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## Planning Visit Tees Valley Campaign and Messaging Development

Tees Valley Combined Authority

UK2: Preliminary market engagement notice - Procurement Act 2023 - view information about notice types

Notice identifier: 2025/S 000-031428 Procurement identifier (OCID): ocds-h6vhtk-054670 (view related notices) Published 11 June 2025, 10:10am

# Scope

#### Reference

TVCA-PROC-0559

## Description

Tees Valley Combined Authority the Contracting Authority seeks to engage the market through this Pre-Tender Market Engagement (PTME) exercise in preparation for the potential procurement of a supplier to develop creative concepts and messaging for an overarching campaign, including seasonal and thematic campaigns for Tees Valley Combined Authority (TVCA).

## Total value (estimated)

- £40,000 excluding VAT
- £48,000 including VAT

Below the relevant threshold

### **Contract dates (estimated)**

- 31 July 2025 to 31 October 2025
- 3 months, 1 day

#### Main procurement category

Services

### **CPV classifications**

• 73200000 - Research and development consultancy services

#### **Contract locations**

• UKC - North East (England)

## Engagement

#### **Engagement deadline**

27 June 2025

#### **Engagement process description**

Please see tender documents for further detail. These can be found on the ProContract e-

tendering portal:

URL LINK https://procontract.due-north.com/Advert?advertId=490cab0fa246-f011-8138-005056b64545&fromProjectDashboard=True

You will need to register as a supplier to gain access to the tender documentation. Registration is free.

## **Participation**

### **Particular suitability**

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

# **Contracting authority**

## **Tees Valley Combined Authority**

• Public Procurement Organisation Number: PDNG-8971-ZVCR

Teesside Airport Business Suite, Teesside International Airport

Darlington

DL2 1NJ

United Kingdom

Email: procurement@teesvalley-ca.gov.uk

Region: UKC13 - Darlington

Organisation type: Public authority - sub-central government