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Contract

Mental Health and Wellbeing (MHD) Healthcare Policy

THE GUINNESS PARTNERSHIP LIMITED

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-031306

Procurement identifier (OCID): ocds-h6vhtk-05281e ([view related notices](#))

Published 10 June 2025, 3:19pm

Scope

Description

The Guinness Partnership (TGP) intends to enter into a Mental Health and Wellbeing (MHD) policy with BUPA LIMITED (BUPA). This service provides healthcare cover for employees at TGP and is a commitment we have made to colleagues to provide healthcare and essential support services.

The Guinness Partnership (TGP) intends to award a contract to BUPA LIMITED for the provision of a Mental Health and Wellbeing policy. This service delivers comprehensive healthcare coverage and mental health support for TGP employees. The policy forms a core part of TGP's commitment to employee wellbeing, ensuring access to essential health services. The continuity and scope of cover provided under this policy are critical to maintaining the health and welfare support we have pledged to our workforce.

Contract 1. Mental Health and Wellbeing (MHD) Healthcare Policy

Supplier

- BUPA LIMITED

Contract value

- £206,666.67 excluding VAT
- £248,000 including VAT

Above the relevant threshold

Date signed

10 June 2025

Contract dates

- 10 June 2025 to 31 May 2026
- 11 months, 21 days

Main procurement category

Services

CPV classifications

- 75122000 - Administrative healthcare services

Contract locations

- UK - United Kingdom

Justification for not setting key performance indicators

The contract value is below £5million including VAT

Other information

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Direct award

Direct award justification

Additional or repeat goods, services or works - extension or partial replacement

TGP intends to directly award a group health MHD insurance policy contract to BUPA . This decision is justified under Schedule 5, Paragraph 7 of the Procurement Act 2023, which allows for direct award where:

"(a) a change in supplier would result in the contracting authority receiving goods, services or works that are different from, or incompatible with, the existing goods, services or works"

Rationale:

- BUPA is the incumbent provider of the authority's group health insurance scheme.
- The MHD policy ensures continuity of care for employees with pre-existing conditions, which would be jeopardised by switching providers.
- Transitioning to a new insurer would require re-underwriting or moratorium-based policies, potentially excluding coverage for existing conditions and causing disruption to employee health benefits.
- The authority has assessed the market and determined that no alternative provider can offer equivalent continuity and coverage without significant risk to employee welfare.

This direct award is made in compliance with Section 41 and Schedule 5 of the Procurement Act 2023.

Supplier

BUPA LIMITED

- Companies House: 02306135
- Public Procurement Organisation Number: PMNQ-3876-ZGDM

1 Angel Court

London

EC2R 7HJ

United Kingdom

Email: andy.linaker@bupa.com

Region: UKI31 - Camden and City of London

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1. Mental Health and Wellbeing (MHD) Healthcare Policy

Contracting authority

THE GUINNESS PARTNERSHIP LIMITED

- Companies House: IP031693
- Public Procurement Organisation Number: PBNQ-4523-TMYT

7th Floor, 350 Euston Road

London

NW1 3AX

United Kingdom

Email: procurement@guinness.org.uk

Region: UKI31 - Camden and City of London

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)