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Tender

## **Kirklees College - Out of Home Advertising Contract**

Kirklees College

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-030524

Procurement identifier (OCID): ocds-h6vhtk-054449

Published 6 June 2025, 11:42am

### **Scope**

### **Reference**

CA15965

### **Description**

The provider should be able to work closely with Kirklees College to develop/assess and implement the marketing and branding strategy and associated plans for each key audience for student recruitment and external communications.

The supplier will support Kirklees College on various campaigns throughout the academic year.

### **Total value (estimated)**

- £360,000 excluding VAT
- £360,000 including VAT

Above the relevant threshold

### **Contract dates (estimated)**

- 1 August 2025 to 31 July 2028
- Possible extension to 31 July 2030
- 5 years

Description of possible extension:

Description of extensions - Include the circumstances in which they could be used, and provide a breakdown if multiple extensions are possible.

### **Options**

The right to additional purchases while the contract is valid.

Description of options - Include enough information to understand the scope of the options and the circumstances in which they could be used.

### **Main procurement category**

Services

### **CPV classifications**

- 79341200 - Advertising management services
- 79340000 - Advertising and marketing services
- 79341100 - Advertising consultancy services

## **Contract locations**

- UK - United Kingdom

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## **Participation**

### **Legal and financial capacity conditions of participation**

Included within tender documentation

### **Technical ability conditions of participation**

Included within tender documentation

### **Particular suitability**

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

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## **Submission**

### **Enquiry deadline**

24 June 2025, 1:00pm

**Tender submission deadline**

1 July 2025, 1:00pm

**Submission address and any special instructions**

To access this opportunity, log in to <https://suppliers.multiquote.com> and view the opportunity. If you are not registered with MultiQuote, please visit <https://suppliers.multiquote.com>, complete the registration form on the log in page and quote the title and reference of the notice in your registration.

**Tenders may be submitted electronically**

Yes

**Languages that may be used for submission**

English

**Award decision date (estimated)**

1 August 2025

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**Award criteria**

Name	Description	Type	Weighting
All details provided within the procurement documents	All details provided within the procurement documents	Quality	60.0%
All details provided within the procurement documents	All details provided within the procurement documents	Price	40.0%

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## Other information

### Conflicts assessment prepared/revised

Yes

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## Procedure

### Procedure type

Open procedure

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## Documents

### Associated tender documents

[Kirklees College Out of Home Advertising RFQ CONTRACT TO SUPPLY - Appendix B.docx](#)

Kirklees College Out of Home Advertising RFQ CONTRACT TO SUPPLY - Appendix B.docx

[Kirklees College Out of Home Advertising RFQ - TR5 Non-Collusion & Canvassing Declaration \(2\).docx](#)

Kirklees College Out of Home Advertising RFQ - TR5 Non-Collusion & Canvassing Declaration (2).docx

[Kirklees College Out of Home Advertising RFQ - TR4 Conflict of Interest Declaration.docx](#)

Kirklees College Out of Home Advertising RFQ - TR4 Conflict of Interest Declaration.docx

[Kirklees College Out of Home Advertising RFQ - TR6 Confidential Information Declaration.docx](#)

Kirklees College Out of Home Advertising RFQ - TR6 Confidential Information Declaration.docx

[Kirklees College Out of Home Advertising PR1 PSQ Response Form.docx](#)

Kirklees College Out of Home Advertising PR1 PSQ Response Form.docx

[Kirklees College Out of Home Advertising RFQ - TR2 Schedule of Prices \(Simple\).xlsx](#)

Kirklees College Out of Home Advertising RFQ - TR2 Schedule of Prices (Simple).xlsx

[Kirklees College Out of Home Advertising RFQ - TR1 Form of Tender.docx](#)

Kirklees College Out of Home Advertising RFQ - TR1 Form of Tender.docx

[Kirklees College Out of Home Advertising Procurement Specific Questionnaire.docx](#)

Kirklees College Out of Home Advertising Procurement Specific Questionnaire.docx

[Kirklees College Out of Home Advertising - Invitation to Tender.docx](#)

Kirklees College Out of Home Advertising - Invitation to Tender.docx

[Kirklees College Out of Home Advertising Specification - Appendix A.docx](#)

Kirklees College Out of Home Advertising Specification - Appendix A.docx

[Kirklees College Out of Home Advertising RFQ - TR3 Technical Quality Questions.docx](#)

Kirklees College Out of Home Advertising RFQ - TR3 Technical Quality Questions.docx

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## **Contracting authority**

### **Kirklees College**

- Public Procurement Organisation Number: PCRT-9956-DLZJ

New North Road

Huddersfield

HD1 5NN

United Kingdom

Telephone: 01484 437000

Email: [mbrooke@kirkleescollege.ac.uk](mailto:mbrooke@kirkleescollege.ac.uk)

Region: UKE44 - Calderdale and Kirklees

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)