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Contract

Boost 4 Support Programme

Lancashire County Council

F03: Contract award notice

Notice identifier: 2021/S 000-031545

Procurement identifier (OCID): ocds-h6vhtk-02e6f5

Published 17 December 2021, 9:06am

Section I: Contracting authority

I.1) Name and addresses

Lancashire County Council

Fishergate

Preston

PR18XJ

Contact

LCC Corporate

Email

contractscorporate@lancashire.gov.uk

Telephone

+44 1772538207

Country

United Kingdom

NUTS code

UKD45 - Mid Lancashire

Internet address(es)

Main address

www.lancashire.gov.uk

Buyer's address

www.lancashire.gov.uk

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

Other activity

Business Development

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Boost 4 Support Programme

II.1.2) Main CPV code

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.1.3) Type of contract

Services

II.1.4) Short description

Boost is Lancashire's Business Growth Hub and sits at the heart of the business support landscape within the Lancashire LEP area. The Boost 4 Programme offers a range of contracts offering support in Lancashire including Business Relationship Management, Flying Start Pre-start Support, Flying Start Start-up

Support, Growth Mentoring, Boost Bespoke, and Boost Marketing. Contracts are to commence on 01 January 2022.

Lancashire County Council has completed a tender exercise seeking to appoint suitably experienced Service Providers to deliver the Contracts for the Boost Support Programme between 1st January 2022 and 30th September 2023.

II.1.6) Information about lots

This contract is divided into lots: Yes

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £2,550,000

II.2) Description

II.2.1) Title

Lot 1: Business Relationship Management

Lot No

1

II.2.2) Additional CPV code(s)

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.2.3) Place of performance

NUTS codes

- UKD4 - Lancashire

II.2.4) Description of the procurement

Boost is Lancashire's Business Growth Hub and sits at the heart of the business support landscape within the Lancashire LEP area. The Boost 4 Programme offers a range of contracts offering support in Lancashire including Business Relationship Management, Flying Start Pre-start Support, Flying Start Start-up

Support, Growth Mentoring, Boost Bespoke, and Boost Marketing. Contracts are to commence on 01 January 2022.

Lancashire County Council has completed a tender exercise seeking to appoint suitably experienced Service Providers to

deliver the Contracts for the Boost Support Programme between 1st January 2022 and 30th September 2023.

II.2.5) Award criteria

Quality criterion - Name: Business Engagement / Weighting: 15

Quality criterion - Name: Approach / Content / Weighting: 20

Quality criterion - Name: Delivery Team / Weighting: 10

Quality criterion - Name: Partnership Working / Weighting: 10

Quality criterion - Name: Data Management & Record Keeping / Weighting: 15

Quality criterion - Name: Social Value / Weighting: 10

Price - Weighting: 20

II.2.11) Information about options

Options: No

II.2) Description

II.2.1) Title

Lot 2: Flying Start Pre-Start Support

Lot No

2

II.2.2) Additional CPV code(s)

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.2.3) Place of performance

NUTS codes

- UKD4 - Lancashire

II.2.4) Description of the procurement

Boost is Lancashire's Business Growth Hub and sits at the heart of the business support landscape within the Lancashire LEP area. The Boost 4 Programme offers a range of contracts offering support in Lancashire including Business Relationship Management, Flying Start Pre-start Support, Flying Start Start-up Support, Growth Mentoring, Boost Bespoke, and Boost Marketing. Contracts are to commence on 01 January 2022. Lancashire County Council has completed a tender exercise seeking to appoint suitably experienced Service Providers to deliver the Contracts for the Boost Support Programme between 1st January 2022 and 30th September 2023.

II.2.5) Award criteria

Quality criterion - Name: Business Engagement / Weighting: 15

Quality criterion - Name: Approach / Content / Weighting: 20

Quality criterion - Name: Delivery Team / Capabilities / Weighting: 10

Quality criterion - Name: Partnership Working / Weighting: 10

Quality criterion - Name: Data Management & Record Keeping / Weighting: 15

Quality criterion - Name: Social Value / Weighting: 10

Price - Weighting: 20

II.2.11) Information about options

Options: No

II.2) Description

II.2.1) Title

Lot 3: Flying Start Start-Up Support

Lot No

3

II.2.2) Additional CPV code(s)

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.2.3) Place of performance

NUTS codes

- UKD4 - Lancashire

II.2.4) Description of the procurement

Boost is Lancashire's Business Growth Hub and sits at the heart of the business support landscape within the Lancashire LEP area. The Boost 4 Programme offers a range of contracts offering support in Lancashire including Business Relationship Management, Flying Start Pre-start Support, Flying Start Start-up Support, Growth Mentoring, Boost Bespoke, and Boost Marketing. Contracts are to commence on 01 January 2022. Lancashire County Council has completed a tender exercise seeking to appoint suitably experienced Service Providers to deliver the Contracts for the Boost Support Programme between 1st January 2022 and 30th September 2023.

II.2.5) Award criteria

Quality criterion - Name: Business Engagement / Weighting: 15

Quality criterion - Name: Approach / Content / Weighting: 20

Quality criterion - Name: Delivery Team / Capabilities / Weighting: 10

Quality criterion - Name: Partnership Working / Weighting: 10

Quality criterion - Name: Data Management & Record Keeping / Weighting: 15

Quality criterion - Name: Social Value / Weighting: 10

Price - Weighting: 20

II.2.11) Information about options

Options: No

II.2) Description

II.2.1) Title

Lot 4: Growth Mentoring

Lot No

4

II.2.2) Additional CPV code(s)

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.2.3) Place of performance

NUTS codes

- UKD4 - Lancashire

II.2.4) Description of the procurement

Boost is Lancashire's Business Growth Hub and sits at the heart of the business support landscape within the Lancashire LEP area. The Boost 4 Programme offers a range of contracts offering support in Lancashire including Business Relationship Management, Flying Start Pre-start Support, Flying Start Start-up Support, Growth Mentoring, Boost Bespoke, and Boost Marketing. Contracts are to commence on 01 January 2022. Lancashire County Council has completed a tender exercise seeking to appoint suitably experienced Service Providers to deliver the Contracts for the Boost Support Programme between 1st January 2022 and 30th September 2023.

