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Contract

## **Boost 4 Support Programme**

Lancashire County Council

F03: Contract award notice

Notice identifier: 2021/S 000-031545

Procurement identifier (OCID): ocds-h6vhtk-02e6f5

Published 17 December 2021, 9:06am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Lancashire County Council

Fishergate

Preston

PR18XJ

#### **Contact**

LCC Corporate

#### **Email**

[contractscorporate@lancashire.gov.uk](mailto:contractscorporate@lancashire.gov.uk)

#### **Telephone**

+44 1772538207

#### **Country**

United Kingdom

**NUTS code**

UKD45 - Mid Lancashire

**Internet address(es)**

Main address

<http://www.lancashire.gov.uk>

Buyer's address

<http://www.lancashire.gov.uk>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

Other activity

Business Development

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Boost 4 Support Programme

#### **II.1.2) Main CPV code**

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Boost is Lancashire's Business Growth Hub and sits at the heart of the business support landscape within the Lancashire LEP area. The Boost 4 Programme offers a range of contracts offering support in Lancashire including Business Relationship Management, Flying Start Pre-start Support, Flying Start Start-up

Support, Growth Mentoring, Boost Bespoke, and Boost Marketing. Contracts are to commence on 01 January 2022.

Lancashire County Council has completed a tender exercise seeking to appoint suitably experienced Service Providers to deliver the Contracts for the Boost Support Programme between 1st January 2022 and 30th September 2023.

#### **II.1.6) Information about lots**

This contract is divided into lots: Yes

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £2,550,000

### **II.2) Description**

#### **II.2.1) Title**

Lot 1: Business Relationship Management

Lot No

1

**II.2.2) Additional CPV code(s)**

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

**II.2.3) Place of performance**

NUTS codes

- UKD4 - Lancashire

**II.2.4) Description of the procurement**

Boost is Lancashire's Business Growth Hub and sits at the heart of the business support landscape within the Lancashire LEP area. The Boost 4 Programme offers a range of contracts offering support in Lancashire including Business Relationship Management, Flying Start Pre-start Support, Flying Start Start-up

Support, Growth Mentoring, Boost Bespoke, and Boost Marketing. Contracts are to commence on 01 January 2022.

Lancashire County Council has completed a tender exercise seeking to appoint suitably experienced Service Providers to

deliver the Contracts for the Boost Support Programme between 1st January 2022 and 30th September 2023.

**II.2.5) Award criteria**

Quality criterion - Name: Business Engagement / Weighting: 15

Quality criterion - Name: Approach / Content / Weighting: 20

Quality criterion - Name: Delivery Team / Weighting: 10

Quality criterion - Name: Partnership Working / Weighting: 10

Quality criterion - Name: Data Management & Record Keeping / Weighting: 15

Quality criterion - Name: Social Value / Weighting: 10

Price - Weighting: 20

**II.2.11) Information about options**

Options: No

## **II.2) Description**

### **II.2.1) Title**

Lot 2: Flying Start Pre-Start Support

Lot No

2

### **II.2.2) Additional CPV code(s)**

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

### **II.2.3) Place of performance**

NUTS codes

- UKD4 - Lancashire

### **II.2.4) Description of the procurement**

Boost is Lancashire's Business Growth Hub and sits at the heart of the business support landscape within the Lancashire LEP area. The Boost 4 Programme offers a range of contracts offering support in Lancashire including Business Relationship Management, Flying Start Pre-start Support, Flying Start Start-up Support, Growth Mentoring, Boost Bespoke, and Boost Marketing. Contracts are to commence on 01 January 2022. Lancashire County Council has completed a tender exercise seeking to appoint suitably experienced Service Providers to deliver the Contracts for the Boost Support Programme between 1st January 2022 and 30th September 2023.

