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Contract

## **Active Lives Adult Surveys**

Sport England

F03: Contract award notice

Notice identifier: 2025/S 000-031734

Procurement identifier (OCID): ocds-h6vhtk-04afad

Published 12 June 2025, 9:06am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Sport England

SportPark, 3 Oakwood Drive

Loughborough

LE11 3QF

#### **Email**

[procurement@SportEngland.org](mailto:procurement@SportEngland.org)

#### **Country**

United Kingdom

#### **Region code**

UK - United Kingdom

#### **Internet address(es)**

Main address

<https://www.sportengland.org>

#### **I.4) Type of the contracting authority**

Body governed by public law

#### **I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Active Lives Adult Surveys

Reference number

SE1179

#### **II.1.2) Main CPV code**

- 79315000 - Social research services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Contract for Active Lives Adult Surveys Services 2025-2030/1 (National Survey Evaluating Adult & Young People Above the Age of 16 Years Participants' Attitudes toward Physical Activity and Sports Participation)

The Contract is for a period of 5 years with an option to extend for a further period of 12 months.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £1,863,400

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

Contract for Active Lives Adult Surveys Services 2025-2030/1 (National Survey Evaluating Adult & Young People Above the Age of 16 Years Participants' Attitudes toward Physical Activity and Sports Participation)

The Contract is for a period of 5 years with an option to extend for a further period of 12 months.

### **II.2.5) Award criteria**

Quality criterion - Name: Commercial / Weighting: 25%

Cost criterion - Name: Technical / Weighting: 65%

Cost criterion - Name: Social Value / Weighting: 10%

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2024/S 000-033961](#)

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## **Section V. Award of contract**

### **Contract No**

R03476-SE1179

### **Title**

Active Lives Adult Surveys Services 2025-2030/1

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

4 June 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 3

Number of tenders received from SMEs: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

IPSOS (MARKET RESEARCH) LIMITED

3 Thomas More Square

London

E1W 1YW

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £1,863,400

Total value of the contract/lot: £1,863,400

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**Section VI. Complementary information**

**VI.4) Procedures for review**

**VI.4.1) Review body**

Cabinet Office

70 Whitehall, Westminster

Cabinet Office

W1A 2AS

Country

United Kingdom

**VI.4.2) Body responsible for mediation procedures**

Civil Mediation Council (CMC)

70 Fleet Street

London

EC4Y 1EU

Country

United Kingdom

**VI.4.4) Service from which information about the review procedure may be obtained**

Sport England

SportPark Oakwood Drive

Loughborough

LE11 3QF

Email

[procurement@sportengland.org](mailto:procurement@sportengland.org)

Country

United Kingdom