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Contract

Awarded - ITT - Provision of Public Relations and Policy Monitoring Services

National Physical Laboratory

F03: Contract award notice

Notice identifier: 2021/S 000-030598

Procurement identifier (OCID): ocids-h6vhtk-02d9d6

Published 8 December 2021, 10:44pm

Section I: Contracting authority

I.1) Name and addresses

National Physical Laboratory

Hampton Road

Teddington

TW11 0LW

Email

charley.choules@npl.co.uk

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

www.npl.co.uk

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

Research

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Awarded - ITT - Provision of Public Relations and Policy Monitoring Services

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

The National Physical Laboratory (NPL) is the UK's National Metrology Institute, providing the measurement capability that underpins the UK's prosperity and quality of life.

From new antibiotics to tackle resistance and more effective cancer treatments, to secure quantum communications and superfast 5G, technological advances must be built on a foundation of reliable measurement to succeed. Building on over a century's worth of expertise, our science, engineering and technology provides this foundation and helps to make the impossible possible. We save lives, protect the environment and enable citizens to feel safe and secure, as well as support international trade and commercial innovation. As a national laboratory, our advice is always impartial and independent, meaning consumers, investors, policymakers and entrepreneurs can always rely on the work we do.

Based in Teddington, south-west London, NPL employs over 600 scientists. NPL also has regional bases across the UK, including at the University of Surrey, the University of Strathclyde, the University of Cambridge and the University of Huddersfield's 3M Buckley Innovation Centre.

NPL is a world leading science, engineering and technology facility dedicated to using advanced measurement science (metrology) to have a positive impact in the real world.

For more than a century, NPL has developed and maintained the UK's primary measurement standards, providing a system of traceability that underpins productivity and trade and provides consumers with confidence in the quality of the goods they purchase. Since 2015, NPL has sat inside government, as part of the Department for Business,

Energy and Industrial Strategy (BEIS), and formed part of the government's drive to support innovation through the UK's world-leading science and research industry.

II.1.6) Information about lots

This contract is divided into lots: Yes

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £200,633

II.2) Description

II.2.1) Title

Lot No

2

II.2.2) Additional CPV code(s)

- 79340000 - Advertising and marketing services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

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II.2.5) Award criteria

Cost criterion - Name: Technical / Weighting: 60%

Cost criterion - Name: Commercial / Weighting: 20%

Cost criterion - Name: Presentation / Weighting: 20%

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2021/S 000-021094](#)

Section V. Award of contract

Lot No

1

Title

ITT - Lot 1: Provision of Public Relations Services

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

1 December 2021

V.2.2) Information about tenders

Number of tenders received: 7

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Spreckley Partners Limited

Third Floor, 5-9 Hatton Wall

London

EC1N 8HX

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £144,000

Section V. Award of contract

Lot No

2

Title

ITT - Lot 2: Provision of Policy Monitoring Services

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

1 December 2021

V.2.2) Information about tenders

Number of tenders received: 5

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

DeHavilland Political Intelligence

95 Wigmore Street, Westminster

London

W1U 1FB

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £56,633

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

NPL Management Ltd

Hampton Road

Teddington

TW11 0LW

Country

United Kingdom