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Contract

Pantomime

Rotherham Metropolitan Borough Council

F03: Contract award notice

Notice identifier: 2025/S 000-031195

Procurement identifier (OCID): ocds-h6vhtk-04be4a

Published 10 June 2025, 11:17am

Section I: Contracting authority

I.1) Name and addresses

Rotherham Metropolitan Borough Council

Riverside House, Main Street

Rotherham

S60 1AE

Contact

Emma Fairclough

Email

emma.fairclough@rotherham.gov.uk

Telephone

+44 1709334174

Country

United Kingdom

Region code

UKE31 - Barnsley, Doncaster and Rotherham

National registration number

GB173552264

Internet address(es)

Main address

<https://www.rotherham.gov.uk/>

Buyer's address

<https://yortender.eu-supply.com/ctm/Company/CompanyInformation/Index/104118>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

Recreation, culture and religion

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Pantomime

Reference number

23-241

II.1.2) Main CPV code

- 92500000 - Library, archives, museums and other cultural services

II.1.3) Type of contract

Services

II.1.4) Short description

The Council is seeking a Partner to work collaboratively with to manage, produce, direct and deliver Pantomime Productions including offering advice and assistance and to support the Council deliver its artistic vision. The contract is for a period of 3 years with the option to extend for a further 1 year. This is an income contract, based on ticket sales.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £1,035,000

II.2) Description

II.2.2) Additional CPV code(s)

- 92300000 - Entertainment services

II.2.3) Place of performance

NUTS codes

- UKE31 - Barnsley, Doncaster and Rotherham

Main site or place of performance

S65 1EB

II.2.4) Description of the procurement

The Council is seeking a Partner to work collaboratively with to manage, produce, direct and deliver Pantomime Productions including offering advice and assistance and to support the Council deliver its artistic vision. The contract is for a period of 3 years with the option to extend for a further 1 year. This is an income contract, based on ticket sales.

II.2.5) Award criteria

Quality criterion - Name: Method Statement Questions / Weighting: 60

Quality criterion - Name: Social Value / Weighting: 20

Price - Weighting: 20

II.2.11) Information about options

Options: Yes

Description of options

Option to extend for a further 12 months.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-037952](#)

Section V. Award of contract

Contract No

1

Title

Pantomime

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

6 June 2025

V.2.2) Information about tenders

Number of tenders received: 7

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 7

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Blue Genie Entertainment Ltd

43 Conqueror Drive

Gillingham

ME7 2WP

Email

gary@bluegenieinfo.co.uk

Country

United Kingdom

NUTS code

- UKJ4 - Kent

National registration number

08662445

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,035,000

Total value of the contract/lot: £1,035,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

High Court

The Royal Courts of Justice, The Strand,

London

WC2A 2LL

Country

United Kingdom

VI.4.2) Body responsible for mediation procedures

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Country

United Kingdom

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

Precise information on deadline(s) for lodging appeals: The Contracting Authority will incorporate a minimum 10 calendar day standstill period at the point information on the award of the Contract is communicated to tenderers. Applicants who are unsuccessful shall be informed by the Contracting Authority as soon as possible after the decision has been made as to the reasons why the applicant was unsuccessful. If an appeal regarding the award of the contract has not been successfully resolved, the Public Contracts Regulations 2015 (as amended) provide for aggrieved parties who have been harmed or are at risk of harm by breach of the rules to take legal action. Any such action must be brought within the applicable limitation period. Where a contract has not been entered

into, the Court may order the setting aside of the award decision or order the Contracting Authority to amend any document and may award damages. If the Contract has been entered into, the Court may, depending on the circumstances, award damages, make a declaration of ineffectiveness, order the Contracting Authority to pay a fine, and/or order that the duration of the Contract be shortened. The purpose of the standstill period referred to above is to allow the parties to apply to the Courts to set aside the award decision before the contract is entered into.

VI.4.4) Service from which information about the review procedure may be obtained

High Court

The Royal Courts of Justice, The Strand,

London

WC2A 2LL

Country

United Kingdom