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Tender

Tate Gallery - Signage and Wayfinding Consultancy - Liverpool and St Ives

Tate

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-030703

Procurement identifier (OCID): ocids-h6vhtk-0544bd

Published 6 June 2025, 4:14pm

Scope

Description

The Board of Trustees of the Tate Gallery is seeking to appoint a signage and wayfinding consultant(s) to help realise two transformative capital projects: the reimagining of Tate Liverpool and the renovation of the historic Palais de Danse in St Ives

We invite expressions of interest from studios with proven experience in delivering thoughtful, site-specific, and architecturally sensitive wayfinding strategies for complex public and cultural environments.

Tate Liverpool, Liverpool

Tate is embarking on an ambitious project to reimagine Tate Liverpool, reinforcing its role as a cultural anchor on the city's iconic waterfront. Tate Liverpool is the most visited contemporary art gallery outside of London and after welcoming over 20 million visitors over the past 30 years, the building is undergoing a significant refurbishment.

The project will re-equip and refurbish the gallery spaces to meet the scale and ambition of today's most exciting artists, while creating social spaces that better connect with the city and its communities, creating an environment that is flexible and inviting and able to

host people, art and ideas in equal part.

Key interventions by 6a Architects include a new public-facing Art Hall, a reconfigured arrival sequence, improved vertical circulation, and enhanced connections to the river and city. The signage and wayfinding approach must mirror these values-adaptive, welcoming and seamlessly integrated into the architecture.

We are looking for a consultant who can interpret the spatial narrative of the new Tate Liverpool into a legible and inclusive visitor journey that fosters curiosity, clarity and delight.

Construction at Tate Liverpool will complete in October 2026 and will reopen in Spring 2027.

Palais de Danse, St Ives

The Palais de Danse in St Ives, Cornwall is a site of national cultural significance and deep local heritage. This intimate and characterful building-once a cinema, dance hall and wartime gathering space, and later, Barbara Hepworth's second working studio-sits opposite the Barbara Hepworth Museum and Sculpture Garden. The Palais will be sensitively renovated to unlock new layers of meaning, welcome and access, and support a rich programme of creative activity.

Now in its delivery phase, with Adam Khan Architects leading design and RIBA Stage 4 complete, this transformational capital project will restore and reimagine the Palais as an accessible, vibrant space for storytelling, artistic practice, and community engagement.

Opening is targeted for Q3 2026, with main construction finishing earlier that year. This is a rare opportunity to contribute to a landmark project that will honour Hepworth's legacy while shaping a new cultural chapter in St Ives.

We are seeking a signage and wayfinding consultant to help weave together the narrative of this unique site with elegant, discreet interventions that support intuitive navigation, accessible visitor experiences, and deep engagement with Hepworth's life, work and environment.

Total value (estimated)

- £100,000 excluding VAT
- £120,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 1 August 2025 to 31 March 2027
- 1 year, 8 months

Main procurement category

Services

CPV classifications

- 22314000 - Designs
- 31523000 - Illuminated signs and nameplates
- 34928470 - Signage
- 34992000 - Signs and illuminated signs
- 44423400 - Signs and related items
- 45212313 - Museum construction work
- 71000000 - Architectural, construction, engineering and inspection services

Not the same for all lots

Contract locations are shown in Lot sections, because they are not the same for all lots.

Lot 1. Tate Liverpool, Liverpool

Description

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Construction at Tate Liverpool will complete in October 2026 and will reopen in Spring 2027.

Lot value (estimated)

- £70,000 excluding VAT
- £84,000 including VAT

Contract locations

- UKD72 - Liverpool

Same for all lots

CPV classifications and contract dates are shown in the Scope section, because they are the same for all lots.

Lot 2. Palais de Danse, St Ives

Description

The Palais de Danse in St Ives, Cornwall is a site of national cultural significance and deep local heritage. This intimate and characterful building—once a cinema, dance hall and wartime gathering space, and later, Barbara Hepworth's second working studio—sits opposite the Barbara Hepworth Museum and Sculpture Garden. The Palais will be sensitively renovated to unlock new layers of meaning, welcome and access, and support a rich programme of creative activity.

Now in its delivery phase, with Adam Khan Architects leading design and RIBA Stage 4 complete, this transformational capital project will restore and reimagine the Palais as an accessible, vibrant space for storytelling, artistic practice, and community engagement.

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Lot value (estimated)

- £30,000 excluding VAT
- £36,000 including VAT

Contract locations

- UKK30 - Cornwall and Isles of Scilly

Same for all lots

CPV classifications and contract dates are shown in the Scope section, because they are the same for all lots.

Participation

Legal and financial capacity conditions of participation

Lot 1. Tate Liverpool, Liverpool

Lot 2. Palais de Danse, St Ives

Professional indemnity insurance up to a value of £0.25m and evidence of employer's liability insurance to cover all activities related to Tate 's activities.

Particular suitability

Lot 1. Tate Liverpool, Liverpool

Lot 2. Palais de Danse, St Ives

Small and medium-sized enterprises (SME)

Submission

Enquiry deadline

20 June 2025, 12:00pm

Tender submission deadline

1 July 2025, 5:00pm

Submission address and any special instructions

<https://secure.marketdojo.com/signup>

The invite code to use is 6A77EE9E71.

If you experience any difficulty in registering or participating, contact the HelpDojo live chat or procurement@tate.org.uk

Tenders may be submitted electronically

Yes

Languages that may be used for submission

English

Award decision date (estimated)

25 July 2025

Award criteria

Name	Type	Weighting
Quality	Quality	60%
Cost	Cost	40%

Other information

Applicable trade agreements

- Government Procurement Agreement (GPA)

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Open procedure

Documents

Associated tender documents

[Sourcing-Dojo-Participants-Process-Guide \(1\).pdf](#)

[Sourcing-Dojo-Participants-Flow-Chart.pdf](#)

Contracting authority

Tate

- Public Procurement Organisation Number: PVXL-7942-GJXJ

Tate, Millbank

London

SW1P 4RG

United Kingdom

Email: procurement@tate.org.uk

Region: UKI32 - Westminster

Organisation type: Public authority - central government