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Planning

C1129 Full Services Marketing

NI Water and its subsidiaries

F04: Periodic indicative notice – utilities

Reducing time limits for receipt of tenders

Notice identifier: 2021/S 000-031011

Procurement identifier (OCID): ocids-h6vhtk-03009a

Published 13 December 2021, 5:14pm

Section I: Contracting entity

I.1) Name and addresses

NI Water and its subsidiaries

Westland House

Belfast

BT14 6TE

Email

sourcing@niwater.com

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://etendersni.gov.uk/epps>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted to the above-mentioned address

I.6) Main activity

Water

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

C1129 Full Services Marketing

II.1.2) Main CPV code

- 79342000 - Marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

NI Water continues to focus on providing clear, relevant and timely information to the public. This will require creative communications solutions, an innovative and insightful approach and most importantly methods to reinforce the value in the minds of the public about the essential service we provide. We intend to appoint a full service marketing contract to support, maintain and develop specified communications activity in relation to internal, external and stakeholder campaigns. There is a potential 2 years contract with 2 x 1 year optional extensions available.

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKN - Northern Ireland

II.2.4) Description of the procurement

NI Water continues to focus on providing clear, relevant and timely information to the public. This will require creative communications solutions, an innovative and insightful approach and most importantly methods to reinforce the value in the minds of the public about the essential service we provide. We now intend to appoint a full service marketing contract to support, maintain and develop specified communications activity in relation to internal, external and stakeholder campaigns.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

24

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

Expressions of interest may be issued to sourcing@niwater.com or via <https://etendersni.gov.uk/epps> once the tender is available.. This will be tendered via a one stage Open procedure. As per Article 82 of The Utilities Contracts Regulations 2016, the contract will be awarded on the basis of the Most Economically Advantageous (MEAT) tender (weightings TBA).. . Following the tender process and award of contract, any appeal must be made in accordance with Article 107 of The Utilities Contracts Regulations 2016. This can be done via <https://etendersni.gov.uk/epps>.

II.3) Estimated date of publication of contract notice

21 February 2022

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of expressions of interest

Date

25 March 2022

Local time

12:00pm

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Northern Ireland Water

Belfast

Country

United Kingdom