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Tender

T1034 - Media Framework 2023

Co-Ownership Housing

F02: Contract notice

Notice identifier: 2022/S 000-031730

Procurement identifier (OCID): ocds-h6vhtk-038085

Published 9 November 2022, 3:26pm

Section I: Contracting authority

I.1) Name and addresses

Co-Ownership Housing

Moneda House, 25-27 Wellington Place

Belfast

BT1 6GD

Contact

twatsonco-ownership.org

Email

twatson@co-ownership.org

Telephone

+44 2890445387

Country

United Kingdom

Region code

UK - United Kingdom

Companies House

NP000200

Internet address(es)

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://etendersni.gov.uk/epps>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://etendersni.gov.uk/epps>

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at

<https://etendersni.gov.uk/epps>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Housing and community amenities

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

T1034 - Media Framework 2023

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

We wish to establish a single supplier framework for a media partner that can help us deliver a range of campaigns to promote the work of Co-Ownership over the next five years. Spend under this Framework Agreement is not guaranteed and is dependent on budgetary approvals. All aspects are subject to the continuing availability of funds and the continuing assessment of advertising need. Under this procurement the Supplier will be required to support the Client's social value objectives. Accordingly, contract performance conditions and/or award criteria may relate, in particular, to social value.

II.1.5) Estimated total value

Value excluding VAT: £750,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79340000 - Advertising and marketing services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom
- UKN0 - Northern Ireland

II.2.4) Description of the procurement

We wish to establish a single supplier framework for a media partner that can help us deliver a range of campaigns to promote the work of Co-Ownership over the next five years. Spend under this Framework Agreement is not guaranteed and is dependent on budgetary approvals. All aspects are subject to the continuing availability of funds and the continuing assessment of advertising need. Under this procurement the Supplier will be required to support the Client's social value objectives. Accordingly, contract performance conditions and/or award criteria may relate, in particular, to social value.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £750,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

60

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

9 December 2022

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 8 April 2023

IV.2.7) Conditions for opening of tenders

Date

9 December 2022

Local time

12:30pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.2) Information about electronic workflows

Electronic payment will be used

VI.3) Additional information

Co-Ownership Housing Association retain absolute discretion as to whether to accept any offer following evaluation. Co-Ownership Housing Association is not bound in any way to accept any Tender and reserves the right to make no further contract award under this procurement process. NICHA shall not be held liable for any liability or cost or expense incurred by any bidder in relation to this project whatsoever, including without limitations, in relation to the preparation of their tender and any subsequent clarification or any legal or other expenses.

VI.4) Procedures for review

VI.4.1) Review body

NI Co-Ownership Housing Association Ltd

Moneda House, 25 -27 wellington Place

Belfast

BT1 6GD

Country

United Kingdom