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Tender

## **CP2410-23 Devon Car Club and Bike Club**

Devon County Council

F02: Contract notice

Notice identifier: 2024/S 000-031225

Procurement identifier (OCID): ocds-h6vhtk-04a43d

Published 30 September 2024, 4:01pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Devon County Council

County Hall, Topsham Road

Exeter

EX2 4QD

#### **Contact**

Mr Symon Doliczny

#### **Email**

[symon.doliczny@devon.gov.uk](mailto:symon.doliczny@devon.gov.uk)

#### **Telephone**

+44 1392383000

#### **Country**

United Kingdom

**Region code**

UKK43 - Devon CC

**Internet address(es)**

Main address

<http://www.devon.gov.uk>

Buyer's address

<http://www.devon.gov.uk>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://procontract.due-north.com/Advert/Index?advertId=98cef82c-b279-ef11-812f-005056b64545>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://procontract.due-north.com/Advert/Index?advertId=98cef82c-b279-ef11-812f-005056b64545>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

CP2410-23 Devon Car Club and Bike Club

Reference number

DN741820

#### **II.1.2) Main CPV code**

- 50111000 - Fleet management, repair and maintenance services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Devon County Council is seeking to appoint a single operator to provide a membership-based pay as you go round-trip Car Club within the Devon County Council administrative area, initially focused around Exeter.

Devon County Council is seeking to appoint a single operator to deliver and manage a publicly accessible electrically assisted pedal cycle share scheme across the Exeter area. Devon County Council encourages the ability to provide additional geofenced parking locations in agreed locations across the Devon County Council local authority area.

In addition to Devon County Council, partner locations will include those of Exeter Science Park, The University of Exeter, Exeter City Council, Exeter College and The Royal Devon University Healthcare NHS Trust

The project will reduce transport carbon emissions, encourage shared travel, help inform suitable low carbon travel choices, be practical and be accessible to both the public and businesses.

The contract(s) will be let as a concession contract(s).

#### **II.1.5) Estimated total value**

Value excluding VAT: £12,500,000

### **II.1.6) Information about lots**

This contract is divided into lots: Yes

Tenders may be submitted for all lots

Maximum number of lots that may be awarded to one tenderer: 2

The contracting authority reserves the right to award contracts combining the following lots or groups of lots:

Lot1 Devon Car Club

Lot2 Devon Bike Club

## **II.2) Description**

### **II.2.1) Title**

Lot1 Devon Car Club

Lot No

1

### **II.2.2) Additional CPV code(s)**

- 34115200 - Motor vehicles for the transport of fewer than 10 persons

### **II.2.3) Place of performance**

NUTS codes

- UKK43 - Devon CC

### **II.2.4) Description of the procurement**

The Operator must provide a membership-based pay as you go round-trip Car Club within the Devon County Council administrative area, initially focused around Exeter.

In addition to Devon County Council, partner locations will include those of Exeter Science Park, The University of Exeter and Exeter City Council.

In addition to the standards required by CoMoUK accreditation the Car Club must meet the following minimum standards:

- o Car Club vehicles must be available for hire 24 hours a day, 7 days a week, 365 days per year, except where access is restricted.

- o Car Club members must be able to make a booking on a mobile app, or via an online booking service. The mobile application must be available for smartphone on the iOS and Android platforms and updated during the contract to maintain compatibility with the current and previous major versions of each operating system, so not to exclude users with older devices.

- o An emergency phone line must be available 24 hours a day, 7 days a week, 365 days per year.

The Operator will be responsible for matters including but not limited to the following indicative list of major responsibilities:

- o Any costs of conversion of parking bays for use by the Car Club (e.g. line painting and sign installation)

- o All vehicle and technology purchases, leasing, ownership, maintenance and insurance of the Car Club fleet.

- o Establishing and running a membership and booking system which will include a procedure for verifying prospective Car Club members.

- o Day to day operation and management of the Car Club.

- o Providing staff to manage the Car Club vehicles and respond to any site or vehicle-specific incidents.

- o In partnership with Devon County Council, marketing and promoting the Car Club to encourage maximum growth of membership base, and Car Club usage.

- o Working with private developers to identify and deliver opportunities for the Car Club to address car-parking needs associated with new and existing developments

- o Actively pursuing opportunities to integrate the Car Club with wider public transport network and walking / cycling facilities.

- o Actively pursue opportunities to integrate the Car Club with local tourism offerings including accommodation providers and tourism attractions. Exploring opportunities to develop a visitor model, looking to provide instant sign up, discounted offers with local attractions, etc.

- o Satisfying the national CoMoUK Car Club Accreditation criteria, and maintaining full

accredited status throughout the contract period or aspiring to do so in the short term.

- o Providing Management Information to Devon County Council.

- o All other necessary financial, accounting and legal obligations associated with the operation of the Car Club.