### **II.2.5) Award criteria**

Quality criterion - Name: Business Engagement / Weighting: 15

Quality criterion - Name: Approach / Content / Weighting: 20

Quality criterion - Name: Delivery Team / Capabilities / Weighting: 10

Quality criterion - Name: Partnership Working / Weighting: 10

Quality criterion - Name: Data Management & Record Keeping / Weighting: 15

Quality criterion - Name: Social Value / Weighting: 10

Price - Weighting: 20

### **II.2.11) Information about options**

Options: No

## **II.2) Description**

### **II.2.1) Title**

Lot 3: Flying Start Start-Up Support

Lot No

3

### **II.2.2) Additional CPV code(s)**

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

### **II.2.3) Place of performance**

NUTS codes

- UKD4 - Lancashire

### **II.2.4) Description of the procurement**

Boost is Lancashire's Business Growth Hub and sits at the heart of the business support landscape within the Lancashire LEP area. The Boost 4 Programme offers a range of contracts offering support in Lancashire including Business Relationship Management, Flying Start Pre-start Support, Flying Start Start-up Support, Growth Mentoring, Boost Bespoke, and Boost Marketing. Contracts are to commence on 01 January 2022. Lancashire County Council has completed a tender exercise seeking to appoint suitably experienced Service Providers to deliver the Contracts for the Boost Support Programme between 1st January 2022 and 30th September 2023.

### **II.2.5) Award criteria**

Quality criterion - Name: Business Engagement / Weighting: 15

Quality criterion - Name: Approach / Content / Weighting: 20

Quality criterion - Name: Delivery Team / Capabilities / Weighting: 10

Quality criterion - Name: Partnership Working / Weighting: 10

Quality criterion - Name: Data Management & Record Keeping / Weighting: 15

Quality criterion - Name: Social Value / Weighting: 10

Price - Weighting: 20

### **II.2.11) Information about options**

Options: No

## **II.2) Description**

### **II.2.1) Title**

Lot 4: Growth Mentoring

Lot No

4

### **II.2.2) Additional CPV code(s)**

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

### **II.2.3) Place of performance**

NUTS codes

- UKD4 - Lancashire

### **II.2.4) Description of the procurement**

Boost is Lancashire's Business Growth Hub and sits at the heart of the business support landscape within the Lancashire LEP area. The Boost 4 Programme offers a range of contracts offering support in Lancashire including Business Relationship Management, Flying Start Pre-start Support, Flying Start Start-up Support, Growth Mentoring, Boost Bespoke, and Boost Marketing. Contracts are to commence on 01 January 2022. Lancashire County Council has completed a tender exercise seeking to appoint suitably experienced Service Providers to deliver the Contracts for the Boost Support Programme between 1st January 2022 and 30th September 2023.

### **II.2.5) Award criteria**

Quality criterion - Name: Business Engagement / Weighting: 15

Quality criterion - Name: Approach / Content / Weighting: 20

Quality criterion - Name: Delivery Team / Capabilities / Weighting: 10

Quality criterion - Name: Partnership Working / Weighting: 10

Quality criterion - Name: Data Management & Record Keeping / Weighting: 15

Quality criterion - Name: Social Value / Weighting: 10

Price - Weighting: 20

### **II.2.11) Information about options**

Options: No

## **II.2) Description**

### **II.2.1) Title**

Lot 5: Boost Bespoke

Lot No

5

### **II.2.2) Additional CPV code(s)**

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

### **II.2.3) Place of performance**

NUTS codes

- UKD4 - Lancashire

### **II.2.4) Description of the procurement**

Boost is Lancashire's Business Growth Hub and sits at the heart of the business support landscape within the Lancashire LEP area. The Boost 4 Programme offers a range of contracts offering support in Lancashire including Business Relationship Management, Flying Start Pre-start Support, Flying Start Start-up Support, Growth Mentoring, Boost Bespoke, and Boost Marketing. Contracts are to commence on 01 January 2022. Lancashire County Council has completed a tender exercise seeking to appoint suitably experienced Service Providers to deliver the Contracts for the Boost Support Programme between 1st January 2022 and 30th September 2023.



