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Contract

MBC Recruitment Advertising

Maidstone Borough Council

F03: Contract award notice

Notice identifier: 2024/S 000-031906

Procurement identifier (OCID): ocds-h6vhtk-047df9

Published 4 October 2024, 2:13pm

Section I: Contracting authority

I.1) Name and addresses

Maidstone Borough Council

Maidstone House, Kings Street

Maidstone

ME15 6JQ

Contact

Miss Megan Hook

Email

megan.hook@tunbridgewells.gov.uk

Telephone

+44 1892554110

Country

United Kingdom

Region code

UKJ45 - Mid Kent

Internet address(es)

Main address

<http://www.maidstone.gov.uk/>

Buyer's address

<http://www.maidstone.gov.uk/>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

MBC Recruitment Advertising

Reference number

DN733000

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

Maidstone Borough Council (MBC) is looking to procure recruitment advertising services for both MBC and Swale Borough Council (SBC).

Maidstone Borough Council's district covers an area of 155 square miles lying between the North Downs and the High Weald in the middle of the County of Kent. Maidstone is the County Town and is surrounded by numerous villages of varying sizes. The heart of the district lies mid-way between the Channel Ports and London and is traversed by the M20 motorway. The Borough has a population of approximately 170,000.

We want Maidstone Borough to be a vibrant, prosperous 21st century urban and rural community at the heart of Kent, where its distinctive character is enhanced to create a safe,

healthy, excellent environment with high quality education and employment where all people

can realise their aspirations.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £180,000

II.2) Description

II.2.2) Additional CPV code(s)

- 79340000 - Advertising and marketing services

II.2.3) Place of performance

NUTS codes

- UKJ45 - Mid Kent

II.2.4) Description of the procurement

Maidstone Borough Council (MBC) is looking to procure recruitment advertising services for both MBC and Swale Borough Council (SBC).

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We want Maidstone Borough to be a vibrant, prosperous 21st century urban and rural community at the heart of Kent, where its distinctive character is enhanced to create a safe,

healthy, excellent environment with high quality education and employment where all people

can realise their aspirations.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 80

Cost criterion - Name: Cost / Weighting: 20

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-021944](#)

Section V. Award of contract

Title

MBC Recruitment Advertising

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

4 October 2024

V.2.2) Information about tenders

Number of tenders received: 8

Number of tenders received from SMEs: 6

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 8

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

WR Group Limited

Exeter

Country

United Kingdom

NUTS code

- UKJ45 - Mid Kent

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £180,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Maidstone Borough Council

Maidstone

Country

United Kingdom