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Contract

Smoke Alarm Call-off contract

West Midlands Fire and Rescue Authority

F03: Contract award notice

Notice identifier: 2025/S 000-031665

Procurement identifier (OCID): ocds-h6vhtk-054708

Published 11 June 2025, 4:45pm

Section I: Contracting authority

I.1) Name and addresses

West Midlands Fire and Rescue Authority

Fire Service Headquarters, 99 Vauxhall Road

Birmingham

B7 4HW

Contact

Jacky Perkins

Email

jackie.perkins@wmfs.net

Country

United Kingdom

Region code

UKG31 - Birmingham

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

www.wmfs.net

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

Public order and safety

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Smoke Alarm Call-off contract

Reference number

C5829/C5830

II.1.2) Main CPV code

- 38431200 - Smoke-detection apparatus

II.1.3) Type of contract

Supplies

II.1.4) Short description

Contracts awarded for the supply of standard and hearing impaired smoke alarms.

Direct award made through the National Framework for Smoke alarms and associate products for all UK Fire and Rescue Services.

II.1.6) Information about lots

This contract is divided into lots: Yes

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £1,035,000

II.2) Description

II.2.1) Title

Standard Smoke Alarms

Lot No

1

II.2.2) Additional CPV code(s)

- 38431200 - Smoke-detection apparatus

II.2.3) Place of performance

NUTS codes

- UKG - West Midlands (England)

II.2.4) Description of the procurement

Standard smoke alarms fitted in residential premises by West Midlands Fire Service following a Safe and Well referral.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2) Description

II.2.1) Title

Hearing Impaired Smoke Alarms

Lot No

2

II.2.2) Additional CPV code(s)

- 38431200 - Smoke-detection apparatus

II.2.3) Place of performance

NUTS codes

- UKG - West Midlands (England)

II.2.4) Description of the procurement

Hearing Impaired smoke alarms fitted in residential premises by West Midlands Fire Service following a Safe and Well referral.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

Direct award (call off) from a Framework Agreement -

Framework for Smoke Alarms and Associated Products

(2025-29).

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IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section V. Award of contract

Contract No

C5829

Lot No

1

Title

Standard Smoke Alarms

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

19 May 2025

V.2.2) Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Fireblitz Extinguisher Ltd

Erith

Country

United Kingdom

NUTS code

- UKJ - South East (England)

Companies House

6475572

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £750,000

Lowest offer: £600,000 / Highest offer: £750,000 taken into consideration

Section V. Award of contract

Contract No

C5830

Lot No

2

Title

Hearing Impaired Smoke Alarms

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

19 May 2025

V.2.2) Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

FireAngel Safety Technology Ltd

Coventry

Country

United Kingdom

NUTS code

- UKG - West Midlands (England)

Companies House

3641019

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £285,000

Lowest offer: £200,000 / Highest offer: £285,000 taken into consideration

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Royal Courts of Justice

London

Country

United Kingdom