### Communications and Marketing

The Operator must have a marketing and communications plan and promotion strategy to increase take up of the service by different customer groups. The Operator must actively engage with businesses and the local communities to promote the scheme

### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 65

Price - Weighting: 35%

### **II.2.6) Estimated value**

Value excluding VAT: £4,250,000

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

End date

31 March 2035

This contract is subject to renewal

No

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: Yes

Description of options

The initial term will be Five (5) Years with options to extend for further periods totalling five (5) years at the discretion of Devon County Council.

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Lot2 Devon Bike Club

Lot No

2

### **II.2.2) Additional CPV code(s)**

- 34422000 - Cycles with auxiliary motors

### **II.2.3) Place of performance**

NUTS codes

- UKK43 - Devon CC

### **II.2.4) Description of the procurement**

Bike Club

The Operator must deliver and manage a publicly accessible electrically assisted pedal cycle share scheme across the Exeter area. Devon County Council encourages the ability to provide additional geofenced parking locations in agreed locations across the Devon County Council local authority area.

In addition to Devon County Council, partner locations will include those of Exeter Science Park, The University of Exeter, Exeter City Council, Exeter College and The Royal Devon University Healthcare NHS Trust

The provision of appropriate user guidance and geo-fencing must be used to manage operations to ensure that users are only able to end the rental period at defined parking locations.

The Council encourages the Operator to carefully consider how theft and vandalism of the bikes can be minimised,

The Operator must ensure that they have measures in place to encourage safe parking

and ensure that bikes are not left outside these defined areas and become an obstruction on the public highway, thereby creating problems for people with mobility issues and/or sight impairment.

Parking stations are distinct locations where the bikes can be located, collected and returned by users. All sites will be subject to detailed investigation and may be subject to Traffic Regulation Orders, planning permission, negotiation with third party landowners and/or public consultation if appropriate. Devon County Council is confident that the sites proposed in this tender already have these permissions, but some may need additional checks.

#### Collaboration

The Operator must work in partnership with Devon County and key stakeholders in the area including local authorities, large organisations, prominent businesses and employers, and transport operators.

Devon County Council is keen to explore how the bike club could be used in social prescribing and the operator must be willing to engage on this issue.

#### Pricing and payment

The scheme tariff options must be attractive for regular and one-off users, such as visitors, as well as corporate users, whilst being set to maximise revenue through usage.

#### Communications and Marketing

The Operator must have a marketing and communications plan and promotion strategy to increase take up of the service by different customer groups. The Operator must actively engage with businesses and the local communities to promote the scheme. This plan will outline promotional activity planned during the mobilisation period in order to maximise interest and publicity in advance of the Launch Date.

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 65

Price - Weighting: 35%

#### **II.2.6) Estimated value**

Value excluding VAT: £8,250,000

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**



End date

31 March 2035

This contract is subject to renewal

No

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: Yes

Description of options

The initial term will be Five (5) Years with options to extend for further periods totalling five (5) years at the discretion of Devon County Council.

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

4 November 2024

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.7) Conditions for opening of tenders**

Date

4 November 2024

Local time

12:00pm

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.3) Additional information**

Tenderers may submit a Tender for a single Lot or for multiple Lots. There is no limit on the number of Lots a Tenderer may be successful in being awarded.

The authority reserves the right to cancel the procurement process at any stage. The authority does not bind itself to accept the lowest or any tender, and reserve the right not to

award a contract. The authority reserves the right to award the contract in part, or to call for

new tenders should they consider this necessary. Economic operators remain responsible for

all costs and expenses incurred by them or by any third party acting under instructions from

them in connection with their participation in this procurement, whether incurred directly by

them or their advisors or subcontractors and regardless of whether such costs arise as a consequence direct or indirect of any amendments to documents issued by the authority at

any time, or as a consequence of the cancellation of the procurement by the authority. For

the avoidance of doubt, the authority shall have no liability whatsoever to economic

operators or their advisors or subcontractors, for any of their costs, including but not limited

to those for any discussions or communications. Any contract(s) or agreement(s) entered

into as a result of this contract notice shall be considered as a contract(s) or agreement(s) made under English law and subject to the exclusive jurisdiction of the English courts. If an

economic operator considers that any information supplied by it during this procurement process is commercially sensitive or confidential in nature, this should be highlighted and the

reasons for its sensitivity as well as the duration of that sensitivity specified. Economic operators should be aware that even where they have indicated that information is commercially sensitive, the authority may disclose it pursuant to the Freedom of Information

Act 2000 in response to a request for information where such disclosure is considered to be

in the public interest. Please note that the receipt by any of the authority of any materials marked 'confidential' or equivalent shall not be taken to mean that the authority accepts any

duty of confidence by virtue of that marking.

#### **VI.4) Procedures for review**

##### **VI.4.1) Review body**

The High Court of Justice

The Strand Country United Kingdom

London

WC2A 2LL

Country

United Kingdom