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Contract

## **Smoke Alarm Call-off contract**

West Midlands Fire and Rescue Authority

F03: Contract award notice

Notice identifier: 2025/S 000-031665

Procurement identifier (OCID): ocds-h6vhtk-054708

Published 11 June 2025, 4:45pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

West Midlands Fire and Rescue Authority

Fire Service Headquarters, 99 Vauxhall Road

Birmingham

B7 4HW

#### **Contact**

Jacky Perkins

#### **Email**

[jackie.perkins@wmfs.net](mailto:jackie.perkins@wmfs.net)

#### **Country**

United Kingdom

#### **Region code**

UKG31 - Birmingham

**Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

[www.wmfs.net](http://www.wmfs.net)

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

Public order and safety

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Smoke Alarm Call-off contract

Reference number

C5829/C5830

**II.1.2) Main CPV code**

- 38431200 - Smoke-detection apparatus

**II.1.3) Type of contract**

Supplies

**II.1.4) Short description**

Contracts awarded for the supply of standard and hearing impaired smoke alarms.

Direct award made through the National Framework for Smoke alarms and associate products for all UK Fire and Rescue Services.

### **II.1.6) Information about lots**

This contract is divided into lots: Yes

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £1,035,000

## **II.2) Description**

### **II.2.1) Title**

Standard Smoke Alarms

Lot No

1

### **II.2.2) Additional CPV code(s)**

- 38431200 - Smoke-detection apparatus

### **II.2.3) Place of performance**

NUTS codes

- UKG - West Midlands (England)

### **II.2.4) Description of the procurement**

Standard smoke alarms fitted in residential premises by West Midlands Fire Service following a Safe and Well referral.

### **II.2.5) Award criteria**

Price

### **II.2.11) Information about options**

Options: No

## **II.2) Description**

### **II.2.1) Title**

Hearing Impaired Smoke Alarms

Lot No

2

### **II.2.2) Additional CPV code(s)**

- 38431200 - Smoke-detection apparatus

### **II.2.3) Place of performance**

NUTS codes

- UKG - West Midlands (England)

### **II.2.4) Description of the procurement**

Hearing Impaired smoke alarms fitted in residential premises by West Midlands Fire Service following a Safe and Well referral.

### **II.2.5) Award criteria**

Price

### **II.2.11) Information about options**

Options: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

Direct award (call off) from a Framework Agreement -

Framework for Smoke Alarms and Associated Products

(2025-29).

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#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

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## **Section V. Award of contract**

### **Contract No**

C5829

### **Lot No**

1

### **Title**

Standard Smoke Alarms

A contract/lot is awarded: Yes

### **V.2) Award of contract**

**V.2.1) Date of conclusion of the contract**

19 May 2025

**V.2.2) Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 1

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Fireblitz Extinguisher Ltd

Erith

Country

United Kingdom

NUTS code

- UKJ - South East (England)

Companies House

6475572

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £750,000

Lowest offer: £600,000 / Highest offer: £750,000 taken into consideration

## **Section V. Award of contract**

### **Contract No**

C5830

### **Lot No**

2

### **Title**

Hearing Impaired Smoke Alarms

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

19 May 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

FireAngel Safety Technology Ltd

Coventry

Country

United Kingdom

NUTS code

- UKG - West Midlands (England)

Companies House

3641019

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £285,000

Lowest offer: £200,000 / Highest offer: £285,000 taken into consideration

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**Section VI. Complementary information**

**VI.4) Procedures for review**

**VI.4.1) Review body**

Royal Courts of Justice

London

Country

United Kingdom