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Award

## **Lifeguarding Services**

North Norfolk District Council

F15: Voluntary ex ante transparency notice

Notice identifier: 2023/S 000-032034

Procurement identifier (OCID): ocds-h6vhtk-04103e

Published 30 October 2023, 4:05pm

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

North Norfolk District Council

Council Offices, Holt Road

Cromer

NR27 9EN

#### **Contact**

Debra Beckles Procurement Officer

#### **Email**

[debra.beckles@north-norfolk.gov.uk](mailto:debra.beckles@north-norfolk.gov.uk)

#### **Telephone**

+44 1263516086

#### **Country**

United Kingdom

**Region code**

UKH16 - North and West Norfolk

**Internet address(es)**

Main address

[www.north-norfolk.gov.uk](http://www.north-norfolk.gov.uk)

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Lifeguarding Services

Reference number

PROC112

**II.1.2) Main CPV code**

- 92332000 - Beach services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

Providing Beach Life Guarding Services to North Norfolk District Council's blue flag beaches from Sea Palling to Wells, Norfolk.

### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £560,000

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UKH16 - North and West Norfolk

Main site or place of performance

North and West Norfolk

### **II.2.4) Description of the procurement**

Providing Beach Life Guarding Services to North Norfolk District Council's blue flag beaches from Sea Palling to Wells, Norfolk.

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

North Norfolk District Council has the obligation to provide Lifeguarding Services for their Blue Flag Beaches. The RNLI Cromer is situated on the Pier and the Council believes them to be the only suitable provider in the area.

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

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## **Section V. Award of contract/concession**

### **Contract No**

PROC112

### **Title**

Lifeguarding Services

A contract/lot is awarded: Yes

### **V.2) Award of contract/concession**

#### **V.2.1) Date of conclusion of the contract**

26 October 2023

#### **V.2.2) Information about tenders**

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor/concessionaire**

Royal National Lifeboat Institution Cromer Lifeboat Station

Cromer Pier, The Esplanade

Cromer

NR27 9HE

Country

United Kingdom

NUTS code

- UKH16 - North and West Norfolk

National registration number

209603

The contractor/concessionaire is an SME

Yes

**V.2.4) Information on value of contract/lot/concession (excluding VAT)**

Initial estimated total value of the contract/lot/concession: £560,000

Total value of the contract/lot/concession: £560,000

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**Section VI. Complementary information**

**VI.3) Additional information**

The Service will run for 4 years from 1 April 2024 to 31 March 2028

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=819723400>

GO Reference: GO-20231030-PRO-24305023

## **VI.4) Procedures for review**

### **VI.4.1) Review body**

North Norfolk District Council

Holt Road

Cromer

NR27 9EN

Telephone

+44 1263516086

Country

United Kingdom

### **VI.4.2) Body responsible for mediation procedures**

North Norfolk District Council

Holt Road

Cromer

NR27 9EN

Telephone

+44 1263516086

Country

United Kingdom