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Contract

## **Awarded - ITT - Provision of Public Relations and Policy Monitoring Services**

National Physical Laboratory

F03: Contract award notice

Notice identifier: 2021/S 000-030598

Procurement identifier (OCID): ocds-h6vhtk-02d9d6

Published 8 December 2021, 10:44pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

National Physical Laboratory

Hampton Road

Teddington

TW11 0LW

#### **Email**

[charley.choules@npl.co.uk](mailto:charley.choules@npl.co.uk)

#### **Country**

United Kingdom

#### **NUTS code**

UK - United Kingdom

## **Internet address(es)**

Main address

[www.npl.co.uk](http://www.npl.co.uk)

## **I.4) Type of the contracting authority**

Body governed by public law

## **I.5) Main activity**

Other activity

Research

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Awarded - ITT - Provision of Public Relations and Policy Monitoring Services

#### **II.1.2) Main CPV code**

- 79340000 - Advertising and marketing services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The National Physical Laboratory (NPL) is the UK's National Metrology Institute, providing the measurement capability that underpins the UK's prosperity and quality of life.

From new antibiotics to tackle resistance and more effective cancer treatments, to secure quantum communications and superfast 5G, technological advances must be built on a foundation of reliable measurement to succeed. Building on over a century's worth of expertise, our science, engineering and technology provides this foundation and helps to make the impossible possible. We save lives, protect the environment and enable citizens to feel safe and secure, as well as support international trade and commercial innovation. As a national laboratory, our advice is always impartial and independent, meaning consumers, investors, policymakers and entrepreneurs can always rely on the work we do.

Based in Teddington, south-west London, NPL employs over 600 scientists. NPL also has regional bases across the UK, including at the University of Surrey, the University of Strathclyde, the University of Cambridge and the University of Huddersfield's 3M Buckley Innovation Centre.

NPL is a world leading science, engineering and technology facility dedicated to using advanced measurement science (metrology) to have a positive impact in the real world.

For more than a century, NPL has developed and maintained the UK's primary measurement standards, providing a system of traceability that underpins productivity and trade and provides consumers with confidence in the quality of the goods they purchase. Since 2015, NPL has sat inside government, as part of the Department for Business, Energy and Industrial Strategy (BEIS), and formed part of the government's drive to support innovation

through the UK's world-leading science and research industry.

### **II.1.6) Information about lots**

This contract is divided into lots: Yes

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £200,633

## **II.2) Description**

### **II.2.1) Title**

Lot No

2

### **II.2.2) Additional CPV code(s)**

- 79340000 - Advertising and marketing services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

The National Physical Laboratory (NPL) is the UK's National Metrology Institute, providing the measurement capability that underpins the UK's prosperity and quality of life.

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### **II.2.5) Award criteria**

Cost criterion - Name: Technical / Weighting: 60%

Cost criterion - Name: Commercial / Weighting: 20%

Cost criterion - Name: Presentation / Weighting: 20%

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2021/S 000-021094](#)

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## **Section V. Award of contract**

### **Lot No**

1

### **Title**

ITT - Lot 1: Provision of Public Relations Services

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

1 December 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 7

The contract has been awarded to a group of economic operators: No

### **V.2.3) Name and address of the contractor**

Spreckley Partners Limited

Third Floor, 5-9 Hatton Wall

London

EC1N 8HX

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £144,000

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## **Section V. Award of contract**

### **Lot No**

2

### **Title**

ITT - Lot 2: Provision of Policy Monitoring Services

A contract/lot is awarded: Yes

## **V.2) Award of contract**

### **V.2.1) Date of conclusion of the contract**

1 December 2021

### **V.2.2) Information about tenders**

Number of tenders received: 5

The contract has been awarded to a group of economic operators: No

### **V.2.3) Name and address of the contractor**

DeHavilland Political Intelligence

95 Wigmore Street, Westminster

London

W1U 1FB

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £56,633



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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

NPL Management Ltd

Hampton Road

Teddington

TW11 0LW

Country

United Kingdom