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Contract

Transport for West Midlands - Bus Reform Strategic Advice

West Midlands Combined Authority

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-030831

Procurement identifier (OCID): ocds-h6vhtk-054509

Published 9 June 2025, 10:22am

Scope

Description

The scope of the service is to provide independent strategic advice to Transport for West Midlands (TfWM) to support the successful implementation of Bus Reform.

Contract 1

Supplier

- Purcell Advisory Services

Contract value

- £60,000 excluding VAT
- £72,000 including VAT

Below the relevant threshold

Date signed

1 May 2025

Contract dates

- 9 May 2025 to 8 November 2025
- 6 months

Main procurement category

Services

CPV classifications

- 79410000 - Business and management consultancy services

Contract locations

- UKG - West Midlands (England)

Procedure

Procedure type

Below threshold - without competition

Supplier

Purcell Advisory Services

Booths Farm, Booths Lane,

Aughton

L39 7HE

United Kingdom

Email: PurcellAdvisory@Outlook.com

Region: UKD47 - Chorley and West Lancashire

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

West Midlands Combined Authority

- Public Procurement Organisation Number: PGMD-1353-PZVX

16 Summer Lane

Birmingham

B19 3SD

United Kingdom

Email: procurement.team@wmca.org.uk

Region: UKG31 - Birmingham

Organisation type: Public authority - sub-central government