

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/031760-2023>

Contract

## **IB9BF0 Business in Practice – Advanced Business Simulation**

University of Warwick

F03: Contract award notice

Notice identifier: 2023/S 000-031760

Procurement identifier (OCID): ocds-h6vhtk-03e4cb

Published 27 October 2023, 11:26am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

University of Warwick

University House, Kirby Corner Road, Coventry

Coventry

CV4 8UW

#### **Email**

[lynn.tomkins@warwick.ac.uk](mailto:lynn.tomkins@warwick.ac.uk)

#### **Telephone**

+44 2476150224

#### **Country**

United Kingdom

#### **NUTS code**

UKG33 - Coventry

**Internet address(es)**

Main address

<https://warwick.ac.uk/insite/>

Buyer's address

<https://in-tendhost.co.uk/universityofwarwick>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

---

**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

IB9BF0 Business in Practice – Advanced Business Simulation

Reference number

HK-01-2023 -WBS- IB9BF0BIP-JM

**II.1.2) Main CPV code**

- 72212190 - Educational software development services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

The University of Warwick has a requirement to purchase a Business Simulation package that can be deployed as a teaching tool for c. 700 users over a 2-3-week period annually

(generally in June each year). In order to express interest in this opportunity please go to the University of Warwick In-Tend supplier portal (<https://in-tendhost.co.uk/universityofwarwick>). The University of Warwick is not a contracting authority for the purposes of the Public Contracts Regulations 2015 (as amended) and its procurement activities are not subject to the Public Contracts Regulations 2015 or the obligations under the European Public Procurement Directives, including the European Remedies Directive. Advertisement of any contract in the Official Journal of the European Union or Contracts Finder is at the sole discretion of the University and is undertaken on a voluntary basis with no implied obligation to comply with the procurement legislation.

### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £96,000

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 72212190 - Educational software development services
- 72212900 - Miscellaneous software development services and computer systems
- 72212220 - Internet and intranet software development services
- 72212482 - Business intelligence software development services
- 80420000 - E-learning services
- 80000000 - Education and training services
- 72000000 - IT services: consulting, software development, Internet and support
- 72212218 - License management software development services

### **II.2.3) Place of performance**

NUTS codes

- UKG33 - Coventry

### **II.2.4) Description of the procurement**

The University of Warwick has a requirement to purchase a Business Simulation package

that can be deployed as a teaching tool for c. 700 users over a 2-3-week period annually (generally in June each year). Whilst we can utilise a proprietary product, some customisation will be needed, and the simulation must be integrated within our own virtual learning environment (my.wbs). In order to express interest in this opportunity please go to the University of Warwick In-Tend supplier portal (<https://in-tendhost.co.uk/universityofwarwick>). The University of Warwick is not a contracting authority for the purposes of the Public Contracts Regulations 2015 (as amended) and its procurement activities are not subject to the Public Contracts Regulations 2015 or the obligations under the European Public Procurement Directives, including the European Remedies Directive. Advertisement of any contract in the Official Journal of the European Union or Contracts Finder is at the sole discretion of the University and is undertaken on a voluntary basis with no implied obligation to comply with the procurement legislation. The deadline for tender submissions is 23rd August 2023 at 12 midday.

### **II.2.5) Award criteria**

Price

### **II.2.11) Information about options**

Options: Yes

Description of options

If the Supplier wishes to offer more than one solution to the services requirement, this should be contained within the response to Part 2 – Services Requirement document, with the options clearly marked. All requested information should be detailed clearly for each option offered.

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: Yes

Identification of the project

IB9BF0 Business in Practice – Advanced Business Simulation

### **II.2.14) Additional information**

This contract has been awarded for a one year term plus an option of a further year, rather than the initial advertised 3 year fixed term.

---

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2023/S 000-021316](#)

---

## **Section V. Award of contract**

### **Contract No**

HK-01-2023 -WBS- IB9BF0BIP-JM

### **Title**

IB9BF0 Business in Practice – Advanced Business Simulation

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

23 October 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 7

Number of tenders received from SMEs: 7

Number of tenders received from tenderers from other EU Member States: 3

Number of tenders received from tenderers from non-EU Member States: 4

Number of tenders received by electronic means: 7

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Industry Masters Limited

Swatar

Country

Malta

NUTS code

- MT - Malta

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £96,000

Total value of the contract/lot: £94,900

---

## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Legal Department

Coventry

Country

United Kingdom