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Contract

## **Public Relations (PR) Services**

The Royal Mint

F03: Contract award notice

Notice identifier: 2022/S 000-031564

Procurement identifier (OCID): ocds-h6vhtk-033776

Published 8 November 2022, 2:08pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

The Royal Mint

Llantrisant

Pontyclun

CF72 8YT

#### **Email**

[stephen.pickard@royalmint.com](mailto:stephen.pickard@royalmint.com)

#### **Telephone**

+44 1443222111

#### **Country**

United Kingdom

#### **Region code**

UKL15 - Central Valleys

**Internet address(es)**

Main address

<https://www.royalmint.com/>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Economic and financial affairs

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Public Relations (PR) Services

**II.1.2) Main CPV code**

- 79416000 - Public relations services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

The Royal Mint is awarding a 3 year contract for the supply of public relations services following a regulatory compliant competitive procurement process.

**II.1.6) Information about lots**

This contract is divided into lots: No

**II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £345,000

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UKL15 - Central Valleys

### **II.2.4) Description of the procurement**

The appointed supplier will help The Royal Mint tell its reinvention story, elevate its brand and increase its share of voice on strategic topics by taking a fully integrated approach across PR and social media.

### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 60

Quality criterion - Name: Price / Weighting: 30

Quality criterion - Name: Social Value / Weighting: 10

Price - Weighting: 60

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Competitive procedure with negotiation

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2022/S 000-016772](#)

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## **Section V. Award of contract**

### **Contract No**

57194

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

17 October 2022

#### **V.2.2) Information about tenders**

Number of tenders received: 4

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

ENGINE PARTNERS UK LLP T/A MHP MISCHIEF

London

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £345,000

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

The Royal Mint

Llantrisant

Country

United Kingdom