

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/031295-2024>

Planning

## **Market Engagement for the Supply, Installation and Maintenance of Billboards including associated Advertising Services**

HAMPSHIRE COUNTY COUNCIL

F01: Prior information notice

Prior information only

Notice identifier: 2024/S 000-031295

Procurement identifier (OCID): ocds-h6vhtk-04a471

Published 1 October 2024, 10:46am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

HAMPSHIRE COUNTY COUNCIL

The Castle

Winchester

SO23 8UJ

#### **Contact**

Strategic Procurement

#### **Email**

[strategic.procurement@hants.gov.uk](mailto:strategic.procurement@hants.gov.uk)

#### **Country**

United Kingdom

**Region code**

UKJ36 - Central Hampshire

**Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

<https://www.hants.gov.uk>

Buyer's address

<https://www.in-tendhost.co.uk/hampshire.aspx/Home>

**I.3) Communication**

Additional information can be obtained from the above-mentioned address

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

---

## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Market Engagement for the Supply, Installation and Maintenance of Billboards including associated Advertising Services

Reference number

UN25879

#### **II.1.2) Main CPV code**

- 79340000 - Advertising and marketing services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The Authority is seeking engagement and feedback from the market through a short questionnaire in regard to a potential future procurement opportunity for the Supply, Installation and Maintenance of digital and paper Billboards including associated Advertising Services on property and land sites owned and or operated by the Authority.

For further information and access to the questionnaire, please visit the Authority's e-tendering website on the following link - <https://in-tendhost.co.uk/hampshire.aspx/Home>

In order to access the questionnaire you must first register with In-Tend (if you have not already done so) and express an interest in the project.

We recommend that you refer to the e-tendering guidance for suppliers which can be found by clicking on 'Information for Suppliers' at the top of the home page.

The questionnaire will be available for 30 days from publication of this Prior Information Notice (PIN). This will be live until 5pm on 31 October 2024 to complete and return the questionnaire.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 31523200 - Permanent message signs
- 50312600 - Maintenance and repair of information technology equipment
- 51110000 - Installation services of electrical equipment
- 79341000 - Advertising services

### **II.2.3) Place of performance**

NUTS codes

- UKJ3 - Hampshire and Isle of Wight

### **II.2.4) Description of the procurement**

This is a market information exercise only and does not guarantee this will necessarily lead to any future procurement opportunity.

This PIN is purely to understand the market's interest and capabilities in delivering billboard advertising services by promoting a questionnaire to seek views and feedback from the market.

Information gathered will help shape the proposed future tendering opportunity.

In the event that it did proceed to a future tendering opportunity, it is not yet certain which procurement route would be followed.

Suppliers will be neither advantaged nor disadvantaged from involvement in this exercise.

## **II.3) Estimated date of publication of contract notice**

1 February 2025

---

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

---

## Section VI. Complementary information

### VI.3) Additional information

If you are interested in this potential future opportunity, a questionnaire can be found for competition and return using the below link to our e-tendering Portal (In-Tend).

Please ensure you have registered on our e-tendering Portal In-Tend (<https://in-tendhost.co.uk/hampshire/asp>), in order to be able to access this.

Once registered, please search for the project ref UN25879 ( or follow the below direct link to the market engagement opportunity:

<https://in-tendhost.co.uk/hampshire/asp/ProjectManage/25879>

You will then be able to view the market engagement document by clicking on the 'View Synopsis' blue button in the top right. If you are still interested in this potential future opportunity, please

click on the blue 'Express Interest' button. Any queries that you may have can be sent to us by using the Correspondence function for this project.

Registration on HCC In-Tend will assist you in preparation for any future tendering opportunity with Hampshire County Council, as the Authority shall publish and manage any applicable tender processes via this e-tendering portal.