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Contract

## **HCC April 2022 - The Provision of a Destination Management Service for Hertfordshire - Visit Herts**

Hertfordshire County Council

F03: Contract award notice

Notice identifier: 2022/S 000-031782

Procurement identifier (OCID): ocids-h6vhtk-033053

Published 10 November 2022, 9:01am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Hertfordshire County Council

Pegs Lane

HERTFORD

SG13 8DE

#### **Contact**

Strategic Procurement Group

#### **Email**

[anita.shipman@hertfordshire.gov.uk](mailto:anita.shipman@hertfordshire.gov.uk)

#### **Telephone**

+44 01707292601

#### **Country**

United Kingdom

**NUTS code**

UKH23 - Hertfordshire

**Internet address(es)**

Main address

[www.hertfordshire.gov.uk](http://www.hertfordshire.gov.uk)

Buyer's address

<https://in-tendhost.co.uk/supplyhertfordshire.aspx/Home>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

HCC April 2022 - The Provision of a Destination Management Service for Hertfordshire - Visit Herts

Reference number

HCC2213496

#### **II.1.2) Main CPV code**

- 63513000 - Tourist information services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

This is an Award Notice and this opportunity is now closed. Hertfordshire County Council (the 'Council') went out to procurement for The Provision of a Destination Management Service for Hertfordshire - Visit Herts.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £300,000

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 63513000 - Tourist information services
- 79310000 - Market research services
- 75125000 - Administrative services related to tourism affairs
- 79413000 - Marketing management consultancy services

- 79416000 - Public relations services
- 79340000 - Advertising and marketing services

### **II.2.3) Place of performance**

NUTS codes

- UKH23 - Hertfordshire

### **II.2.4) Description of the procurement**

Hertfordshire County Council went out to tender for The Provision of a Destination Management Service for Hertfordshire - Visit Herts. The Contract was awarded for two years with the option to extend for a further 12 months.

### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 100

Price - Weighting: 0

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2022/S 000-010677](#)

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## **Section V. Award of contract**

### **Title**

The Provision of a Destination Management Service for Hertfordshire - Visit Herts

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

3 October 2022

#### **V.2.2) Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Go To Places Limited

Franklin House, 10 Best Lane

Canterbury

CT1 2JB

Country

United Kingdom

NUTS code

- UKJ4 - Kent

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £300,000

Total value of the contract/lot: £300,000

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**Section VI. Complementary information**

**VI.3) Additional information**

This is an Award Notice and this opportunity is now closed.

**VI.4) Procedures for review**

**VI.4.1) Review body**

High Court, Royal Court of Justice

The Strand

London

WC2A 2LL

Country

United Kingdom

**VI.4.2) Body responsible for mediation procedures**

High Court, Royal Court of Justice

The Strand

London

WC2A 2LL

Country

United Kingdom

**VI.4.4) Service from which information about the review procedure may be obtained**

Hertfordshire County Council, Chief Legal Officer

Pegs Lane

Hertford

SG13 8DE

Country

United Kingdom