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Contract

## **LUV01078 The supply of promotional items**

University of Leicester

F03: Contract award notice

Notice identifier: 2022/S 000-030681

Procurement identifier (OCID): ocds-h6vhtk-035030

Published 31 October 2022, 2:05pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

University of Leicester

University Road

Leicester

LE17RH

#### **Contact**

Anthony Midgley

#### **Email**

[acm26@le.ac.uk](mailto:acm26@le.ac.uk)

#### **Telephone**

+44 1162522058

**Country**

United Kingdom

**Region code**

UKF2 - Leicestershire, Rutland and Northamptonshire

**Internet address(es)**

Main address

<https://universityofleicester.delta-esourcing.com/>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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**Section II: Object****II.1) Scope of the procurement****II.1.1) Title**

LUV01078 The supply of promotional items

Reference number

LUV01078

**II.1.2) Main CPV code**

- 39294100 - Information and promotion products

**II.1.3) Type of contract**

Supplies

### **II.1.4) Short description**

The purpose of this procurement exercise is to award a framework agreement to up to 3 suppliers for the provision of promotional items, to last from 1st October 2022 for at least 3 years, with the option to extend for a final 12 months. The University purchases branded goods for a number of purposes, including to support student recruitment, to encourage philanthropy and promote the University's brand and positioning.

The University wishes suppliers on the framework to actively encourage colleagues to purchase promotional items

- In quantities which avoid wastage
- That are functional (i.e. serve a useful purpose) and low environmental impact.

### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £800,000

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UKF2 - Leicestershire, Rutland and Northamptonshire

Main site or place of performance

Leicestershire, Rutland and Northamptonshire

### **II.2.4) Description of the procurement**

The purpose of this procurement exercise is to award a framework agreement to up to 3 suppliers for the provision of promotional items, to last from 1st October 2022 for at least 3 years, with the option to extend for a final 12 months. The University purchases branded goods for a number of purposes, including to support student recruitment, to encourage philanthropy and promote the University's brand and positioning.

This can include:

- Ad hoc give away items purchased in small quantities by the Colleges
- Ad hoc give away items purchased in bulk by Professional Services (including Accommodation/Events/College Court) for Open Days and events which lead up to the start of term
- Corporate gifts and University of Leicester branded clothing sold at 'Shop at LE'
- Items for sale and give away branded for Attenborough Arts
- Items for sale and give away branded for the Students Union

All items supplied must comply with the University's visual identity and brand guidelines.

The University wishes suppliers on the framework to actively encourage colleagues to purchase promotional items

- In quantities which avoid wastage
- That are functional (i.e. serve a useful purpose) and low environmental impact.

## **II.2.5) Award criteria**

Price

## **II.2.11) Information about options**

Options: No

## **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2.14) Additional information**

To respond to this opportunity please click here: <https://universityofleicester.delta-esourcing.com/respond/8723KT2UYY>

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2022/S 000-019793](#)

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## **Section V. Award of contract**

### **Contract No**

1

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

10 October 2022

#### **V.2.2) Information about tenders**

Number of tenders received: 8

Number of tenders received from SMEs: 7

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 8

Number of tenders received by electronic means: 8

The contract has been awarded to a group of economic operators: Yes

**V.2.3) Name and address of the contractor**

Mojo Promotions Ltd

LCB, 31 Rutland Street

Leicester

LE1 1RE

Country

United Kingdom

NUTS code

- UKF21 - Leicester

National registration number

07190296

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Nivart Ltd (Extravaganza Promotional Merchandise)

3a De Montfort Street

Leicester

LE1 7GE

Country

United Kingdom

NUTS code

- UKF21 - Leicester

National registration number

04919324

The contractor is an SME

Yes

### **V.2.3) Name and address of the contractor**

Allwag Promotions Ltd

146 High Street

Billericay

CM12 9DF

Country

United Kingdom

NUTS code

- UKH3 - Essex

National registration number

03602082

The contractor is an SME

Yes

### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £800,000

Total value of the contract/lot: £800,000

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## **Section VI. Complementary information**

### **VI.3) Additional information**

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

To view this notice, please click here:

<https://universityofleicester.delta-sourcing.com/delta/viewNotice.html?noticeId=731924464>

GO Reference: GO-20221031-PRO-21314961

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Royal Courts of Justice

Strand

London

WC2A 2LL

Country

United Kingdom

#### **VI.4.2) Body responsible for mediation procedures**

University of Leicester

University Road

Leicester

LE17RH

Country



United Kingdom

**VI.4.4) Service from which information about the review procedure may be obtained**

See VI..4.3 below

University Road

Leicester

LE17RH

Country

United Kingdom