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Contract

AHDB Livestock Export Programme - Impact Evaluation

Agriculture and Horticulture Development Board

F03: Contract award notice

Notice identifier: 2025/S 000-031483

Procurement identifier (OCID): ocids-h6vhtk-054693

Published 11 June 2025, 11:51am

Section I: Contracting authority

I.1) Name and addresses

Agriculture and Horticulture Development Board

Middlemarch Business Park, Siskin Parkway East

Coventry

CV34PE

Contact

Sarah Waters

Email

procurement@ahdb.org.uk

Country

United Kingdom

Region code

UKG13 - Warwickshire

Companies House

08895542

Internet address(es)

Main address

<https://ahdb.org.uk/>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

Agriculture

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

AHDB Livestock Export Programme - Impact Evaluation

Reference number

2024-734

II.1.2) Main CPV code

- 79419000 - Evaluation consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

AHDB tried using framework RM6126 for this requirement, but received no submissions from the shortlisted supplier.

Shortlisted suppliers against RM6126 were invited for this mini competition. We were seeking a supplier to carry out an impact evaluation of the AHDB Exports 2019 to 2024 programme. This should include process evaluation but also, crucially, quantify the levy payer benefits (outcomes and impacts) that can be directly attributed to AHDB, including any economic benefits (Return on Investment).

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £45,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

Shortlisted suppliers against RM6126 have been invited for this mini competition. We are seeking a supplier to carry out an impact evaluation of the AHDB Exports 2019 to 2024 programme. This should include process evaluation but also, crucially, quantify the levy payer benefits (outcomes and impacts) that can be directly attributed to AHDB, including any economic benefits (Return on Investment).

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 70

Price - Weighting: 30

II.2.11) Information about options

Options: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

You do not need to publish the contract opportunity on Find a Tender (FTS) or on Contracts Finder if you use a framework agreement.

Our initial opportunity was against RM6126 and therefore no notice was published as this is not a requirement as only going to suppliers on that framework or those shortlisted if using a DPS which this was.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section V. Award of contract

Contract No

2024-734

Title

AHDB Livestock Export Programme - Impact Evaluation

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

3 June 2025

V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Brookdale Consulting

Bramhall

Cheshire

Email

donald@brookdaleconsulting.co.uk

Country

United Kingdom

NUTS code

- UK - United Kingdom

Companies House

07661093

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £45,000

Total value of the contract/lot: £45,000

Section VI. Complementary information

VI.3) Additional information

AHDB used framework RM6126 and sent the opportunity to shortlisted suppliers, no submissions were received.

VI.4) Procedures for review

VI.4.1) Review body

AHDB

Middlemarch Business Park, Siskin Parkway East

Coventry

CV3 4PE

Country

United Kingdom