshire and Nottinghamshire

National registration number

261057622

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £180,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Royal Courts of Justice

Strand

London

WC2A 2LL

Country

United Kingdom