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Contract

# NCC856 Contract for an Operator of Blyth Culture Centre Hub

Northumberland County Council

F03: Contract award notice

Notice identifier: 2023/S 000-030624

Procurement identifier (OCID): ocds-h6vhtk-037d54

Published 17 October 2023, 3:07pm

# **Section I: Contracting authority**

# I.1) Name and addresses

Northumberland County Council

County Hall

Morpeth

**NE61 2EF** 

#### Contact

Mr Chris Baty

#### **Email**

christopher.baty@northumberland.gov.uk

#### **Telephone**

+44 7825088944

#### Country

**United Kingdom** 

## Region code

UKC2 - Northumberland and Tyne and Wear

#### Internet address(es)

Main address

http://www.northumberland.gov.uk

Buyer's address

http://www.northumberland.gov.uk

# I.4) Type of the contracting authority

Regional or local authority

# I.5) Main activity

General public services

# **Section II: Object**

# II.1) Scope of the procurement

#### II.1.1) Title

NCC856 Contract for an Operator of Blyth Culture Centre Hub

Reference number

DN639329

#### II.1.2) Main CPV code

• 92000000 - Recreational, cultural and sporting services

#### II.1.3) Type of contract

Services

#### II.1.4) Short description

As part of the 'Energising Blyth' Programme, Northumberland County Council are developing a flagship 2000m2, 2-storey 'Culture Hub' facility (Culture Hub) in the heart of Blyth Town Centre and has appointed an organisation to operate the facility as a single entity, on a commercial basis.

As the award is an operator concession the value is an estimate based on financial information submitted in the successful bid.

#### II.1.6) Information about lots

This contract is divided into lots: No

#### II.1.7) Total value of the procurement (excluding VAT)

Lowest offer: £0.01 / Highest offer: £5,000,000 taken into consideration

## II.2) Description

#### II.2.3) Place of performance

**NUTS** codes

• UKC2 - Northumberland and Tyne and Wear

#### II.2.4) Description of the procurement

As part of the 'Energising Blyth' Programme, Northumberland County Council are developing a flagship 2000m2, 2-storey 'Culture Hub' facility (Culture Hub) in the heart of Blyth Town Centre and are invited tenders from organisations who can operate the facility as a single entity, on a commercial basis.

Informed by extensive Feasibility and Demand studies and community engagement, the Culture Hub will provide 3 Screen Cinema, a Multi-Purpose Space and Studio Space for functions and performances, a Creative Play Space, Cafe and all ancillary functions. It will be an accessible facility to appeal to a broad spectrum of users, creating a focal point for local communities and visitors. The opportunity covers all functions within the building with the exception of the Creative Play Space.

The Culture Hub (The subject of this Procurement) is one part of the £70m Blyth Town Investment Plan supported by Town Deal, Future High Street Fund, Northumberland County Council and NTCA. This will deliver a range of significant projects in Blyth, including an Energy Central Campus, Hotel and public realm/street improvements to better connect and link the town to the Port.

Construction of the Culture Hub will begin later in 2023 with completion in Autumn 2024. Prior to the submission of the formal planning application and construction commencing, the Operator will be engaged in the detailed design stages (RIBA Stage 3 onwards) to ensure the

building is fit for purpose.

#### II.2.5) Award criteria

Quality criterion - Name: Financial Model - Projected Cinema Attendance & Average Ticket Price / Weighting: 15

Quality criterion - Name: Financial Model - Studio Space Live Activities & Events / Weighting: 5

Quality criterion - Name: Financial Model - Food & Beverage / Weighting: 5

Quality criterion - Name: Financial Model - Staffing / Weighting: 5

Quality criterion - Name: Delivery of the Service - Programming Strategy for the Cinema and Studio / Weighting: 20

Quality criterion - Name: Delivery of the Service - Collaboration, Engagement & Marketing / Weighting: 8

Quality criterion - Name: Delivery of the Service – Food & Beverage Provision / Weighting: 7

Quality criterion - Name: Organisational Structure / Weighting: 10

Quality criterion - Name: Risk / Weighting: 5

Price - Weighting: 20

#### II.2.11) Information about options

Options: No

#### II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

# Section IV. Procedure

# **IV.1) Description**

#### IV.1.1) Type of procedure

Open procedure

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

# IV.2) Administrative information

#### IV.2.1) Previous publication concerning this procedure

Notice number: <u>2022/S 000-030539</u>

# Section V. Award of contract

#### **Contract No**

**NCC856** 

#### **Title**

Contract for an Operator of Blyth Culture Centre Hub

A contract/lot is awarded: Yes

## V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

20 January 2023

#### V.2.2) Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

## V.2.3) Name and address of the contractor

Jam Jar Cinema C.I.C

16 – 24 Park Avenue

Whitley Bay

NE26 1DG

Country

**United Kingdom** 

**NUTS** code

• UKC2 - Northumberland and Tyne and Wear

The contractor is an SME

Yes

# V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £9,000,000

Lowest offer: £0.01 / Highest offer: £5,000,000 taken into consideration

# **Section VI. Complementary information**

# VI.4) Procedures for review

VI.4.1) Review body

Public Procurement Review Service

Cabinet Office

London

Telephone

+44 3450103503

Country

United Kingdom