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Tender

665 - Aston University Alumni Platform

Aston University

F02: Contract notice

Notice identifier: 2022/S 000-030743

Procurement identifier (OCID): ocds-h6vhtk-037ddc

Published 31 October 2022, 5:30pm

Section I: Contracting authority

I.1) Name and addresses

Aston University

Aston Triangle

Birmingham

B4 7ET

Contact

Mrs Shirley O'Reilly

Email

s.a.oreilly@aston.ac.uk

Country

United Kingdom

Region code

UKG31 - Birmingham

Internet address(es)

Main address

<http://www.aston.ac.uk>

Buyer's address

<http://www.aston.ac.uk>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://procontract.due-north.com/Advert/Index?advertId=32a4ebb0-3555-ed11-811a-005056b64545>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://procontract.due-north.com/Advert/Index?advertId=32a4ebb0-3555-ed11-811a-005056b64545>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

665 - Aston University Alumni Platform

Reference number

DN639536

II.1.2) Main CPV code

- 72000000 - IT services: consulting, software development, Internet and support

II.1.3) Type of contract

Services

II.1.4) Short description

Aston University invites you to submit a tender for the delivery of the design and delivery of the new Aston for Life platform for alumni of Aston University.

Through the platform, Aston alumni will be able to access Aston-exclusive content tailored to their individual needs, to support them in their careers. In addition, they'll also have access to alumni-led career-themed networks, which will enable them to share job opportunities, take part in industry discussions, find partners to collaborate with, build their professional networks, organise events, and more.

The main target market for this platform will be existing alumni, however we would also consider opening the platform for final year students, to engage them before they leave the university.

We want to launch in June 2023.

II.1.5) Estimated total value

Value excluding VAT: £208,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKG31 - Birmingham

II.2.4) Description of the procurement

We intend to continue the theme of professional and personal development through the alumni experience. We want to launch the Aston for Life platform, an online portal that will add value to the lives of our graduates.

Objectives

The key project objectives have been identified as follows:

- Appoint a supplier capable of designing, implementing and ongoing maintenance of Aston University's online development solution and community for alumni.
- Create a unique platform that would pioneer the alumni space.
- Improved alumni engagement.
- Personalised experience – Provide each user with a personalised experience to suit their needs, preferences, and the stage they're at in their career.
- Content – Create a digital environment that houses content created by Aston staff, students and alumni. This content could take the form of videos, podcast episodes, articles and event recordings.
- Connection – Enable interaction and discussion within the alumni community through career-themed networks, an alumni directory, and one-to-one interaction.
- Engagement – Foster a sense of community through opportunities for regular communication between individuals, and personalised content for each user.
- Manageability – Create a platform that will interact with Raiser's Edge, enabling us to track user data. Ensure processes are in place to validate users and create and upload high-quality content.
- Flexibility and accessibility – There should be ease of access to content and community, 24-7, via mobile devices and regardless of location. All content should be subtitled and accessible.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

36

This contract is subject to renewal

Yes

Description of renewals

The contract period will be 3 years with the option to extend for a further 2 years.

II.2.10) Information about variants

Variants will be accepted: Yes

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

30 November 2022

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3 (from the date stated for receipt of tender)

IV.2.7) Conditions for opening of tenders

Date

30 November 2022

Local time

12:30pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

Aston University

Birmingham

Email

n.bayliss@aston.ac.uk

Country

United Kingdom

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

This must be done as soon as the bidder is notified of an unsuccessful bid unless the notification communicates otherwise.