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Planning

Integrated Healthy Lifestyle Service

Reading Borough Council

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-031041

Procurement identifier (OCID): ocids-h6vhtk-05458f

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Scope

Description

West Berkshire Council and Reading Borough Council is currently planning to procure an Integrated Healthy Lifestyle Service for West Berkshire and Reading residents. The proposed service is likely to run for five years with an option to extend for a further two years.

The aim of the service is to improve access to healthy lifestyle services for adults, weight management, physical activity, falls prevention and stop smoking services to improve health outcomes of the people living within the two areas and to:

- To contribute to the reduction of health inequalities
- To reduce the length of time adults spend in poor health in later life by helping more adults to live longer in good health.
- To contribute to economic growth by improving the health and wellbeing of the workforce, thereby improving productivity, reducing absenteeism and helping inactive adults return to work.
- To improve levels of self-care, resilience and wellbeing

- To contribute to reducing the overall cost burden to public services, particularly health and social care
- To support the Council's to fulfil obligations within the public health grant to tackle obesity and deliver community-based stop smoking services

We are seeking to understand the market's interest in the opportunity and views to assist in informing the decision-making process. We would value your engagement with this process to inform the suitability of options.

The purpose of the market testing exercise is to gather insight and feedback from interested providers to help inform integrated healthy lifestyle services.

The market testing will inform the understanding of the potential of the local market to provide the required support offer and to explore ways of delivering the services to improve the health of residents.

The estimated total contract value for this contract is £5.3m

Contract dates (estimated)

- 1 October 2026 to 30 September 2031
- Possible extension to 30 September 2033
- 7 years

Main procurement category

Services

CPV classifications

- 85323000 - Community health services

Contract locations

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

Engagement

Engagement deadline

30 June 2025

Engagement process description

We would like to hear from organisations that may only be able to provide aspects of the service to demonstrate their capabilities or interest. Providers can choose to respond with a focus on areas they are interested in delivering at question 2.

A slide set providing more information on the service and a questionnaire is available. Please express your interest and request the slide set and questionnaire via email directly from the named contact: Zoe Campbell (Zoe.Campbell@reading.gov.uk). The deadline for submission of the questionnaire is 30th June 2025

Contracting authority

Reading Borough Council

- Public Procurement Organisation Number: PWBJ-9435-VXQQ

Bridge Street

Reading

RG1 2LU

United Kingdom

Contact name: Zoe Campbell

Email: zoe.campbell@reading.gov.uk

Region: UKJ11 - Berkshire

Organisation type: Public authority - sub-central government

Other organisation

These organisations are carrying out the procurement, or part of it, on behalf of the contracting authorities.

West Berkshire Council

Summary of their role in this procurement: Joint procurement with Reading Borough Council leading on the procurement

- Public Procurement Organisation Number: PTXJ-8922-CMNQ

Market Street

Newbury

RG14 5LD

United Kingdom

Contact name: Emma Richardon

Email: procurement@westberks.gov.uk

Website: <http://www.westberks.gov.uk>

Region: UKJ11 - Berkshire

Contact organisation

Contact Reading Borough Council for any enquiries.