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Contract

## **Advertising, Recruitment & Public Information Notices**

North Lanarkshire Council

F03: Contract award notice

Notice identifier: 2023/S 000-030862

Procurement identifier (OCID): ocds-h6vhtk-03ea25

Published 19 October 2023, 10:56am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

North Lanarkshire Council

Civic Centre, Windmillhill Street

Motherwell

ML1 1AB

#### **Contact**

Corporate Procurement

#### **Email**

[corporateprocurement@northlan.gov.uk](mailto:corporateprocurement@northlan.gov.uk)

#### **Country**

United Kingdom

#### **NUTS code**

UKM84 - North Lanarkshire

**Internet address(es)**

Main address

<http://www.northlanarkshire.gov.uk>

Buyer's address

[https://www.publiccontractsscotland.gov.uk/search/Search\\_AuthProfile.aspx?ID=AA00010](https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA00010)

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Advertising, Recruitment & Public Information Notices

Reference number

NLC-CPT-23-043

**II.1.2) Main CPV code**

- 79341000 - Advertising services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

North Lanarkshire Council (the "Council") intend to award a Contract to a single service

provider for the provision of Advertising, Recruitment & Public Information Notices.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £1,039,000

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79341000 - Advertising services
- 79340000 - Advertising and marketing services
- 79341400 - Advertising campaign services
- 79600000 - Recruitment services

#### **II.2.3) Place of performance**

NUTS codes

- UKM84 - North Lanarkshire

#### **II.2.4) Description of the procurement**

The following information is intended to give Candidates an overview of the high level requirements.

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Requirements: The Council seek an external supplier (single supplier contract) to work with and on behalf of the Council's Corporate Communications Service to plan, buy, book and manage media space for advertising, recruitment advertising and public information notices in Scotland, UK and Ireland and overseas as required.

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The Contract must be carried out in accordance with the information provided within this Contract Notice; information and the ITT documentation in PCS-T tendering;

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Tenders must be submitted for the full requirements; only tenders submitted on this basis will be considered.

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Tenderers must respond to a range of Selection Questions within the PCS-T Qualification Envelope.

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Tenderers must download and complete a range of Award based questions and statements located within the PCS-T Technical Envelope.

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Tenderers must download, complete and upload to PCS-Commercial envelope.

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All documentation located within PCS-Tender Supplier Attachment Area.

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#### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 30

Price - Weighting: 70

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

#### **II.2.14) Additional information**

PLEASE BE AWARE OF THE EXCLUSION GROUNDS.

Economic operators may be excluded from this competition if they are in any of the situations referred to in regulation 58 of the Public Contracts (Scotland) Regulations 2015.

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2023/S 000-021518](#)

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## **Section V. Award of contract**

### **Contract No**

NLC-CPT-23-043

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

13 October 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 4

Number of tenders received from SMEs: 3

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Spiritmedia Scotland

The Clockwise Building, Commercial Quay, 84 Commercial Street, Leith

Edinburgh

EH6 6LX

Telephone

+44 1314783456

Country

United Kingdom

NUTS code

- UKM75 - Edinburgh, City of

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £1,039,000

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## **Section VI. Complementary information**

### **VI.3) Additional information**

(SC Ref:746935)

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Scottish Courts

Edinburgh

Country

United Kingdom

Internet address

<http://www.northlanarkshire.gov.uk>

#### **VI.4.3) Review procedure**

Precise information on deadline(s) for review procedures

An economic operator that suffers, or is at risk of suffering, loss or damage attributable to a breach of duty under the Public Contracts (Scotland) Regulations 2015 or the Procurement Reform (Scotland) Act 2014, may bring proceedings in the Sheriff Court or the Court of Session.