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Tender

## **Developing and delivering a deliberative approach to public engagement and participation on data usage in health and care in Wales**

Social Care Wales

F02: Contract notice

Notice identifier: 2022/S 000-031036

Procurement identifier (OCID): ocds-h6vhtk-037e9f

Published 3 November 2022, 10:34am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Social Care Wales

South Gate House, Wood Street

Cardiff

CF10 1EW

#### **Email**

[procurement@socialcare.wales](mailto:procurement@socialcare.wales)

#### **Telephone**

+44 3003033444

#### **Country**

United Kingdom

## **NUTS code**

UKL - Wales

## **Internet address(es)**

Main address

<http://www.socialcare.wales>

Buyer's address

[https://www.sell2wales.gov.wales/search/Search\\_AuthProfile.aspx?ID=AA0289](https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0289)

## **I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

## **I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.sell2wales.gov.wales>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://www.sell2wales.gov.wales>

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at

<https://www.sell2wales.gov.wales>

## **I.4) Type of the contracting authority**

Other type

Welsh Government Sponsored Body

## **I.5) Main activity**

Social protection

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Developing and delivering a deliberative approach to public engagement and participation on data usage in health and care in Wales

#### **II.1.2) Main CPV code**

- 73000000 - Research and development services and related consultancy services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Underpinning our work around data is the priority we place on discussion with the public about how and why we use data about them for different purposes. This is a core principle of the Statement of Strategic Intent. The need for good public engagement around data sharing has also been emphasised in the recent report on the use of health data for research, Better, broader, safer: using health data for research and analysis. We know this is a key element of building public trust and demonstrating that the organisations who use health and social care data are trustworthy.

To support this engagement we are seeking an experienced and expert supplier to work with Social Care Wales and their partners in developing and delivering a deliberative approach to engaging with the people of Wales about the use of health and social care data.

Aims and objectives

The aim of this project is to launch our public engagement work around the sharing of health and social care data to support direct care, analysis for service improvement, and research.

This work will help us identify how the public views the balance between privacy and using health and social care data for different purposes. It will allow us to identify what we can do to demonstrate trustworthiness.

We have included a discovery phase in this project because we recognise the need for expert help to define a clear scope, purpose and approach for our deliberative engagement work.

We will use the outputs and learning to support Welsh Government's Data Promise project and inform the development of further 'data policy'.

## Outputs

We require:

- a discovery report, setting out the options for the engagement approach
- a detailed report on the findings and recommendations from the engagement
- an executive summary of up to 10 pages
- a repository of the engagement design documentation, materials and outputs to maximise the transparency of the process.

### **II.1.5) Estimated total value**

Value excluding VAT: £275,000

### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 73110000 - Research services
- 73000000 - Research and development services and related consultancy services
- 73220000 - Development consultancy services
- 73200000 - Research and development consultancy services

- 79315000 - Social research services

### **II.2.3) Place of performance**

NUTS codes

- UKL - Wales

Main site or place of performance

TBC

### **II.2.4) Description of the procurement**

Approach

We are seeking an experienced supplier to undertake a discovery exercise to inform an approach and plan for deliberative engagement with the public about the use of health and social care data.

a. Discovery

- Requirements gathering from key stakeholder groups and project sponsors (Including the National Data Resource and Data Promise working group).
- Looking at existing work that has already occurred on engagement with the public about the use of data (UK and international).
- Understanding potential issues that are unique to Wales, including the needs and challenges of engaging with particular groups of people.
- Agreeing goals, scope and objectives.
- Developing specific use cases into engagement exercises.
- Present recommendations and a plan for public engagement, including whether events will be held in person or on-line.

The financial pressures on public services following Covid-19 are well known. These pressures present some uncertainty with respect to budgets for data projects in health and social care.

Suppliers should therefore present a range of options in the discovery report for our deliberative engagement approach. These options should include a variety of methods for

delivering the objectives of this work as well as value for money.

Options should be presented with the respective pros and cons of each approach outlined along with cost and project duration. Suppliers should provide at least two options within the budget range of GBP 75,000 to GBP 250,000.

