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Contract

Public Relations (PR) Services

The Royal Mint

F03: Contract award notice

Notice identifier: 2022/S 000-031564

Procurement identifier (OCID): ocds-h6vhtk-033776

Published 8 November 2022, 2:08pm

Section I: Contracting authority

I.1) Name and addresses

The Royal Mint

Llantrisant

Pontyclun

CF72 8YT

Email

stephen.pickard@royalmint.com

Telephone

+44 1443222111

Country

United Kingdom

Region code

UKL15 - Central Valleys

Internet address(es)

Main address

<https://www.royalmint.com/>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Economic and financial affairs

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Public Relations (PR) Services

II.1.2) Main CPV code

- 79416000 - Public relations services

II.1.3) Type of contract

Services

II.1.4) Short description

The Royal Mint is awarding a 3 year contract for the supply of public relations services following a regulatory compliant competitive procurement process.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £345,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKL15 - Central Valleys

II.2.4) Description of the procurement

The appointed supplier will help The Royal Mint tell its reinvention story, elevate its brand and increase its share of voice on strategic topics by taking a fully integrated approach across PR and social media.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 60

Quality criterion - Name: Price / Weighting: 30

Quality criterion - Name: Social Value / Weighting: 10

Price - Weighting: 60

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Competitive procedure with negotiation

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-016772](#)

Section V. Award of contract

Contract No

57194

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

17 October 2022

V.2.2) Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

ENGINE PARTNERS UK LLP T/A MHP MISCHIEF

London

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £345,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

The Royal Mint

Llantrisant

Country

United Kingdom