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Not applicable

## **AN ONLINE PROGRAMME MANAGEMENT SERVICE**

Sheffield Hallam University

F14: Notice for changes or additional information

Notice identifier: 2022/S 000-031311

Procurement identifier (OCID): ocds-h6vhtk-03077d

Published 4 November 2022, 5:16pm

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

Sheffield Hallam University

City Campus, Howard Street

SHEFFIELD

S11WB

#### **Contact**

Procurement Team

#### **Email**

[strategicprocurement@shu.ac.uk](mailto:strategicprocurement@shu.ac.uk)

#### **Telephone**

+44 1142253431

#### **Country**

United Kingdom

**Region code**

UKE32 - Sheffield

**UK Register of Learning Providers (UKPRN number)**

10005790

**Internet address(es)**

Main address

[www.shu.ac.uk](http://www.shu.ac.uk)

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

AN ONLINE PROGRAMME MANAGEMENT SERVICE

Reference number

2223-14-FSP-RD

#### **II.1.2) Main CPV code**

- 80300000 - Higher education services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Sheffield Hallam University is one of the UK's largest and most diverse universities: a community of more than 32,000 students, 4,000 staff and more than 250,000 alumni around the globe. Our mission is simple: we transform lives. We provide people from all backgrounds with the opportunity to acquire the skills, knowledge and experience to succeed at whatever they choose to do. Our teaching, research and partnerships are characterised by a focus on real world impact - addressing the health, economic and social challenges facing society today.

The university has an ambitious plan for its taught portfolio, recognising the significant demand for skills development and the opportunity for a truly applied higher education experience. As a part of our strategy the university is seeking to extend its portfolio into the UK and Global online market to capitalise on its growing reputation as a leading applied and entrepreneurial university.

The university is seeking a commercial partnership to develop, scale and grow our online portfolio and extend our brand nationally and globally, in an operationally and financially sustainable way. We expect the partnership to be for up to 15 years with a value of up to £85m for the partner. We are looking for an online education partner with a considerable track record of partnering with Higher Education Institutions, who will work with us to develop a new wholly online portfolio of post-graduate courses that reflect our ambition to be the world's leading applied university and ensure we are able to reach prospective students on a UK and global stage.

We are not seeking a model whereby the University only validates or accredits the provision - our vision for an online portfolio is founded on the premise that our online students will feel a part of Sheffield Hallam University and will be able to benefit from our teaching, learning and distinctive Hallam Model. We are not however expecting there to be any mandatory attendance on campus as a part of the course delivery; the desired model is a fully online one.

The university's current online portfolio (c.22 courses of which 17 are post graduate level) has been developed organically for a Continuing Professional Development(CPD) market, predominantly in the health and education areas. We are not seeking in the first instance to replace any of this existing provision; rather we are looking to develop an additional offer with potential to attract high student numbers from both UK and international markets. As the partnership matures and we build capacity and capability within Sheffield Hallam we will want the flexibility to add to the portfolio and respond with agility to global trends and potential changes to UK market opportunities.

Creating a student experience that is authentic to the Sheffield Hallam mission, vision and values lies at the heart of this exciting new development; we believe that getting this right, in an applied learning context, will distinguish our offer from that of others. We want a partner who will be just as invested in student success as we are; who will work with us to create a coherent and consistent experience supported by both organisations. The academic pedagogy and delivery will come from the University but will be informed and shaped by the partner's considerable experience in online education; the prospective student journey and end-to-end student success will be delivered by the partner, working closely with the university. The partner and the university will work closely together to develop systems and processes to support the online offer. By harnessing strength and capability across both organisations, the Online portfolio will become a means to truly transform lives.

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## **Section VI. Complementary information**

### **VI.6) Original notice reference**

Notice number: [2022/S 000-031284](#)

## **Section VII. Changes**

### **VII.1.2) Text to be corrected in the original notice**

Section number

IV.2.2

Read

Date

5 December 2022

Local time

12:00pm