A break-clause will be in effect at this stage which would allow the supplier or Social Care Wales not to proceed to the next phase of work should they choose.

#### b. Delivering deliberative engagement events

- Development and refinement of the questions for a deliberative engagement process, recognising the existing legislative arrangements around data
- Design and delivery of the engagement events, including:
  - ~ Sampling, recruitment and support of citizens, with attention to sel-dom-listened-to and hard to reach groups, including but not limited to those with protected characteristics
  - ~ Identification of suitable expert witnesses with support from Social Care Wales, NHS Wales, Welsh Government and their partners
  - ~ Detailed reporting and outputs to inform decisions on data sharing and information governance in Wales

Depending on the preferences of the citizens, the supplier should be ready to conduct the engagement events in both Welsh and English, using simultaneous translation. All outputs, data collection, and project communications must be made available in both Welsh and English, in accordance with the standards outlined in Section 5.1.

The cost for translation and quality assurance of the translation should be included within the price schedule and the potential supplier must set out how this requirement will be met. The supplier will have a good understanding of the requirement to provide bilingual services and will either offer the in-house capability to deliver such a service or have in place a service level agreement with a sub-contractor to support its delivery of bilingual services. A list of translators who are members of the Association of Welsh Translators and Interpreters is available at: <https://www.cyfieithwyr.cymru/en/find-a-translator-interpreter>.

The supplier should ensure that the Welsh language version is treated no less favourably than the English and is fully fit for purpose and ready for publication.

We expect the supplier to take a collaborative approach to both stages, working with our partner organisations across Wales. Adopting meaningful co-production and co-design approaches should form part of the preparation for this work. We are committed to

improving equality, diversity and inclusivity in all our work and will expect this priority to inform the make-up of participants in the engagement exercises.

### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 80

Price - Weighting: 20

### **II.2.6) Estimated value**

Value excluding VAT: £275,000

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Start date

9 January 2023

End date

29 March 2024

This contract is subject to renewal

No

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2.14) Additional information**

Phase 1 – Discovery: GBP 25,000

Phase 2 – Design and delivery: up to GBP 250,000

- Discovery report to be delivered by early February 2023

- Design and Delivery phase to commence in February 2023 with all engagement exercises to have concluded by July 2023 and final products delivered by 31 October 2023.

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## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

### **III.2) Conditions related to the contract**

#### **III.2.2) Contract performance conditions**

The Supplier's performance under the terms of the contract will be reviewed by a named project manager on behalf of Social Care Wales. Performance will be measured against the specification and delivery timescales, with quality control measures agreed as part of the contract.

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure



#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

#### **IV.2) Administrative information**

##### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

6 December 2022

Local time

12:00pm

##### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English, Welsh

##### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 1 (from the date stated for receipt of tender)

##### **IV.2.7) Conditions for opening of tenders**

Date

6 December 2022

Local time

12:00pm

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## **Section VI. Complementary information**

#### **VI.1) Information about recurrence**

This is a recurrent procurement: No

#### **VI.2) Information about electronic workflows**

Electronic invoicing will be accepted

Electronic payment will be used

### **VI.3) Additional information**

NOTE: To register your interest in this notice and obtain any additional information please visit the Sell2Wales Web Site at

[https://www.sell2wales.gov.wales/Search/Search\\_Switch.aspx?ID=126216](https://www.sell2wales.gov.wales/Search/Search_Switch.aspx?ID=126216).

The buyer has indicated that it will accept electronic responses to this notice via the Postbox facility. A user guide is available at

[https://www.sell2wales.gov.wales/sitehelp/help\\_guides.aspx](https://www.sell2wales.gov.wales/sitehelp/help_guides.aspx).

Suppliers are advised to allow adequate time for uploading documents and to dispatch the electronic response well in advance of the closing time to avoid any last minute problems.

(WA Ref:126216)

The buyer considers that this contract is suitable for consortia.

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone

+44 2079477501

Country

United Kingdom