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Contract

NCC856 Contract for an Operator of Blyth Culture Centre Hub

Northumberland County Council

F03: Contract award notice

Notice identifier: 2023/S 000-030624

Procurement identifier (OCID): ocids-h6vhtk-037d54

Published 17 October 2023, 3:07pm

Section I: Contracting authority

I.1) Name and addresses

Northumberland County Council

County Hall

Morpeth

NE61 2EF

Contact

Mr Chris Baty

Email

christopher.baty@northumberland.gov.uk

Telephone

+44 7825088944

Country

United Kingdom

Region code

UKC2 - Northumberland and Tyne and Wear

Internet address(es)

Main address

<http://www.northumberland.gov.uk>

Buyer's address

<http://www.northumberland.gov.uk>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

NCC856 Contract for an Operator of Blyth Culture Centre Hub

Reference number

DN639329

II.1.2) Main CPV code

- 92000000 - Recreational, cultural and sporting services

II.1.3) Type of contract

Services

II.1.4) Short description

As part of the 'Energising Blyth' Programme, Northumberland County Council are developing a flagship 2000m², 2-storey 'Culture Hub' facility (Culture Hub) in the heart of Blyth Town Centre and has appointed an organisation to operate the facility as a single entity, on a commercial basis.

As the award is an operator concession the value is an estimate based on financial information submitted in the successful bid.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Lowest offer: £0.01 / Highest offer: £5,000,000 taken into consideration

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKC2 - Northumberland and Tyne and Wear

II.2.4) Description of the procurement

As part of the 'Energising Blyth' Programme, Northumberland County Council are developing a flagship 2000m², 2-storey 'Culture Hub' facility (Culture Hub) in the heart of Blyth Town Centre and are invited tenders from organisations who can operate the facility as a single entity, on a commercial basis.

Informed by extensive Feasibility and Demand studies and community engagement, the Culture Hub will provide 3 Screen Cinema, a Multi-Purpose Space and Studio Space for functions and performances, a Creative Play Space, Cafe and all ancillary functions. It will be an accessible facility to appeal to a broad spectrum of users, creating a focal point for local communities and visitors. The opportunity covers all functions within the building with the exception of the Creative Play Space.

The Culture Hub (The subject of this Procurement) is one part of the £70m Blyth Town Investment Plan supported by Town Deal, Future High Street Fund, Northumberland County Council and NTCA. This will deliver a range of significant projects in Blyth, including an Energy Central Campus, Hotel and public realm/street improvements to better connect and link the town to the Port.

Construction of the Culture Hub will begin later in 2023 with completion in Autumn 2024. Prior to the submission of the formal planning application and construction commencing, the Operator will be engaged in the detailed design stages (RIBA Stage 3 onwards) to ensure the

building is fit for purpose.

II.2.5) Award criteria

Quality criterion - Name: Financial Model - Projected Cinema Attendance & Average Ticket Price / Weighting: 15

Quality criterion - Name: Financial Model – Studio Space Live Activities & Events / Weighting: 5

Quality criterion - Name: Financial Model - Food & Beverage / Weighting: 5

Quality criterion - Name: Financial Model - Staffing / Weighting: 5

Quality criterion - Name: Delivery of the Service - Programming Strategy for the Cinema and Studio / Weighting: 20

Quality criterion - Name: Delivery of the Service – Collaboration, Engagement & Marketing / Weighting: 8

Quality criterion - Name: Delivery of the Service – Food & Beverage Provision / Weighting: 7

Quality criterion - Name: Organisational Structure / Weighting: 10

Quality criterion - Name: Risk / Weighting: 5

Price - Weighting: 20

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-030539](#)

Section V. Award of contract

Contract No

NCC856

Title

Contract for an Operator of Blyth Culture Centre Hub

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

20 January 2023

V.2.2) Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Jam Jar Cinema C.I.C

16 – 24 Park Avenue

Whitley Bay

NE26 1DG

Country

United Kingdom

NUTS code

- UKC2 - Northumberland and Tyne and Wear

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £9,000,000

Lowest offer: £0.01 / Highest offer: £5,000,000 taken into consideration

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Public Procurement Review Service

Cabinet Office

London

Telephone

+44 3450103503

Country

United Kingdom