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Tender

Kirklees College - Out of Home Advertising Contract

Kirklees College

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-030524

Procurement identifier (OCID): ocds-h6vhtk-054449

Published 6 June 2025, 11:42am

Scope

Reference

CA15965

Description

The provider should be able to work closely with Kirklees College to develop/assess and implement the marketing and branding strategy and associated plans for each key audience for student recruitment and external communications.

The supplier will support Kirklees College on various campaigns throughout the academic year.

Total value (estimated)

- £360,000 excluding VAT
- £360,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 1 August 2025 to 31 July 2028
- Possible extension to 31 July 2030
- 5 years

Description of possible extension:

Description of extensions - Include the circumstances in which they could be used, and provide a breakdown if multiple extensions are possible.

Options

The right to additional purchases while the contract is valid.

Description of options - Include enough information to understand the scope of the options and the circumstances in which they could be used.

Main procurement category

Services

CPV classifications

- 79341200 - Advertising management services
- 79340000 - Advertising and marketing services
- 79341100 - Advertising consultancy services

Contract locations

- UK - United Kingdom

Participation

Legal and financial capacity conditions of participation

Included within tender documentation

Technical ability conditions of participation

Included within tender documentation

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Enquiry deadline

24 June 2025, 1:00pm

Tender submission deadline

1 July 2025, 1:00pm

Submission address and any special instructions

To access this opportunity, log in to <https://suppliers.multiquote.com> and view the opportunity. If you are not registered with MultiQuote, please visit <https://suppliers.multiquote.com>, complete the registration form on the log in page and quote the title and reference of the notice in your registration.

Tenders may be submitted electronically

Yes

Languages that may be used for submission

English

Award decision date (estimated)

1 August 2025

Award criteria

Name	Description	Type	Weighting
All details provided within the procurement documents	All details provided within the procurement documents	Quality	60.0%
All details provided within the procurement documents	All details provided within the procurement documents	Price	40.0%

Other information

Conflicts assessment prepared/revised

Yes

Procedure

Procedure type

Open procedure

Documents

Associated tender documents

[Kirklees College Out of Home Advertising RFQ CONTRACT TO SUPPLY - Appendix B.docx](#)

Kirklees College Out of Home Advertising RFQ CONTRACT TO SUPPLY - Appendix B.docx

[Kirklees College Out of Home Advertising RFQ - TR5 Non-Collusion & Canvassing Declaration \(2\).docx](#)

Kirklees College Out of Home Advertising RFQ - TR5 Non-Collusion & Canvassing Declaration (2).docx

[Kirklees College Out of Home Advertising RFQ - TR4 Conflict of Interest Declaration.docx](#)

Kirklees College Out of Home Advertising RFQ - TR4 Conflict of Interest Declaration.docx

[Kirklees College Out of Home Advertising RFQ - TR6 Confidential Information Declaration.docx](#)

Kirklees College Out of Home Advertising RFQ - TR6 Confidential Information Declaration.docx

[Kirklees College Out of Home Advertising PR1 PSQ Response Form.docx](#)

Kirklees College Out of Home Advertising PR1 PSQ Response Form.docx

[Kirklees College Out of Home Advertising RFQ - TR2 Schedule of Prices \(Simple\).xlsx](#)

Kirklees College Out of Home Advertising RFQ - TR2 Schedule of Prices (Simple).xlsx

[Kirklees College Out of Home Advertising RFQ - TR1 Form of Tender.docx](#)

Kirklees College Out of Home Advertising RFQ - TR1 Form of Tender.docx

[Kirklees College Out of Home Advertising Procurement Specific Questionnaire.docx](#)

Kirklees College Out of Home Advertising Procurement Specific Questionnaire.docx

[Kirklees College Out of Home Advertising - Invitation to Tender.docx](#)

Kirklees College Out of Home Advertising - Invitation to Tender.docx

[Kirklees College Out of Home Advertising Specification - Appendix A.docx](#)

Kirklees College Out of Home Advertising Specification - Appendix A.docx

[Kirklees College Out of Home Advertising RFQ - TR3 Technical Quality Questions.docx](#)

Kirklees College Out of Home Advertising RFQ - TR3 Technical Quality Questions.docx

Contracting authority

Kirklees College

- Public Procurement Organisation Number: PCRT-9956-DLZJ

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Huddersfield

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Region: UKE44 - Calderdale and Kirklees

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)