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Contract

## **Breastfeeding peer support services**

Portsmouth City Council

F03: Contract award notice

Notice identifier: 2025/S 000-030905

Procurement identifier (OCID): ocds-h6vhtk-054533

Published 9 June 2025, 12:06pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Portsmouth City Council

Civic Offices, Guildhall Square

Portsmouth

PO12AL

#### **Email**

[phcontracts@portsmouthcc.gov.uk](mailto:phcontracts@portsmouthcc.gov.uk)

#### **Country**

United Kingdom

#### **Region code**

UKJ31 - Portsmouth

#### **Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

<https://www.portsmouth.gov.uk/>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Breastfeeding peer support services

**II.1.2) Main CPV code**

- 85140000 - Miscellaneous health services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

This is a Provider Selection Regime (PSR) intention to award notice. The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 or Procurement Act Regulations 2023 do not apply to this award.

The intention is to award this contract under the most suitable provider process. The contract is for the provision of Breastfeeding peer support services from 1st September 2025 to 31st August 2027, with the option to extend for a further 12 months.

**II.1.6) Information about lots**

This contract is divided into lots: No

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £148,000

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UKJ31 - Portsmouth

### **II.2.4) Description of the procurement**

This notice is an intention to award a contract under the most suitable provider process for the provision of breastfeeding peer support services. This is an existing service awarded to an existing provider, the Breastfeeding Network.

As part of the extensive children and families offer, the Council is committed to working collaboratively to support the 'Best Start in Life' initiative and as such, wish to commission a Peer-Led Breastfeeding Support Service, to complement the existing work on infant feeding, and normalising breastfeeding within the city.

The lifetime value of the contract is £148,000. The services are to be provided between 1st September 2025 to 31st August 2027, with the option to extend for a further 12 months.

### **II.2.5) Award criteria**

Quality criterion - Name: Most suitable provider process with regard to the key criteria /  
Weighting: 100

Cost criterion - Name: Most suitable provider process with regard to the key criteria /  
Weighting: 0

### **II.2.11) Information about options**

Options: Yes

Description of options

The services are to be provided between 1st September 2025 to 31st August 2027, with the option to extend for a further 12 months.

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## Section IV. Procedure

### IV.1) Description

#### IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

This is a Provider Selection Regime (PSR) intention to award notice. The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 or the Procurement Act Regulations 2023 do not apply to this award. The standstill period begins on the day after the publication of this notice. Representations by providers must be made to decision makers by 19th June 2025 midnight via email to [phcontracts@portsmouthcc.gov.uk](mailto:phcontracts@portsmouthcc.gov.uk). This contract has not yet formally been awarded; this notice serves as an intention to award under the PSR.

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

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## Section V. Award of contract

A contract/lot is awarded: Yes

### V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

6 June 2025

#### V.2.2) Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

### **V.2.3) Name and address of the contractor**

The Breastfeeding Network

Paisley

PA1 1TJ

Country

United Kingdom

NUTS code

- UKM - Scotland

Scottish Charity Register

SC330639

The contractor is an SME

Yes

### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £148,000

Total value of the contract/lot: £148,000

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## **Section VI. Complementary information**

### **VI.3) Additional information**

This is a Provider Selection Regime (PSR) intention to award notice. The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 or Procurement Act Regulations 2023 do not apply to this award. The standstill period begins on the day after the publication of this notice. Representations by providers must be made to the relevant authority by 19th June 2025 midnight via email to [phcontracts@portsmouthcc.gov.uk](mailto:phcontracts@portsmouthcc.gov.uk). This contract has not yet formally been awarded; this notice serves as an intention to award under the PSR

The decision makers are commissioners of the Public Health Directorate at Portsmouth

City Council. Declared and potential conflicts of interest were assessed and none were identified.

The Key Criteria were weighted as stated below:

- 1) Quality and innovation 20%
- 2) Value 10%
- 3) Integration, collaboration and service sustainability 30%
- 4) Improving access, reducing health inequalities and facilitating choice 30%
- 5) Social value 10%

It was deemed that Criteria 1,3 and 4 were of most importance due to the integrated and collaborative nature required from the service as part of the wider infant feeding system. The First 1,001 days is evolving as a life course stage, and the service needs to be innovative, flexible and ensure provision is at a high standard of quality. Focusing on continuous improvements to access, uptake, and service user journey and supporting a reduction in inequalities.

The provider identified as the Most Suitable Provider demonstrated that they satisfy the above Key Criteria and provided assurance to the decision makers of their skills, knowledge and experience in delivering the service.

## **VI.4) Procedures for review**

### **VI.4.1) Review body**

Independent Patient Choice and Procurement Panel

London

SE1 8UG

Country

United Kingdom