### **II.2.5) Award criteria**

Quality criterion - Name: Business Engagement / Weighting: 15

Quality criterion - Name: Approach / Content / Weighting: 20

Quality criterion - Name: Delivery Team / Capabilities / Weighting: 10

Quality criterion - Name: Partnership Working / Weighting: 10

Quality criterion - Name: Data Management & Record Keeping / Weighting: 15

Quality criterion - Name: Social Value / Weighting: 10

Price - Weighting: 20

### **II.2.11) Information about options**

Options: No

## **II.2) Description**

### **II.2.1) Title**

Lot 6: Marketing

Lot No

6

### **II.2.2) Additional CPV code(s)**

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

### **II.2.3) Place of performance**

NUTS codes

- UKD4 - Lancashire

### **II.2.4) Description of the procurement**

Boost is Lancashire's Business Growth Hub and sits at the heart of the business support landscape within the Lancashire LEP area. The Boost 4 Programme offers a range of contracts offering support in Lancashire including Business Relationship Management, Flying Start Pre-start Support, Flying Start Start-up Support, Growth Mentoring, Boost

Bespoke, and Boost Marketing. Contracts are to commence on 01 January 2022. Lancashire County Council has completed a tender exercise seeking to appoint suitably experienced Service Providers to deliver the Contracts for the Boost Support Programme between 1st January 2022 and 30th September 2023.

#### **II.2.5) Award criteria**

Quality criterion - Name: Business Engagement / Weighting: 15

Quality criterion - Name: Approach / Content / Weighting: 20

Quality criterion - Name: Delivery Team / Capabilities / Weighting: 10

Quality criterion - Name: Partnership Working / Weighting: 10

Quality criterion - Name: Data Management & Record Keeping / Weighting: 15

Quality criterion - Name: Social Value / Weighting: 10

Price - Weighting: 20

#### **II.2.11) Information about options**

Options: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2021/S 000-024455](#)

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## **Section V. Award of contract**

### **Contract No**

1

### **Lot No**

1

### **Title**

Business Relationship Management

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

17 December 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Growth Lancashire Ltd

Preston

Country

United Kingdom

NUTS code

- UKD4 - Lancashire

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £498,000

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**Section V. Award of contract**

**Contract No**

2

**Lot No**

2

**Title**

Flying Start Pre-Start Support

A contract/lot is awarded: Yes

**V.2) Award of contract**

**V.2.1) Date of conclusion of the contract**

17 December 2021

**V.2.2) Information about tenders**

Number of tenders received: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Winning Pitch Trading Ltd

Swinton

Country

United Kingdom

NUTS code

- UKD3 - Greater Manchester

The contractor is an SME

No

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £292,250

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### **Section V. Award of contract**

#### **Contract No**

3

#### **Lot No**

3

#### **Title**

Flying Start Start-Up Support

A contract/lot is awarded: Yes

#### **V.2) Award of contract**

##### **V.2.1) Date of conclusion of the contract**

17 December 2021

##### **V.2.2) Information about tenders**

Number of tenders received: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Winning Pitch Trading Ltd

Swinton

Country

United Kingdom

NUTS code

- UKD3 - Greater Manchester

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £440,000

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**Section V. Award of contract**

**Contract No**

4

**Lot No**

4

**Title**

Growth Mentoring

A contract/lot is awarded: Yes

**V.2) Award of contract**

**V.2.1) Date of conclusion of the contract**

17 December 2021

**V.2.2) Information about tenders**

Number of tenders received: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

The Small Business Academy Ltd

Blackpool

Country

United Kingdom

NUTS code

- UKD4 - Lancashire

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £493,000

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**Section V. Award of contract**

**Contract No**

5

**Lot No**

5

**Title**

Boost Bespoke Support

A contract/lot is awarded: Yes

## **V.2) Award of contract**

### **V.2.1) Date of conclusion of the contract**

17 December 2021

### **V.2.2) Information about tenders**

Number of tenders received: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

### **V.2.3) Name and address of the contractor**

Winning Pitch Trading Ltd

Swinton

Country

United Kingdom

NUTS code

- UKD3 - Greater Manchester

The contractor is an SME

No

### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £628,500



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## **Section V. Award of contract**

### **Contract No**

6

### **Lot No**

6

### **Title**

Boost Marketing

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

17 December 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Freshfield PR Ltd

Preston

Country

United Kingdom

NUTS code

- UKD4 - Lancashire

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £147,390

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Royal Courts of Justice - The High Court

London

WC2A 2LL

Country

United Kingdom

Internet address

<https://courtribunalfinder.service.gov.uk/courts/royal-courts-of-justice>

#### **VI.4.4) Service from which information about the review procedure may be obtained**

Lancashire County Council

County Hall

Preston

PR1 8XJ

Country

United Kingdom