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Planning

Design Services

Money and Pensions Service

F01: Prior information notice

Reducing time limits for receipt of tenders

Notice identifier: 2022/S 000-031266

Procurement identifier (OCID): ocds-h6vhtk-037f44

Published 4 November 2022, 3:05pm

Section I: Contracting authority

I.1) Name and addresses

Money and Pensions Service

120 Holborn

London

EC1N 2TD

Email

tarek.alakari@maps.org.uk

Telephone

+44 1159659570

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<https://www.moneyhelper.org.uk/en>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://maps.app.jaggaer.com/>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://maps.app.jaggaer.com/>

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Economic and financial affairs

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Design Services

Reference number

22-146C

II.1.2) Main CPV code

- 79822500 - Graphic design services

II.1.3) Type of contract

Services

II.1.4) Short description

MaPS existing design agency framework expires in 2022. We anticipate the continued need for a small selection of agencies to provide creative design and artworking services.

MaPs demands for design services (e.g. printed guides and business planning documents) across the business as well as continued developed of the MoneyHelper consumer brand and communications.

MaPs is seeking to undertake re-procurement activity for a supplier(s) to provide design services and be in place ideally by December22/January23.

II.1.5) Estimated total value

Value excluding VAT: £500,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79421200 - Project-design services other than for construction work
- 79930000 - Specialty design services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

MaPS existing design agency framework expires in 2022. We anticipate the continued need for a small selection of agencies to provide creative design and artworking services.

MaPs demands for design services (e.g. printed guides and business planning documents) across the business as well as continued developed of the MoneyHelper consumer brand and communications.

MaPs is seeking to undertake re-procurement activity for a supplier(s) to provide design services and be in place ideally by December22/January23.

A design agency solution is required to:

- Meet BAU business demands that in-house resources are unable to meet
- Complement our in-house design capability, resource and skills
- Provide specialist skills as and when needed i.e. copywriting, photography, illustration
- Cost and time effectively deliver technical work such as artwork and typesetting
- Support the rollout and ongoing implementation of the new consumer brand

Service requirements will include:

(a) Creative design services including:

- Creative direction
- Concept development
- Brand implementation
- Graphic asset development for print and digital
- Design and layout for print material and digital
- Access to photographers, copywriters, illustrators and any other specialist skills

(b) Technical design services that may include:

- Artworking
- Typesetting and proofreading
- Quick turnaround cost effective simple job

Initial contract term is for 2 years with an option to extend for 1 year based on satisfactory

performance.

IMPORTANT:

Please note, this is not a call for competition, but a desire to carry out early market engagement to support development of the commercial strategy for this requirement. This notice aims at reducing time limits for receipt of tenders,

The contract value stated on this notice is purely indicative.

The closing date to receive any enquiries is Wednesday 11th November 2022

II.2.6) Estimated value

Value excluding VAT: £500,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

24

This contract is subject to renewal

Yes

Description of renewals

1 year extension option

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

This is not a tender, this is a prior information notice for an upcoming opportunity. This notice aims at reducing time limits for receipt of tenders,

II.3) Estimated date of publication of contract notice

21 December 2022

Section IV. Procedure

IV.1) Description

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with several operators

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.5) Scheduled date for start of award procedures

21 December 2022

Section VI. Complementary information

VI.3) Additional information

IMPORTANT:

Please note, this is not a call for competition, but a desire to carry out early market engagement to support development of the commercial strategy for this requirement. This notice aims at reducing time limits for receipt of tenders,

All bidders are encouraged to send their enquiries by max 11th November 2022

The contract value stated on this notice is purely indicative.

VI.4) Procedures for review

VI.4.1) Review body

Department of Work and Pensions

London

Country

United Kingdom