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Contract

Active Lives Adult Surveys

Sport England

F03: Contract award notice

Notice identifier: 2025/S 000-031734

Procurement identifier (OCID): ocds-h6vhtk-04afad

Published 12 June 2025, 9:06am

Section I: Contracting authority

I.1) Name and addresses

Sport England

SportPark, 3 Oakwood Drive

Loughborough

LE11 3QF

Email

procurement@SportEngland.org

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<https://www.sportengland.org>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Active Lives Adult Surveys

Reference number

SE1179

II.1.2) Main CPV code

- 79315000 - Social research services

II.1.3) Type of contract

Services

II.1.4) Short description

Contract for Active Lives Adult Surveys Services 2025-2030/1 (National Survey Evaluating Adult & Young People Above the Age of 16 Years Participants' Attitudes toward Physical Activity and Sports Participation)

The Contract is for a period of 5 years with an option to extend for a further period of 12 months.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £1,863,400

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Contract for Active Lives Adult Surveys Services 2025-2030/1 (National Survey Evaluating Adult & Young People Above the Age of 16 Years Participants' Attitudes toward Physical Activity and Sports Participation)

The Contract is for a period of 5 years with an option to extend for a further period of 12 months.

II.2.5) Award criteria

Quality criterion - Name: Commercial / Weighting: 25%

Cost criterion - Name: Technical / Weighting: 65%

Cost criterion - Name: Social Value / Weighting: 10%

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-033961](#)

Section V. Award of contract

Contract No

R03476-SE1179

Title

Active Lives Adult Surveys Services 2025-2030/1

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

4 June 2025

V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

IPSOS (MARKET RESEARCH) LIMITED

3 Thomas More Square

London

E1W 1YW

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,863,400

Total value of the contract/lot: £1,863,400

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Cabinet Office

70 Whitehall, Westminster

Cabinet Office

W1A 2AS

Country

United Kingdom

VI.4.2) Body responsible for mediation procedures

Civil Mediation Council (CMC)

70 Fleet Street

London

EC4Y 1EU

Country

United Kingdom

VI.4.4) Service from which information about the review procedure may be obtained

Sport England

SportPark Oakwood Drive

Loughborough

LE11 3QF

Email

procurement@sportengland.org

Country

United Kingdom