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Contract

Pig World publication

Agriculture and Horticulture Development Board

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-031411

Procurement identifier (OCID): ocids-h6vhtk-054664

Published 11 June 2025, 9:33am

Scope

Reference

STA10221

Description

12 monthly three-page advertorials in Pig World Magazine, and 14 adverts to be place in the magazine or supplements

Contract 1. Pig World publication

Supplier

- Mark Allen Group

Contract value

- £39,000 excluding VAT
- £46,000 including VAT

Below the relevant threshold

Date signed

1 April 2025

Contract dates

- 1 April 2025 to 31 March 2026
- 1 year

Main procurement category

Goods

CPV classifications

- 22121000 - Technical publications

Contract locations

- UK - United Kingdom

Procedure

Procedure type

Below threshold - without competition

Supplier

Mark Allen Group

St Jude's Church, Dulwich Road

London

SE24 0PB

United Kingdom

Email: name@example.com

Region: UKI45 - Lambeth

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. Pig World publication

Contracting authority

Agriculture and Horticulture Development Board

- Public Procurement Organisation Number: PBHX-8363-MBBV

Middlemarch Business Park, Siskin Parkway East

Coventry

CV3 4PE

United Kingdom

Contact name: Sarah Waters

Email: procurement@ahdb.org.uk

Region: UKG13 - Warwickshire

Organisation type: Public authority - central government