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Tender

Bradford City of Culture 2025

The National Lottery Community Fund

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-031682

Procurement identifier (OCID): ocds-h6vhtk-05470e ([view related notices](#))

Published 11 June 2025, 5:04pm

Scope

Reference

C0106

Description

The National Lottery Promotions Unit (NLPU) is seeking a social media partner who will create, produce and publish social media content, on their own channels and share with National Lottery Good Causes, to highlight the National Lottery investment that has gone into Bradford City of Culture 2025. There is lots of activity planned for the year-long celebrations that began in January, that span art, culture and community. The NLPU is seeking a partner who can turn this activity into four engaging films that will clearly cover off one sector of funding.

Total value (estimated)

- £88,000 excluding VAT

- £105,600 including VAT

Below the relevant threshold

Contract dates (estimated)

- 14 July 2025 to 31 October 2025
- 3 months, 18 days

Main procurement category

Services

CPV classifications

- 79340000 - Advertising and marketing services

Contract locations

- UK - United Kingdom

Participation

Conditions of participation

Please see tender pack.

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Enquiry deadline

18 June 2025, 11:55pm

Tender submission deadline

27 June 2025, 11:55pm

Submission address and any special instructions

[https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?](https://uk.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=94854&B=TNLCOMMUNITYFUND)
PID=94854&B=TNLCOMMUNITYFUND

Tenders may be submitted electronically

Yes

Award criteria

Quality 85% Price 15% Further detail available in the tender pack.

Procedure

Procedure type

Below threshold - open competition

Contracting authority

The National Lottery Community Fund

- Public Procurement Organisation Number: PNLV-9975-CQQW

Apex House, 3 Embassy Drive, Edgbaston

Birmingham

B15 1TR

United Kingdom

Contact name: Procurement Team

Telephone: +44 3454102030

Email: Procurement@tnlcommunityfund.org.uk

Website: <https://www.tnlcommunityfund.org.uk>

Region: UKG31 - Birmingham

Organisation type: Public authority - sub-central government

