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Planning

National Survey for Wales - design of next contract

Welsh Government

F01: Prior information notice
Prior information only
Notice identifier: 2021/S 000-031869
Procurement identifier (OCID): ocds-h6vhtk-0303f4
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Section I: Contracting authority

I.1) Name and addresses

Welsh Government

Corporate Procurement Services, Cathays Park

Cardiff

CF10 3NQ

Email

Chris.McGowan@gov.wales

Telephone

+44 3000257095

Country

United Kingdom

NUTS code

UKL - Wales

Internet address(es)

Main address

http://wales.gov.uk/?skip=1&lang=en

Buyer's address

https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0007

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.3) Communication

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

National Survey for Wales - design of next contract

II.1.2) Main CPV code

- 73000000 - Research and development services and related consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

Engaging with marketplace on (1) the deliverability of potential requirements, and (2) comments on a review of the options carried out during 2021.

Potential requirements include a random sample social survey with an achieved sample of 12,000 adults a year across Wales.

The contract would cover fieldwork from 2023-24 to approx 2027-28, with a set-up and testing phase from summer 2022 until March 2023. The budget is likely to be around GBP 1.6m - GBP 1.8m in each of the fieldwork years, excluding VAT.

II.1.5) Estimated total value

Value excluding VAT: £12,000,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 73000000 - Research and development services and related consultancy services

- 73110000 - Research services

- 73300000 - Design and execution of research and development

- 79310000 - Market research services

- 79311210 - Telephone survey services

- 79315000 - Social research services

- 79342310 - Customer survey services

- 79342311 - Customer satisfaction survey

II.2.3) Place of performance

NUTS codes

- UKL - Wales

II.2.4) Description of the procurement

Proposed design of the National Survey for 2023-24 onwards

The survey design is not yet finalised, but is currently expected to be:

1. A random sample of households across Wales contacted by post and asked to provide a contact telephone number via an online contact form / phone line / text message;

2. Random selection of one adult within that household to take part;

3. Telephone interview with the respondent; then (in most years)

4. Online self-completion section with the same respondent.

In cases where a telephone number is not provided, an interviewer may visit the address to carry out an in-person interview (followed in most years by a CASI section). The survey would take around 40 minutes in total (telephone / CAPI interview plus any online / CASI section).

We are interested to know:

a. Would the design outlined above be deliverable for your organisation?

b. Are there any changes to the design that would make it more deliverable, while still delivering a random sample survey of 12,000 respondents a year?

The approach is similar to the current National Survey for Wales approach, except that visits to addresses are currently limited to a respondent selection plus obtaining a phone number for the respondent in order to carry out a subsequent telephone interview; and

currently only a subset of respondents are asked to complete an online section following the telephone interview. For more information on the current design, see https://gov.wales/national-survey-wales-quality-report-january-2021-onwards-html. There is more background on the National Survey for Wales at www.gov.wales/nationalsurvey.

Options review

The methodology being considered for 2023-24 onwards is based on an options review carried out for Welsh Government during 2021 by NatCen / Southampton University. We are also keen to have comments on the draft report from other contractors who may be interested in carrying out the survey.

As well as any general comments on the report we are interested to know if there are any key points that you would disagree with; or other design options or methodological issues/solutions that should be considered further. We will provide any such comments to the review contractor, to be reflected in the final report. We will not provide the review contractor with organisation names or with any responses to questions a and b above.

We would be grateful to have your thoughts by midday on 24 January 2022.

II.2.14) Additional information

see attached

II.3) Estimated date of publication of contract notice

27 March 2023

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section VI. Complementary information

VI.3) Additional information

Please submit your responses via this Sell2Wales notice postbox by midday on Monday 24 January 2022.

NOTE: To register your interest in this notice and obtain any additional information please visit the Sell2Wales Web Site at
https://www.sell2wales.gov.wales/Search/Search_Switch.aspx?ID=116961.

(WA Ref:116961)