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Planning

Market Engagement for the Supply, Installation and Maintenance of Billboards including associated Advertising Services

HAMPSHIRE COUNTY COUNCIL

F01: Prior information notice

Prior information only

Notice identifier: 2024/S 000-031295

Procurement identifier (OCID): ocids-h6vhtk-04a471

Published 1 October 2024, 10:46am

Section I: Contracting authority

I.1) Name and addresses

HAMPSHIRE COUNTY COUNCIL

The Castle

Winchester

SO23 8UJ

Contact

Strategic Procurement

Email

strategic.procurement@hants.gov.uk

Country

United Kingdom

Region code

UKJ36 - Central Hampshire

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.hants.gov.uk>

Buyer's address

<https://www.in-tendhost.co.uk/hampshire.aspx/Home>

I.3) Communication

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Market Engagement for the Supply, Installation and Maintenance of Billboards including associated Advertising Services

Reference number

UN25879

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

The Authority is seeking engagement and feedback from the market through a short questionnaire in regard to a potential future procurement opportunity for the Supply, Installation and Maintenance of digital and paper Billboards including associated Advertising Services on property and land sites owned and or operated by the Authority.

For further information and access to the questionnaire, please visit the Authority's e-tendering website on the following link - <https://in-tendhost.co.uk/hampshire.aspx/Home>

In order to access the questionnaire you must first register with In-Tend (if you have not already done so) and express an interest in the project.

We recommend that you refer to the e-tendering guidance for suppliers which can be found by clicking on 'Information for Suppliers' at the top of the home page.

The questionnaire will be available for 30 days from publication of this Prior Information Notice (PIN). This will be live until 5pm on 31 October 2024 to complete and return the questionnaire.

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 31523200 - Permanent message signs
- 50312600 - Maintenance and repair of information technology equipment
- 51110000 - Installation services of electrical equipment
- 79341000 - Advertising services

II.2.3) Place of performance

NUTS codes

- UKJ3 - Hampshire and Isle of Wight

II.2.4) Description of the procurement

This is a market information exercise only and does not guarantee this will necessarily lead to any future procurement opportunity.

This PIN is purely to understand the market's interest and capabilities in delivering billboard advertising services by promoting a questionnaire to seek views and feedback from the market.

Information gathered will help shape the proposed future tendering opportunity.

In the event that it did proceed to a future tendering opportunity, it is not yet certain which procurement route would be followed.

Suppliers will be neither advantaged nor disadvantaged from involvement in this exercise.

II.3) Estimated date of publication of contract notice

1 February 2025

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section VI. Complementary information

VI.3) Additional information

If you are interested in this potential future opportunity, a questionnaire can be found for competition and return using the below link to our e-tendering Portal (In-Tend).

Please ensure you have registered on our e-tendering Portal In-Tend (<https://in-tendhost.co.uk/hampshire.aspx>), in order to be able to access this.

Once registered, please search for the project ref UN25879 (or follow the below direct link to the market engagement opportunity:

<https://in-tendhost.co.uk/hampshire.aspx/ProjectManage/25879>

You will then be able to view the market engagement document by clicking on the 'View Synopsis' blue button in the top right. If you are still interested in this potential future opportunity, please

click on the blue 'Express Interest' button. Any queries that you may have can be sent to us by using the Correspondence function for this project.

Registration on HCC In-Tend will assist you in preparation for any future tendering opportunity with Hampshire County Council, as the Authority shall publish and manage any applicable tender processes via this e-tendering portal.