This is a published notice on the Find a Tender service: <a href="https://www.find-tender.service.gov.uk/Notice/031564-2022">https://www.find-tender.service.gov.uk/Notice/031564-2022</a>

#### Contract

# **Public Relations (PR) Services**

The Royal Mint

F03: Contract award notice

Notice identifier: 2022/S 000-031564

Procurement identifier (OCID): ocds-h6vhtk-033776

Published 8 November 2022, 2:08pm

### **Section I: Contracting authority**

### I.1) Name and addresses

The Royal Mint

Llantrisant

Pontyclun

**CF72 8YT** 

#### **Email**

stephen.pickard@royalmint.com

#### **Telephone**

+44 1443222111

#### Country

**United Kingdom** 

#### Region code

#### UKL15 - Central Valleys

#### Internet address(es)

Main address

https://www.royalmint.com/

### I.4) Type of the contracting authority

Body governed by public law

### I.5) Main activity

Economic and financial affairs

## **Section II: Object**

### II.1) Scope of the procurement

#### II.1.1) Title

Public Relations (PR) Services

#### II.1.2) Main CPV code

• 79416000 - Public relations services

#### II.1.3) Type of contract

Services

#### II.1.4) Short description

The Royal Mint is awarding a 3 year contract for the supply of public relations services following a regulatory compliant competitive procurement process.

#### II.1.6) Information about lots

This contract is divided into lots: No

#### II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £345,000

### II.2) Description

#### II.2.3) Place of performance

**NUTS** codes

• UKL15 - Central Valleys

#### II.2.4) Description of the procurement

The appointed supplier will help The Royal Mint tell its reinvention story, elevate its brand and increase its share of voice on strategic topics by taking a fully integrated approach across PR and social media.

#### II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 60

Quality criterion - Name: Price / Weighting: 30

Quality criterion - Name: Social Value / Weighting: 10

Price - Weighting: 60

#### II.2.11) Information about options

Options: No

#### II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

### Section IV. Procedure

### **IV.1) Description**

### IV.1.1) Type of procedure

Competitive procedure with negotiation

### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

### IV.2) Administrative information

### IV.2.1) Previous publication concerning this procedure

Notice number: <u>2022/S 000-016772</u>

### Section V. Award of contract

#### **Contract No**

57194

A contract/lot is awarded: Yes

#### V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

17 October 2022

#### V.2.2) Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: No

#### V.2.3) Name and address of the contractor

ENGINE PARTNERS UK LLP T/A MHP MISCHIEF

London

Country

**United Kingdom** 

**NUTS** code

• UK - United Kingdom

The contractor is an SME

No

### V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £345,000

# Section VI. Complementary information

# VI.4) Procedures for review

VI.4.1) Review body

The Royal Mint

Llantrisant

Country

United Kingdom