This is a published notice on the Find a Tender service: https://www.find-tender.service.gov.uk/Notice/031841-2025

Tender

Website Hosting and Development

Weston College

UK4: Tender notice - Procurement Act 2023 - view information about notice types
Notice identifier: 2025/S 000-031841
Procurement identifier (OCID): ocds-h6vhtk-054771
Published 12 June 2025, 11:52am

Scope

Reference

WCPR-169

Description

Weston College is a leading further and higher education institution based in Weston-super-Mare, North Somerset, UK. With a strong reputation for excellence in education, training, and student support, the College serves a diverse community of over 30,000 learners annually across multiple campuses.

Renowned for its innovation, inclusivity, and high standards, Weston College delivers a broad curriculum ranging from GCSEs and A-Levels to vocational training, apprenticeships, and degree-level programs in partnership with top universities.

The contract will commence on 05/01/2026 for a term of 3 years + 1 year.

The contract is fixed price with the Contractor invoicing Weston College Group for one-twelfth of the annual cost on a monthly basis.

2. Operational Requirement:

Key Business Objectives

The aim of which must be to meet the objectives defined below:

1. To deliver a seamless customer experience from initial discovery to application/enrolment/payment (as applicable)

2. To provide a seamless user experience with a focus on mobile and accessibility

3. Act as the single source of truth for course information, managing an API to load and edit course pages on the website

4. Ability to showcase latest news and events

5. Provide insight into audience behavior

Please ensure that, within your proposal, you have costed and allowed for adequate contract supervision and management.

Assumptions

Several assumptions have been made in respect of the project brief and requirements:

• It is assumed that the Suppliers will meet all the requirements outlined in this document

• It is assumed that the Supplier selected will conduct their own discovery and requirements gathering exercise with College to ensure that all needs are met, not just those as defined within this document

• It is assumed that College will have the right to use the technology built as part of this project for other business units as required

Criteria

Website Development Support Server Hosting

weston.ac.uk Y - ongoing Y

[ucw.ac.uk](ucw.ac.uk) N - request only Y

weiot.ac.uk N - request only Y

construction-training-centre.co.uk N - request only Y

westonwintergardens.co.uk N - request only Y

forwardfutures.co.uk N - request only Y

thegreenhousewsm.co.uk N - request only Y

Current website infrastructure and management

• The website is managed by the Digital Marketing Manager with most front end development being carried out by two internal web developers.

• Additional members of the marketing team act as "content editors"' adding news stories and updating copy.

• The website is hosted via an AWS server, managed and maintained by a separate supplier.

• The website is based on a Drupal CMS

• The website is integrated with online applications via an API (provided via an external software developer, Tribal).

• Any developed code, tools or IP is owned by Weston College Group.

Handover

It is expected that any new supplier will propose a comprehensive mobilisation plan that will allow for a smooth transition of services working closely with the incumbent.

A list of Non-functional Requirements has been defined as below. The Group have used the MoSCoW method of applying expected priority to these requirements. Key: M (Must have), S (Should have), C (Could have) and (Would have). If you cannot meet the Must Have requirements please advise why, and how you will overcome this element of the project.

Total value (estimated)

• £75,600 excluding VAT

- £90,720 including VAT

Below the relevant threshold

Contract dates (estimated)

- 5 January 2026 to 4 January 2029

- Possible extension to 4 January 2030

- 4 years

Description of possible extension:

The contract will commence on 05/01/2026 for a term of 3 years + 1 year.

Main procurement category

Services

CPV classifications

- 72000000 - IT services: consulting, software development, Internet and support

Contract locations

- UKC - North East (England)

- UKD - North West (England)

- UKE - Yorkshire and the Humber

- UKF - East Midlands (England)

- UKG - West Midlands (England)

- UKH - East of England

- UKI - London

- UKJ - South East (England)

- UKK - South West (England)

Participation

This procurement is reserved for

- UK suppliers

- Small and medium-sized enterprises (SMEs) and voluntary, community and social enterprises (VCSEs)

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Enquiry deadline

31 July 2025, 12:00pm

Tender submission deadline

29 August 2025, 12:00pm

Submission address and any special instructions

Bidders are advised that a tender shall only be considered when;

1. All requirements of the tender documentation are completed and returned.

2. It is submitted back to Weston College Group via email to WCGTender@weston.ac.uk

Tenders may be submitted electronically

No

Award criteria

Eligibility Criteria

Eligibility will be assessed through the SQ stage.

SQ Scoring Matrix:

Met 3

Partially met 2

No met 1

Scores will be collated, only suppliers who score above 6 will receive an Invitation to presentation stage. Suppliers who score 1 on any of the SQ questions will not be progressed to presentation stage.

Evaluation process

1. Selection Questionnaire will allow potential suppliers to self-declare their status against the eligibility criteria and exclusion grounds to provide preliminary evidence of their suitability to pursue a professional activity, economic and financial standing, and technical

and professional ability.

2. Invitation to Tender will include service specific tender questions to enable potential suppliers to submit a full and detailed offer to supply services against the specification provided in the PIN.

3. Supplier Presentation will allow potential suppliers to present service models, innovation and finances to the evaluation panel.

4. Evaluation of tenders and presentation.

ITT Scoring Matrix: [This may vary by service]

Innovation and added value 10%

Account management 10%

People and mobilisation 10%

Service specific detail 20%

Financial 20%

Added & Social Value 10%

Business continuity and Disaster planning 10%

Presentation Question 10%

5. Formal notification of scoring and contact award.

Procedure

Procedure type

Below threshold - open competition

Special regime

Concession

Documents

Associated tender documents

[1. External Services Open Tender - Website Development and Hosting.pdf](#)

Contracting authority

Weston College

- UK Register of Learning Providers (UKPRN number): 10007459

- Public Procurement Organisation Number: PDXW-8796-BVPP

Knightstone Road

Weston-super-Mare

BS23 2AL

United Kingdom

Telephone: 01934 411 411

Email: WCGTender@weston.ac.uk

Region: UKK12 - Bath and North East Somerset, North Somerset and South Gloucestershire

Organisation type: Public authority - sub-central government