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Planning

Visit Tees Valley Campaign and Messaging Development

Tees Valley Combined Authority

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-031428

Procurement identifier (OCID): ocids-h6vhtk-054670

Published 11 June 2025, 10:10am

Scope

Reference

TVCA-PROC-0559

Description

Tees Valley Combined Authority the Contracting Authority seeks to engage the market through this Pre-Tender Market Engagement (PTME) exercise in preparation for the potential procurement of a supplier to develop creative concepts and messaging for an overarching campaign, including seasonal and thematic campaigns for Tees Valley Combined Authority (TVCA).

Total value (estimated)

- £40,000 excluding VAT
- £48,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 31 July 2025 to 31 October 2025
- 3 months, 1 day

Main procurement category

Services

CPV classifications

- 73200000 - Research and development consultancy services

Contract locations

- UKC - North East (England)

Engagement

Engagement deadline

27 June 2025

Engagement process description

Please see tender documents for further detail. These can be found on the ProContract e-tendering portal:

URL LINK

<https://procontract.due-north.com/Advert?advertId=490cab0f-a246-f011-8138-005056b64545&fromProjectDashboard=True>

You will need to register as a supplier to gain access to the tender documentation. Registration is free.

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Contracting authority

Tees Valley Combined Authority

- Public Procurement Organisation Number: PDNG-8971-ZVCR

Teesside Airport Business Suite, Teesside International Airport

Darlington

DL2 1NJ

United Kingdom

Email: procurement@teesvalley-ca.gov.uk

Region: UKC13 - Darlington

Organisation type: Public authority - sub-central government