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Contract

## **Gecko Capture Events 25 additional users**

Coventry University

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-031458

Procurement identifier (OCID): ocds-h6vhtk-054684

Published 11 June 2025, 10:55am

## **Scope**

## **Reference**

PA-SC-1544-25-TH

## **Description**

Gecko is used by CURA and Marketing Departments at Coventry University for the following functions, and is integrated with Salesforce to support recruitment;

- Mobile event capture to create leads to nurture
- Open Day (and other campus based event) bookings and confirmations
- Web forms to create enquiry cases in Salesforce
- Booking confirmation and reminder process for academic interviews

## **Contract 1. Gecko Capture Events 25 additional users**

### **Supplier**

- GECKO LABS LIMITED

### **Contract value**

- £37,200 including VAT

Below the relevant threshold

### **Date signed**

11 April 2025

### **Contract dates**

- 18 April 2025 to 17 April 2026
- 1 year

### **Main procurement category**

Goods

## **CPV classifications**

- 48000000 - Software package and information systems

## **Contract locations**

- UK - United Kingdom

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## **Procedure**

### **Procedure type**

Below threshold - without competition

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## **Supplier**

### **GECKO LABS LIMITED**

- Companies House: 08167863
- Public Procurement Organisation Number: PRLZ-4632-NXBZ

3F1 Third Floor, 3 Hill Street

Edinburgh

EH2 3JP

United Kingdom

Email: [accounts@geckoengage.com](mailto:accounts@geckoengage.com)

Website: <http://geckoengage.com>

Region: UKM75 - Edinburgh, City of

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

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## Contracting authority

### Coventry University

- Public Procurement Organisation Number: PMMH-2339-NMGH

Priory Street

Coventry

CV1 5FB

United Kingdom

Email: [Procurement@coventry.ac.uk](mailto:Procurement@coventry.ac.uk)

Region: UKG33 - Coventry

Organisation type: Public authority - sub-central government