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Planning

Qualitative and Quantitative Research Analyst Framework

WRAP (Waste and Resources Action Programme)

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-030817

Procurement identifier (OCID): ocids-h6vhtk-054504 ([view related notices](#))

Published 9 June 2025, 9:56am

Scope

Description

WRAP is seeking preliminary input from the market to better understand the level of interest, expertise, and capability available, as we are seeking to implement a new Research Analyst framework, replacing previous frameworks that have expired.

The framework is anticipated to be set across three lots:

Lot 1: Qualitative Research and Insight Generation

(Skills focused on gathering and interpreting rich, non-numerical data)

e.g. Topic Guide Design (Focus Group Research), Literature Review (e.g., Rapid Evidence Assessment), Content Analysis, Survey Questionnaire Design

Lot 2: Quantitative Research and Advanced Analysis

(Skills focused on numerical data analysis, statistical methods, and causal modelling)

e.g. Regression Analysis, Statistical Tests, Advanced Consumer Research Analysis techniques (e.g., Implicit Association)

Lot 3: Economic, Financial, and Systems Modelling

(Skills focusing on building models, simulations, and financial/systematic impact analysis)

e.g. Cost benefit analysis, Life Cycle Assessment, Financial Modelling

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-Banbury:-Research-and-development-services-and-related-consultancy-services./Z8E3FM6CD3>

To respond to this opportunity, please click here:

<https://www.delta-esourcing.com/respond/Z8E3FM6CD3>

Commercial tool

Establishes a framework

Total value (estimated)

- £960,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 1 September 2025 to 1 September 2033
- 8 years, 1 day

Main procurement category

Services

CPV classifications

- 73000000 - Research and development services and related consultancy services

Contract locations

- UK - United Kingdom

Engagement

Engagement deadline

24 June 2025

Engagement process description

Please complete the Request for Information form and submit via Delta.

Contracting authority

WRAP (Waste and Resources Action Programme)

- Public Procurement Organisation Number: PCTJ-5948-ZJZV

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Organisation type: Public authority - sub-central government