II.2.5) Award criteria

Quality criterion - Name: Business Engagement / Weighting: 15

Quality criterion - Name: Approach / Content / Weighting: 20

Quality criterion - Name: Delivery Team / Capabilities / Weighting: 10

Quality criterion - Name: Partnership Working / Weighting: 10

Quality criterion - Name: Data Management & Record Keeping / Weighting: 15

Quality criterion - Name: Social Value / Weighting: 10

Price - Weighting: 20

II.2.11) Information about options

Options: No

II.2) Description

II.2.1) Title

Lot 5: Boost Bespoke

Lot No

5

II.2.2) Additional CPV code(s)

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.2.3) Place of performance

NUTS codes

- UKD4 - Lancashire

II.2.4) Description of the procurement

Boost is Lancashire's Business Growth Hub and sits at the heart of the business support landscape within the Lancashire LEP area. The Boost 4 Programme offers a range of contracts offering support in Lancashire including Business Relationship Management, Flying Start Pre-start Support, Flying Start Start-up Support, Growth Mentoring, Boost Bespoke, and Boost Marketing. Contracts are to commence on 01 January 2022. Lancashire County Council has completed a tender exercise seeking to appoint suitably experienced Service Providers to deliver the Contracts for the Boost Support Programme between 1st January 2022 and 30th September 2023.

II.2.5) Award criteria

Quality criterion - Name: Business Engagement / Weighting: 15

Quality criterion - Name: Approach / Content / Weighting: 20

Quality criterion - Name: Delivery Team / Capabilities / Weighting: 10

Quality criterion - Name: Partnership Working / Weighting: 10

Quality criterion - Name: Data Management & Record Keeping / Weighting: 15

Quality criterion - Name: Social Value / Weighting: 10

Price - Weighting: 20

II.2.11) Information about options

Options: No

II.2) Description

II.2.1) Title

Lot 6: Marketing

Lot No

6

II.2.2) Additional CPV code(s)

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.2.3) Place of performance

NUTS codes

- UKD4 - Lancashire

II.2.4) Description of the procurement

Boost is Lancashire's Business Growth Hub and sits at the heart of the business support landscape within the Lancashire LEP area. The Boost 4 Programme offers a range of contracts offering support in Lancashire including Business Relationship Management, Flying Start Pre-start Support, Flying Start Start-up Support, Growth Mentoring, Boost

Bespoke, and Boost Marketing. Contracts are to commence on 01 January 2022. Lancashire County Council has completed a tender exercise seeking to appoint suitably experienced Service Providers to deliver the Contracts for the Boost Support Programme between 1st January 2022 and 30th September 2023.

II.2.5) Award criteria

Quality criterion - Name: Business Engagement / Weighting: 15

Quality criterion - Name: Approach / Content / Weighting: 20

Quality criterion - Name: Delivery Team / Capabilities / Weighting: 10

Quality criterion - Name: Partnership Working / Weighting: 10

Quality criterion - Name: Data Management & Record Keeping / Weighting: 15

Quality criterion - Name: Social Value / Weighting: 10

Price - Weighting: 20

II.2.11) Information about options

Options: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2021/S 000-024455](#)

Section V. Award of contract

Contract No

1

Lot No

1

Title

Business Relationship Management

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

17 December 2021

V.2.2) Information about tenders

Number of tenders received: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Growth Lancashire Ltd

Preston

Country

United Kingdom

NUTS code

- UKD4 - Lancashire

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £498,000

Section V. Award of contract

Contract No

2

Lot No

2

Title

Flying Start Pre-Start Support

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

17 December 2021

V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Winning Pitch Trading Ltd

Swinton

Country

United Kingdom

NUTS code

- UKD3 - Greater Manchester

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £292,250

Section V. Award of contract

Contract No

3

Lot No

3

Title

Flying Start Start-Up Support

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

17 December 2021

V.2.2) Information about tenders

Number of tenders received: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Winning Pitch Trading Ltd

Swinton

Country

United Kingdom

NUTS code

- UKD3 - Greater Manchester

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £440,000

Section V. Award of contract

Contract No

4

Lot No

4

Title

Growth Mentoring

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

17 December 2021

V.2.2) Information about tenders

Number of tenders received: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

The Small Business Academy Ltd

Blackpool

Country

United Kingdom

NUTS code

- UKD4 - Lancashire

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £493,000

Section V. Award of contract

Contract No

5

Lot No

5

Title

Boost Bespoke Support

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

17 December 2021

V.2.2) Information about tenders

Number of tenders received: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Winning Pitch Trading Ltd

Swinton

Country

United Kingdom

NUTS code

- UKD3 - Greater Manchester

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £628,500

Section V. Award of contract

Contract No

6

Lot No

6

Title

Boost Marketing

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

17 December 2021

V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Freshfield PR Ltd

Preston

Country

United Kingdom

NUTS code

- UKD4 - Lancashire

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £147,390

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Royal Courts of Justice - The High Court

London

WC2A 2LL

Country

United Kingdom

Internet address

<https://courtribunalfinder.service.gov.uk/courts/royal-courts-of-justice>

VI.4.4) Service from which information about the review procedure may be obtained

Lancashire County Council

County Hall

Preston

PR1 8XJ

Country

United Kingdom