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Tender

## **T1034 - Media Framework 2023**

Co-Ownership Housing

F02: Contract notice

Notice identifier: 2022/S 000-031730

Procurement identifier (OCID): ocids-h6vhtk-038085

Published 9 November 2022, 3:26pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Co-Ownership Housing

Moneda House, 25-27 Wellington Place

Belfast

BT1 6GD

#### **Contact**

twatsonco-ownership.org

#### **Email**

[twatson@co-ownership.org](mailto:twatson@co-ownership.org)

#### **Telephone**

+44 2890445387

#### **Country**

United Kingdom

**Region code**

UK - United Kingdom

**Companies House**

NP000200

**Internet address(es)**

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://etendersni.gov.uk/epps>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://etendersni.gov.uk/epps>

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at

<https://etendersni.gov.uk/epps>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Housing and community amenities

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

T1034 - Media Framework 2023

#### **II.1.2) Main CPV code**

- 79340000 - Advertising and marketing services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

We wish to establish a single supplier framework for a media partner that can help us deliver a range of campaigns to promote the work of Co-Ownership over the next five years. Spend under this Framework Agreement is not guaranteed and is dependent on budgetary approvals. All aspects are subject to the continuing availability of funds and the continuing assessment of advertising need. Under this procurement the Supplier will be required to support the Client's social value objectives. Accordingly, contract performance conditions and/or award criteria may relate, in particular, to social value.

#### **II.1.5) Estimated total value**

Value excluding VAT: £750,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79340000 - Advertising and marketing services

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom
- UKN0 - Northern Ireland

#### **II.2.4) Description of the procurement**

We wish to establish a single supplier framework for a media partner that can help us deliver a range of campaigns to promote the work of Co-Ownership over the next five years. Spend under this Framework Agreement is not guaranteed and is dependent on budgetary approvals. All aspects are subject to the continuing availability of funds and the continuing assessment of advertising need. Under this procurement the Supplier will be required to support the Client's social value objectives. Accordingly, contract performance conditions and/or award criteria may relate, in particular, to social value.

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6) Estimated value**

Value excluding VAT: £750,000

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

60

This contract is subject to renewal

No

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

9 December 2022

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Tender must be valid until: 8 April 2023

#### **IV.2.7) Conditions for opening of tenders**

Date

9 December 2022

Local time

12:30pm

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.2) Information about electronic workflows**

Electronic payment will be used

### **VI.3) Additional information**

Co-Ownership Housing Association retain absolute discretion as to whether to accept any offer following evaluation. Co-Ownership Housing Association is not bound in any way to accept any Tender and reserves the right to make no further contract award under this procurement process. NICHA shall not be held liable for any liability or cost or expense incurred by any bidder in relation to this project whatsoever, including without limitations, in relation to the preparation of their tender and any subsequent clarification or any legal or other expenses.

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

NI Co-Ownership Housing Association Ltd

Moneda House, 25 -27 wellington Place

Belfast

BT1 6GD

Country

United Kingdom