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Contract

Gecko Capture Events 25 additional users

Coventry University

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-031458

Procurement identifier (OCID): ocids-h6vhtk-054684

Published 11 June 2025, 10:55am

Scope

Reference

PA-SC-1544-25-TH

Description

Gecko is used by CURA and Marketing Departments at Coventry University for the following functions, and is integrated with Salesforce to support recruitment;

- Mobile event capture to create leads to nurture
- Open Day (and other campus based event) bookings and confirmations
- Web forms to create enquiry cases in Salesforce
- Booking confirmation and reminder process for academic interviews

Contract 1. Gecko Capture Events 25 additional users

Supplier

- GECKO LABS LIMITED

Contract value

- £37,200 including VAT

Below the relevant threshold

Date signed

11 April 2025

Contract dates

- 18 April 2025 to 17 April 2026
- 1 year

Main procurement category

Goods

CPV classifications

- 48000000 - Software package and information systems

Contract locations

- UK - United Kingdom
-

Procedure

Procedure type

Below threshold - without competition

Supplier

GECKO LABS LIMITED

- Companies House: 08167863
- Public Procurement Organisation Number: PRLZ-4632-NXBZ

3F1 Third Floor, 3 Hill Street

Edinburgh

EH2 3JP

United Kingdom

Email: accounts@geckoengage.com

Website: <http://geckoengage.com>

Region: UKM75 - Edinburgh, City of

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

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Contracting authority

Coventry University

- Public Procurement Organisation Number: PMMH-2339-NMGH

Priory Street

Coventry

CV1 5FB

United Kingdom

Email: Procurement@coventry.ac.uk

Region: UKG33 - Coventry

Organisation type: Public authority - sub-central government