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Contract

HCC April 2022 - The Provision of a Destination Management Service for Hertfordshire - Visit Herts

Hertfordshire County Council

F03: Contract award notice

Notice identifier: 2022/S 000-031782

Procurement identifier (OCID): ocds-h6vhtk-033053

Published 10 November 2022, 9:01am

Section I: Contracting authority

I.1) Name and addresses

Hertfordshire County Council

Pegs Lane

HERTFORD

SG13 8DE

Contact

Strategic Procurement Group

Email

anita.shipman@hertfordshire.gov.uk

Telephone

+44 01707292601

Country

United Kingdom

NUTS code

UKH23 - Hertfordshire

Internet address(es)

Main address

www.hertfordshire.gov.uk

Buyer's address

<https://in-tendhost.co.uk/supplyhertfordshire.aspx/Home>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

HCC April 2022 - The Provision of a Destination Management Service for Hertfordshire - Visit Herts

Reference number

HCC2213496

II.1.2) Main CPV code

- 63513000 - Tourist information services

II.1.3) Type of contract

Services

II.1.4) Short description

This is an Award Notice and this opportunity is now closed. Hertfordshire County Council (the 'Council') went out to procurement for The Provision of a Destination Management Service for Hertfordshire - Visit Herts.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £300,000

II.2) Description

II.2.2) Additional CPV code(s)

- 63513000 - Tourist information services
- 79310000 - Market research services

- 75125000 - Administrative services related to tourism affairs
- 79413000 - Marketing management consultancy services
- 79416000 - Public relations services
- 79340000 - Advertising and marketing services

II.2.3) Place of performance

NUTS codes

- UKH23 - Hertfordshire

II.2.4) Description of the procurement

Hertfordshire County Council went out to tender for The Provision of a Destination Management Service for Hertfordshire - Visit Herts. The Contract was awarded for two years with the option to extend for a further 12 months.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 100

Price - Weighting: 0

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-010677](#)

Section V. Award of contract

Title

The Provision of a Destination Management Service for Hertfordshire - Visit Herts

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

3 October 2022

V.2.2) Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Go To Places Limited

Franklin House, 10 Best Lane

Canterbury

CT1 2JB

Country

United Kingdom

NUTS code

- UKJ4 - Kent

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £300,000

Total value of the contract/lot: £300,000

Section VI. Complementary information

VI.3) Additional information

This is an Award Notice and this opportunity is now closed.

VI.4) Procedures for review

VI.4.1) Review body

High Court, Royal Court of Justice

The Strand

London

WC2A 2LL

Country

United Kingdom

VI.4.2) Body responsible for mediation procedures

High Court, Royal Court of Justice

The Strand

London

WC2A 2LL

Country

United Kingdom

VI.4.4) Service from which information about the review procedure may be obtained

Hertfordshire County Council, Chief Legal Officer

Pegs Lane

Hertford

SG13 8DE

Country

United Kingdom